

What does a Realtor® offer that Financial Technology companies can't?

Financial Technology (FinTech) companies are a HUGE no-no when it comes to buying or selling your home. Local Realtors® have your financial interest in mind. They also know and love your local community and regularly give back to it. Ultimately, you will net more with your local Realtor®, so stay away from the lure and promise of convenience. You are always welcome to use FinTech websites to search for homes, just don't hire them to buy or sell your home!



Features	FinTech Companies	<i>Billie McGraw</i> Your Flagstaff Real Estate Agent
Seller Nets More Profit	X	✓
Fees when buying or selling	7.5%	LESS
Fiduciary responsibility to...	Shareholders	YOU!
No hidden fees	X	✓
You are protected by TRID laws	X	✓
Personalized attention	X	✓
Fees benefit local economy	X	✓
Donates and supports local businesses/schools/communities	X	✓
Knows your local context	X	✓
Has local industry connections	X	✓
Marketing and staging	X	✓



Stick with your Realtor® who will make sure to help you sell your house for the most money in a personal and professional manner.

