

Freedom Laser, Inc.

Quit Smoking Laser Device



FREEDOM[®]
Laser, Inc.

Overview

Introducing the new Freedom Quit Smoking Laser, the nicotine free method to quit smoking. It's the world's first patented, home use quit smoking laser device. The modern technology is based on the principles of acupuncture. This noninvasive and pain free laser therapy device which combats nicotine addiction, is a market disruptive technology. The low-level laser is intended to stimulate endorphins in the brain, thereby alleviating nicotine withdrawal symptoms. The Freedom Quit Smoking Laser brings the promise of nicotine addiction relief to millions of smokers. Additional indications of use for the device includes vaping and Opioid addiction treatment. In addition, there are additional applications for alcohol abuse and depression.

Traction

Freedom Laser completed an animal study and a 25-day, 28-human subject, Institutional Review Board approved pilot study which showed a 50% reduction in smoking. Freedom Laser is prepared to conduct an FDA clinical research study in Q3 2023. Regulatory experts are confident based on our September 2020 quit smoking laser device pilot study results, that an FDA clearance will be awarded to Freedom Laser, Inc. Upon FDA clearance, the company will be authorized to sell the tech in the USA as a Prescription Medical Device and an over-the-counter FDA 510(K) submission will also be applied for the device.

Marketing & Sales Strategy

There are approximately 34 million smokers in the United States and 10 million vapers. Nearly 70% desire to quit smoking or vaping, and less than 5% achieve lasting success. Our laser device will be sold direct to consumers via a Freedom owned e-commerce site, we'll partner with a leading telehealth company to write and process the prescriptions in real time. Also, Physicians will prescribe the device for their patients who smoke or vape, thereby aligning us with national medical providers, medical supply companies and addiction treatment centers.

The Freedom Quit Smoking Laser will also be distributed online by pharmaceutical retailers such as CVS.com and Walgreens.com. Smokers spend an average of \$4,000 annually on smoking, the medical costs due to smoking

are immense, which makes the cost/benefit, value proposition truly compelling. An insurance billing code (CPT) will be applied for to potentially cover the Freedom device under patients' health insurance policies.

Management

Craig Nabat, the President of Freedom Laser, Inc. an ex-smoker who is the inventor and marketer of the low-level laser device. For over 18 years, Nabat has been researching nicotine addiction and has treated more than 10,000 smokers and vapers in his Freedom Laser LA clinic. Nabat is driven to free the world from nicotine addiction.

Competition

There are no direct competitors for the home-use Freedom Quit Smoking Laser. \$2 billion is spent annually on quit smoking aids in the United States. The most popular methods assisting smokers to quit utilize a nicotine delivery system. The assortment of FDA approved methods used to quit smoking include gums patches, pills, lozenges, and inhalers. Now millions are attempting to quit smoking using e-cigarettes, which expands the market size exponentially. Pharmaceuticals are also used but come with many negative side effects. All these FDA cleared products are predominantly produced by Altria Group (MO), Pfizer (PFE) and GlaxoSmithKline (GSK).

The Quit Smoking Laser Device is used twice daily for 15-minute sessions over 30 days



The Opportunity

For Backers that wish to be part of launching the first medical grade quit smoking laser therapy device aimed to reduce nicotine addiction worldwide, please contact information is below.

Contact Information

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