

ONE AMAZING DAY DESIGNED FOR YOU!

BEYOND *Business*

THE WOMEN'S EXPERIENCE **EXPO**

Wednesday October 28, 2026
11:00 - 7:00

- Meaningful networking
- Shopping and unique vendors
- Wellness experiences
- Self-care and pampering
- Live entertainment
- Business connections

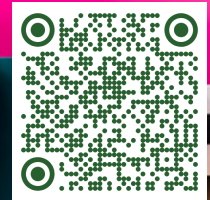


**200+ VENDORS
WORKSHOPS
PANELS
FOOD**

**GET YOUR
TICKETS HERE**



**GET YOUR
VENDOR SPOTS HERE**



**LEADERSHIP
INNOVATION
INFLUENCE
IMPACT**

OC Fair & Event Center
88 Fair Dr, Costa Mesa, CA 92626

Come shop, connect, relax, laugh, recharge, and celebrate women from across Orange County
Presented by the Orange County Women's Business Chamber
Vendor and sponsorship opportunities are available.

EXPLORE THE EXPERIENCE ZONES

ONE AMAZING DAY DESIGNED FOR YOU

BEYOND *Business*

THE WOMEN'S EXPERIENCE EXPO

*More
than Business...
It's a Whole
Experience!*



WOMEN
IDEAS
COMMUNITY
OPPORTUNITY
A BRIGHTER
TOMORROW



BUILD — Business Resource Hub



MOVE — HerSports Arena



CREATE — Arts & Body Design



GLOW — Glow & Go Beauty Lounge



RESET — Wellness & Self-Care



CONNECT — Confidence & Connection Lounge



SHOP — Her Marketplace



CREATE CONTENT — Creator Studio



LIVE — HerStage

Business. Beauty. Wellness. Shopping. Connection. Live Experiences.

Wednesday October 28, 2026

11:00 - 7:00

OC Fair & Event Center

88 Fair Dr, Costa Mesa, CA 92626



Presented by the Orange County Women's Business Chamber

*A Stronger
Brighter
OC Together*

BEYOND *Business*

THE WOMEN'S EXPERIENCE EXPO

VENDORS WANTED!

Showcase Your Business to Thousands of Women
at Orange County's Premier Women's Expo!

JOIN VENDORS ACROSS MAJOR CATEGORIES:



PRODUCTS



BEAUTY



SPORTS



CLOTHING &
ACCESSORIES



AND MORE!

- ✓ Connect with 4,000+ Attendees
- ✓ Grow Your Brand
- ✓ Build Meaningful Relationships
- ✓ Be Part of an Unforgettable Experience!

SPACES ARE
LIMITED!

RESERVE YOUR
SPOT TODAY!



WEDNESDAY

OCTOBER 28, 2026



11:00 AM - 7:00 PM



OC FAIR & EVENT CENTER

88 Fair Dr, Costa Mesa, CA 92626

APPLY TO
VENDOR HERE!



VENDOR OPPORTUNITIES AVAILABLE

Don't miss your chance to be seen,
supported, and celebrated.

OC WBC

BEYOND *Business*

THE WOMEN'S EXPERIENCE EXPO

NETWORK | CELEBRATE | EMPOWER | HAVE FUN

VIP PARTY

4:00 - 7:00 PM

LIFT
CONNECT
CELEBRATE
TOGETHER

THE VIP Experience

*Business
Music
Connections
Good Vibes*

MORE CONNECTIONS. MORE CELEBRATION. MORE YOU.

EXCLUSIVE ACCESS • UNFORGETTABLE EXPERIENCES



VIP AFTER
PARTY

KEEP THE ENERGY
GOING!



LIVE BAND
& DANCING

MUSIC. MOVEMENT,
MEMORIES.



VIP SWAG BAG

SPECIAL GIFTS
& EXCLUSIVE
GOODIES



PREMIUM
NETWORKING

CONNECT WITH
AMAZING WOMEN



EXCLUSIVE
PERKS

AND MORE
SURPRISES!



VENDOR VIP TICKETS

Each vendor receives VIP tickets
based on their booth package.

More visibility. More connections.
More celebration together.

INDIVIDUAL VIP TICKETS

\$89

PURCHASE YOUR VIP TICKET TODAY ▶

LIMITED QUANTITY AVAILABLE!



WEDNESDAY
OCTOBER 28, 2026
11:00 AM - 7:00 PM



OC Fair & Event Center
88 Fair Dr, Costa Mesa,
CA 92626



VIP PARTY
4:00 - 7:00 PM

Business Meets Celebration



BEYOND Business

THE WOMEN'S EXPERIENCE EXPO

EVENT PROGRAM

Ad Program & Specifications

8.5" x 11" EVENT PROGRAM BOOK



Please submit all ads in high-resolution
PDF, JPG, or PNG format (300 DPI minimum).
Ads should be created in CMYK color
mode for best print quality.



Important Submission Guidelines:

- All artwork must be print-ready
- No screenshots or low-resolution images
- Fonts should be outlined or embedded
- Include bleed on full-page ads only
- OCWBC is not responsible for poor print quality due to low-resolution submissions
- Ads containing inappropriate or prohibited content may be declined



*Ad Packages Include
Social Media Promotion!*



FULL PAGE AD \$500

Trim Size:
8.5" W x 11" H

Social Media:
3 feature posts
+ 1 story

HALF PAGE AD \$300

Size:
7.5" W x
4.75" H

Social Media:
2 feature posts
+ 1 story

QUARTER PAGE AD \$175

Size:
3.625" W x
4.75" H

Social Media:
1 feature post

BUSINESS CARD AD \$100

Size:
3.5" W x
2" H

Social Media:
1 shared
shout-out story

SUBMISSION INFORMATION

Please email all artwork and logos to:

admin@ocwbchamber.org



INCLUDE IN YOUR EMAIL

- Business Name
- Contact Name
- Phone Number
- Sponsorship or Ad Level
- Social Media Handles (IG/FB)



DEADLINE FOR AD SUBMISSION: OCTOBER 10, 2026



**Wednesday October 28, 2026
11:00 AM - 7:00 PM**



**OC Fair & Event Center
88 Fair Dr, Costa Mesa,
CA 92626**



ocwbchamber.org



Beyond Business *The Women's Experience Expo*

Vendor & Sponsorship Package Application

Join the Orange County Women's Business Chamber (OCWBC) for Beyond Business: The Women's Experience Expo — a one-day celebration of networking, wellness, and business-building for women across Orange County.

Date	Wednesday, October 28, 2026
Time	11:00 AM – 7:00 PM
Location	OC Fair & Event Center, 88 Fair Dr, Costa Mesa, CA 92626
Expected Attendance	4,000+ attendees projected, backed by expanded regional publicity and marketing outreach

With over 200 vendors, live entertainment, panels, wellness experiences, and an anticipated crowd of more than 4,000 attendees, Beyond Business offers vendors and sponsors direct access to a highly engaged audience of women business owners, professionals, and consumers throughout Orange County — supported by widened publicity across print, digital, and community partner channels.

Vendor Packages

	PRESTIGE	PREMIER	PLATINUM
Booth Placement	Standard Booth	Preferred Booth	Spotlight Booth
Table Space	1 Table	1 Table	2 Tables (VIP Space)
Social Media	Mention	Mention	Feature
VIP Passes	5	8	10
Price	\$500	\$850	\$1,800

Sponsor Packages

	MERIT	MOMENTUM	MAJESTIC
Sponsor Level	Supporting Sponsor	Featured Sponsor	Presenting Sponsor
Program Ad	1/4 Page	1/2 Page	Full Page
Stage Presence	Recognition	Recognition	10-Min Stage Spotlight
Vendor Booth	Prestige Booth	Premier Booth	Booth of Choice
VIP Passes	5	8	10
Swag Bag Inserts	Included	Included	Included
Price	\$1,100	\$2,200	\$4,400

August Booking Promotion: Book and pay in full during August 2026 to save 25% off any vendor or sponsor package. Discount applies to the package price only, cannot be combined with other offers, and placement is confirmed upon receipt of full payment.

Important Notice: Automatic Vendor-to-Sponsor Upgrade

Great news for our existing vendors: Anyone who has already purchased a Vendor package will be automatically upgraded to a Momentum Sponsor package at no additional cost. As a Momentum Sponsor, you'll receive a 1/2 page program ad, stage recognition, a Premier vendor booth, 8 VIP passes, and swag bag inserts — all included Automatically. No action is required on your part; your upgraded benefits will be confirmed by the OCWBC team via email prior to the event

Vendor & Sponsorship Application Form

Please complete all sections below and submit to admin@ocwbchamber.org

Business / Organization Information

Business Name: _____

Contact Name: _____

Title: _____

Email Address: _____

Phone Number: _____

Business Address: _____

Website / Social Media Handle(s): _____

Select Package Type

Vendor Packages:

☐ Prestige — \$500 (August rate: \$375)

☐ Premier — \$850 (August rate: \$638)

☐ Platinum — \$1,800 (August rate: \$1,350)

Sponsor Packages:

☐ Merit — \$1,100 (August rate: \$825)

☐ Momentum — \$2,200 (August rate: \$1,650)

☐ Majestic — \$4,400 (August rate: \$3,300)

If you previously purchased a Vendor package, no selection is needed — your Momentum Sponsor upgrade will be applied automatically.

Booth / Sponsorship Details

Products/Services to be featured: _____

Electrical needs (Y/N, # of outlets): _____

Special requests or accommodations: _____

VIP Passes — Recipient Names

1.: _____

2.: _____

3.: _____

4.: _____

5.: _____

Payment

You will receive an email with a link to pay online.

Acknowledgment & Signature

I confirm the information above is accurate and agree to the terms of the selected vendor/sponsorship package, including the August promotion terms where applicable. Placement is confirmed upon receipt of full payment.

Signature: _____

Date: _____

Connect. Discover. Indulge. Recharge.

Orange County Women's Business Chamber Orange County Women's Business Foundation

12881 Knott St. Suite 212 Garden Grove, CA 92841 (844) 425-4002 Office majeda@ocwbchamber.org www.ocwbchamber.org

OCWBC TAX ID:41-3463859 OCWBF TAX ID: 41-3394200

BEYOND BUSINESS

THE WOMEN'S EXPERIENCE EXPO
EVENT PROGRAM AD — APPLICATION FORM

Wednesday, October 28, 2026 | 11:00 AM – 7:00 PM | OC Fair & Event Center, 88 Fair Dr, Costa Mesa, CA 92626

AD SUBMISSION DEADLINE: OCTOBER 10, 2026

BUSINESS INFORMATION

Business Name: _____
Contact Name: _____
Phone Number: _____
Email Address: _____
Social Media Handles (IG/FB): _____

SELECT YOUR AD PACKAGE

Check one box below. All packages include social media promotion.

☐ Full Page Ad \$500 8.5" x 11" 3 posts + 1 story	☐ Half Page Ad \$300 7.5" x 4.75" 2 posts + 1 story	☐ Quarter Page Ad \$175 3.625" x 4.75" 1 feature post	☐ Business Card Ad \$100 3.5" x 2" 1 shared story
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SPECIAL PROMOTION

☐ Add Professional Ad Design Service — +\$150

Don't have print-ready artwork? Let our design team create a polished, professional ad for you at any package size. Simply provide your logo, photos, and key messaging — we'll handle the rest and send a proof for your approval before print.

Add-on available for any ad package above. Design requests must be received no later than October 3, 2026 to allow production time before the submission deadline.

AD PACKAGE TOTAL: \$ _____

DESIGN SERVICE ADD-ON (IF SELECTED): \$150

TOTAL DUE: \$ _____ **(INVOICE WILL BE EMAILED)**

SUBMISSION GUIDELINES

- Submit all ads in high-resolution PDF, JPG, or PNG format (300 DPI minimum), CMYK color mode.
- All artwork must be print-ready; no screenshots or low-resolution images.
- Fonts should be outlined or embedded. Include bleed on full-page ads only.
- OCWBC is not responsible for poor print quality resulting from low-resolution submissions.
- Ads containing inappropriate or prohibited content may be declined.
- Email completed applications, artwork, and logos to: admin@ocwbchamber.org

Include in your email: Business Name, Contact Name, Phone Number, Sponsorship/Ad Level, and Social Media Handles.

AUTHORIZATION

By signing below, I authorize OCWBC to place the selected ad and/or requested design service in the Beyond Business Event Program and agree to the submission guidelines above.

Signature: _____

Date: _____

VENDOR AGREEMENT

Beyond Business: The Women's Experience Expo

Presented by the Orange County Women's Business Center (OCWBC)

This Vendor Agreement ("Agreement") is entered into by and between the Orange County Women's Business Center ("OCWBC" or "Organizer") and the vendor identified below ("Vendor") in connection with the Beyond Business: The Women's Experience Expo (the "Event"). By signing this Agreement and/or submitting payment, Vendor agrees to be bound by the terms and conditions set forth herein.

Business / Vendor Name:	_____
Contact Name:	_____
Phone / Email:	_____
Vendor Category:	☐ Products ☐ Beauty ☐ Sports ☐ Professional/Business Services ☐ Other: _____
Event Name:	Beyond Business: The Women's Experience Expo
Event Date:	Wednesday, October 28, 2026
Event Hours:	11:00 AM – 7:00 PM
Vendor Load-In / Setup:	No later than 7:30 AM (exact time to be confirmed by Organizer)
Vendor Load-Out:	Following event close at 9:00 PM, upon Organizer approval
Venue:	OC Fair & Event Center
Address:	88 Fair Drive, Costa Mesa, CA 92626
Booth / Space Number:	_____

1. EVENT OVERVIEW

The Beyond Business: The Women's Experience Expo is a full-day event expected to draw 4,000+ attendees, featuring business resources, workshops, panel discussions, shopping, wellness experiences, beauty stations, sports activities, live entertainment, networking, and interactive exhibits. Vendor participation helps create the shopping and exhibitor experience that is central to the Event.

2. VENDOR SPACE AND BOOTH DETAILS

Organizer will assign Vendor a booth or exhibit space of the dimensions selected on Vendor's application or order form. Vendor agrees to:

- Set up within the assigned space only and not encroach on neighboring booths, aisles, or walkways.
- Complete booth setup no later than the load-in deadline specified above, so all spaces are ready before doors open to attendees.
- Keep the booth staffed and open throughout all published Event hours (11:00 AM – 7:00 PM).
- Provide Vendor's own tables, linens, signage, display fixtures, and decor unless otherwise arranged in advance with Organizer. **ALL VENDORS WILL BE REQUIRED TO BRING THEIR OWN TABLES AND CHAIRS- NO CANOPIES**
- Not begin breakdown or removal of product/displays before the official close of the Event, except with prior approval from Organizer.

Booth assignments are made at Organizer's discretion. Organizer reserves the right to modify floor plan or booth locations as needed for event flow, safety, or operational reasons.

3. VENDOR FEES AND PAYMENT

Vendor agrees to pay a total booth for participation in the Event. Full payment must be received **NO LATER THAN 10/01/2026.**

Cancellation and refund policy: **NO REFUNDS FOR CANCELLATIONS UNLESS CANCELLED BY ORGANIZER.** No-shows are not eligible for a refund unless otherwise agreed in writing by Organizer.

4. PRODUCTS, SERVICES, AND SALES

- Vendor may only sell, market, or promote the products/services described on Vendor's application or as otherwise approved in writing by Organizer.
- All products and marketing materials must be family-friendly, professional, and appropriate for a public expo attended by a wide range of guests.
- Vendor is solely responsible for obtaining any seller's permits, resale licenses, and for collecting and remitting any applicable sales tax on transactions made at the Event.
- Vendor may not sell or promote products/services that directly compete with the Event's title sponsors without prior written consent from Organizer, if applicable.
- No subletting, sharing, or assigning of Vendor's booth space to another business is permitted without Organizer's prior written approval.

5. VENDOR CONDUCT AND BOOTH STANDARDS

Vendor agrees to:

- Conduct business in a professional, courteous, and respectful manner toward attendees, staff, sponsors, and other vendors.
- Maintain a clean, organized, and safe booth space throughout the Event.
- Keep noise, music, or demonstrations at a reasonable volume that does not disrupt neighboring vendors, workshops, or presentations.
- Comply with all instructions from Organizer staff and OC Fair & Event Center personnel regarding safety, layout, and event operations.
- Refrain from aggressive sales tactics, blocking aisles, or soliciting outside of Vendor's assigned space.

6. EQUIPMENT, ELECTRICAL, AND SETUP REQUIREMENTS

- Vendor is responsible for providing its own equipment, displays, and point-of-sale materials unless otherwise arranged with Organizer.
- Any request for electrical power, Wi-Fi, or special utilities must be submitted to Organizer in advance and may be subject to additional fees and venue approval.
- All electrical cords, equipment, and displays must comply with venue and fire department requirements. Cords must be secured and covered to prevent trip hazards.
- Vendor may not affix signage, tape, or displays to venue walls, floors, pillars, or structures without prior venue approval.
- Vendor is responsible for supplying any tents, weights, or anchoring required for outdoor or covered outdoor spaces, if applicable.

7. INSURANCE REQUIREMENTS

Vendor shall, at Vendor's own expense, maintain in full force and effect for the duration of the Event, including load-in, the Event day, and load-out, the following minimum insurance coverage:

- Commercial General Liability insurance with limits of not less than \$1,000,000 per occurrence and \$2,000,000 in the aggregate, covering bodily injury, property damage, and personal injury arising from Vendor's products, booth, equipment, and personnel.
- If Vendor has employees or staff working the booth, Workers' Compensation insurance as required by California law.

Prior to the Event, and no later than 10 business days before the Event Date, Vendor shall provide Organizer with a Certificate of Insurance (COI) evidencing the above coverage. OCWBC, the OC Fair & Event Center, and their respective officers, directors, employees, and agents shall be named as additional insureds on Vendor's Commercial General Liability policy for the duration of the Event. Failure to provide a valid Certificate of Insurance prior to the Event may result in cancellation of Vendor's participation at Organizer's discretion, with no refund of fees paid. [Click here to purchase event insurance if you do not have current insurance](#). Vendors are responsible for their own premiums.

8. HOLD HARMLESS AND INDEMNIFICATION

Vendor agrees to defend, indemnify, and hold harmless OCWBC, the Event organizer, the OC Fair & Event Center, and each of their respective officers, directors, employees, volunteers, sponsors, and agents (collectively, the "Indemnified Parties") from and against any and all claims, demands, damages, losses, liabilities, costs, and expenses (including reasonable attorneys' fees) arising out of or in connection with:

- Any act, error, omission, or negligence of Vendor, or Vendor's employees, staff, or agents in connection with the Event;
- Any bodily injury, death, or property damage caused by Vendor's products, booth, equipment, or conduct;
- Any defect in, or claim arising from, products sold, sampled, or distributed by Vendor at the Event;
- Any breach of this Agreement by Vendor; and
- Any claim related to intellectual property, trademark, or licensing rights arising from Vendor's products, signage, or marketing materials.

This indemnification obligation shall survive the termination or expiration of this Agreement. Nothing in this section shall be construed to require Vendor to indemnify any Indemnified Party for that party's own gross negligence or willful misconduct.

9. ASSUMPTION OF RISK AND LIMITATION OF LIABILITY

Vendor acknowledges that participation in the Event involves inherent risks, including but not limited to property loss, theft, and injury. Vendor assumes full responsibility for its own property, staff, and booth contents. Organizer, OCWBC, and the OC Fair & Event Center are not responsible for any loss, theft, or damage to Vendor's property, merchandise, or equipment before, during, or after the Event, except to the extent caused by their own gross negligence or willful misconduct.

10. INDEPENDENT CONTRACTOR STATUS

Vendor is participating in the Event as an independent business and not as an employee, agent, joint venturer, or partner of OCWBC or the Organizer. Nothing in this Agreement shall be construed to create an employer-employee or partnership relationship between the parties.

11. CANCELLATION BY ORGANIZER

Organizer reserves the right to cancel, postpone, or relocate the Event due to circumstances beyond its reasonable control (including but not limited to venue unavailability, weather, or public health/safety concerns). In such cases, Organizer's sole obligation shall be to apply Vendor's paid fees toward a rescheduled date, or to issue a refund at Organizer's discretion, consistent with Organizer's published cancellation policy.

12. GENERAL PROVISIONS

- This Agreement shall be governed by the laws of the State of California.
- This Agreement constitutes the entire understanding between the parties and supersedes all prior discussions or agreements, written or oral, relating to the Event.
- Any amendment to this Agreement must be made in writing and signed by both parties.
- If any provision of this Agreement is held to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

13. SIGNATURES

By signing below, both parties acknowledge that they have read, understood, and agree to be bound by the terms of this Agreement.

ORGANIZER (OCWBC)

Signature

Printed Name & Title

Date

VENDOR

Signature

Printed Name & Business Name

Date



APPENDIX A

INSURANCE REQUIREMENTS & VENDOR WAIVER OF LIABILITY

Beyond Business: The Women's Experience Expo

Wednesday, October 28, 2026 · OC Fair & Event Center, Costa Mesa, CA

This Appendix A ("Appendix") supplements and is incorporated into the Vendor Agreement for Beyond Business: The Women's Experience Expo (the "Agreement") between the Orange County Women's Business Center ("OCWBC" or "Organizer") and the vendor identified below ("Vendor"). In the event of any conflict between this Appendix and the Agreement, this Appendix controls solely with respect to insurance, waiver, release, and dispute-resolution matters addressed herein.

Business / Vendor Name: _____

Booth / Space Number: _____

1. REQUIRED INSURANCE COVERAGE

As set forth in Section 7 of the Agreement, Vendor shall, at Vendor's own expense, maintain in full force and effect for the duration of the Event — including load-in, the Event day, and load-out — the following minimum insurance coverage:

- Commercial General Liability insurance with limits of not less than \$1,000,000 per occurrence and \$2,000,000 in the aggregate, covering bodily injury, property damage, and personal injury arising from Vendor's products, booth, equipment, and personnel.
- If Vendor has employees or staff working the booth, Workers' Compensation insurance as required by California law.

Vendor shall provide Organizer with a Certificate of Insurance ("COI") evidencing the above coverage no later than 10 business days before the Event Date. OCWBC, the OC Fair & Event Center, and their respective officers, directors, employees, and agents shall be named as additional insureds on Vendor's Commercial General Liability policy for the duration of the Event.

Certificate holder: [Orange County Women's Business Chamber 12881 Knott St. Suite 212 Garden Grove, CA 92841](#)

Failure to provide a valid COI prior to the Event may result in cancellation of Vendor's participation at Organizer's discretion, with no refund of fees paid, unless Vendor completes the waiver election below.

2. VENDOR INSURANCE ELECTION

Vendor must select ONE of the following options. This section must be completed and signed regardless of which option is selected.

- ☐ Option A — Vendor carries the required insurance and has attached (or will attach, no later than 10 business days before the Event) a valid Certificate of Insurance meeting the requirements of Section 1 above.
- ☐ Option B — Vendor does NOT currently carry, and will not obtain, insurance meeting the requirements of Section 1 above, and elects to proceed under the Waiver, Release, and Assumption of Risk set forth in Section 3 below.

3. WAIVER, RELEASE, AND ASSUMPTION OF RISK (Required if Option B is selected)

This Section 3 applies only if Vendor has selected Option B above. By signing below, Vendor acknowledges and agrees to each of the following:

- Assumption of Full Responsibility. Vendor has voluntarily chosen to participate in the Event without the insurance coverage described in Section 1. Vendor assumes full and complete responsibility for any and all bodily injury, death, property damage, loss, or other claims arising out of or in any way connected with Vendor's participation in the Event, including but not limited to Vendor's products, booth, equipment, displays, staff, and conduct.
- Release and Hold Harmless. Vendor, on behalf of itself and its owners, employees, agents, and representatives, hereby releases, waives, discharges, and covenants not to sue OCWBC, the Event Organizer, the OC Fair & Event Center, and each of their respective officers, directors, employees, volunteers, sponsors, and agents (collectively, the "Released Parties") from any and all liability, claims, demands, actions, or causes of action arising out of or related to any loss, damage, or injury that may be sustained by Vendor, Vendor's staff, or Vendor's property while participating in, or as a result of participating in, the Event.

- Indemnification. In addition to Vendor's obligations under Section 8 of the Agreement, Vendor agrees to defend, indemnify, and hold harmless the Released Parties from any claims brought by third parties (including attendees, other vendors, or staff) arising from Vendor's lack of insurance coverage as required under Section 1 of this Appendix.
- No Coverage Provided by Organizer. Vendor understands and acknowledges that neither OCWBC nor the OC Fair & Event Center provides insurance coverage for Vendor, Vendor's staff, or Vendor's property, and that Vendor is proceeding entirely at Vendor's own risk.
- Carve-Out. Nothing in this Section 3 releases or waives any claim arising from the gross negligence or willful misconduct of a Released Party, to the extent such a waiver would be unenforceable under California law.

4. MANDATORY ARBITRATION OF CLAIMS

In the event any dispute, controversy, or claim arises between Vendor and OCWBC and/or the Released Parties relating to this Appendix, the Agreement, the Event, or Vendor's participation therein (a "Claim"), the parties agree as follows:

- Good-Faith Negotiation First. The parties shall first attempt in good faith to resolve any Claim through direct, informal negotiation for a period of not less than 30 days from the date either party provides written notice of the Claim.
- Binding Arbitration. If the Claim is not resolved through negotiation, the parties agree that the Claim shall be submitted to and resolved exclusively by final and binding arbitration, rather than in court, administered by a mutually agreed-upon neutral arbitration provider (e.g., JAMS or the American Arbitration Association) under that provider's applicable rules then in effect, with arbitration to take place in Orange County, California.
- Scope. This arbitration provision applies to all Claims arising out of or relating to this Appendix, the Agreement, or the Event, except that either party may bring an individual action in small claims court for Claims within that court's jurisdiction.
- Costs. Each party shall bear its own attorneys' fees and costs, and shall share the arbitrator's fees and administrative costs equally, unless the arbitrator determines otherwise or applicable law requires a different allocation.
- No Class Actions. Claims shall be brought only in an individual capacity, and not as a plaintiff or class member in any purported class, collective, or representative proceeding.

Vendor understands that by agreeing to arbitration, Vendor is giving up the right to have a Claim decided by a judge or jury in court, except as otherwise provided by law.

5. ACKNOWLEDGMENT AND SIGNATURES

Vendor has read this Appendix in its entirety, understands its terms — including the waiver of certain legal rights and the agreement to arbitrate disputes — and signs it voluntarily.

VENDOR

Vendor Signature

Printed Name & Business Name

Date

ORGANIZER (OCWBC) — acknowledgment of receipt

Signature

Printed Name & Title

Date