

# HERFUSION PAIRING APPLICATION

Orange County Women's Business Chamber (OCWBC)

*HerFusion is an OCWBC initiative designed to connect businesses, nonprofits, and sponsors to create meaningful partnerships that generate community impact, increased visibility, volunteer engagement, and fundraising opportunities. HerFusion reflects the OCWBC mission of collaboration over competition by bringing organizations together to achieve a greater purpose.*

## APPLICANT INFORMATION

**Organization Name:** \_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **Social Media:** \_\_\_\_\_

**Address:** \_\_\_\_\_

## ARE YOU AN OCWBC MEMBER?

Yes

No

## SELECT YOUR PARTICIPATION TYPE

Business Owner Seeking Nonprofit Pairing

Nonprofit Seeking Business Partner

Sponsor Supporting HerFusion Projects

Community Partner

Other: \_\_\_\_\_

## PARTNERSHIP INTERESTS

What causes are most important to your business? (Check all that apply)

Education

Youth Programs

Healthcare

Veterans

Workforce Development

Animal Welfare

Arts & Culture

Food Insecurity

Housing/Homelessness

Environmental

Other: \_\_\_\_\_

## HOW WOULD YOU LIKE TO SUPPORT A NONPROFIT?

Fundraising Event

Volunteer Day

Product Donation

Service Donation

Sponsorship

Marketing Support

Awareness Campaign

In-Kind Donations

Other: \_\_\_\_\_

**WHAT RESOURCES CAN YOUR BUSINESS CONTRIBUTE?**

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**SECTION B: NONPROFIT APPLICATION**

**ORGANIZATION INFORMATION**

Nonprofit Name: \_\_\_\_\_ 501(c)(3) EIN #: \_\_\_\_\_

Mission Statement:

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**CAUSE CATEGORY**

- Education
- Healthcare
- Veterans
- Women & Families
- Workforce Development
- Youth Services
- Arts & Culture
- Animal Welfare
- Housing
- Food Assistance
- Other: \_\_\_\_\_

**CURRENT NEEDS**

- Fundraising
- Volunteers
- Marketing
- Sponsorship
- Event Support
- Board Development
- Community Awareness
- Donations
- Other: \_\_\_\_\_

**WHAT WOULD MAKE AN IDEAL BUSINESS PARTNERSHIP?**

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**HOW MANY VOLUNTEERS CAN YOUR ORGANIZATION SUPPORT?**

- 1-10
- 11-25
- 26-50
- 50+

**SECTION C: SPONSOR APPLICATION**

*Sponsorship Information*

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

**SPONSORSHIP INTERESTS**

- Sponsor a HerFusion Pairing Event
- Sponsor Multiple Pairings
- Sponsor Marketing & Promotion

- Sponsor Volunteer Projects
- Sponsor Fundraising Campaigns

**SPONSORSHIP BUDGET RANGE**

- \$250–\$500
- \$501–\$1,000
- \$1,001–\$2,500
- \$2,501–\$5,000
- \$5,001+

**PREFERRED RECOGNITION**

- Event Recognition
- Website Recognition
- Social Media Recognition
- Email Recognition
- Speaking Opportunity
- Vendor Booth
- No Recognition Required

**PAIRING PREFERENCES**

*What type of partnership are you seeking?*

- One-Time Project
- Quarterly Project
- Six-Month Partnership
- Annual Partnership
- Long-Term Strategic Relationship

**ARE YOU WILLING TO PARTICIPATE IN A LIVE HERFUSION PAIRING EVENT?**

- Yes
- No

**HERFUSION IMPACT COMMITMENT**

By participating in HerFusion, I understand that the purpose of this initiative is to foster meaningful collaboration between businesses, nonprofits, sponsors, and community leaders. I agree to engage professionally, communicate respectfully, and work in good faith toward creating positive community impact.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**OPTIONAL SUCCESS STORY SUBMISSION**

Would you be willing to have your partnership highlighted by OCWBC?

- Yes
- No

If yes, please provide a brief description of your organization's impact:

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**OCWBC HERFUSION**

**"Where Businesses & Nonprofits Meet for a Greater Purpose."**

*Applications are reviewed by the HerFusion Committee. Pairings are based on mission alignment, community impact opportunities, and mutual partnership goals.*



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