Freedom Quit Smoking Laser

Join the Fight Against Nicotine Addiction



Overview

Introducing the new Freedom Quit Smoking Laser, the nicotine free method to quit smoking. It's the world's first patented, home use quit smoking laser device. This modern laser technology is based on the principles of acupuncture. Freedom Laser Inc.'s pain free laser device was invented to become FDA approved to combat nicotine addiction. The goal is to disrupt America's \$2 billion a year smoking cessation industry, and next the \$35 billion Addiction Treatment Industry.

The low-level laser is intended to stimulate endorphins in the brain, thereby reducing nicotine withdrawal symptoms. The Freedom Quit Smoking Laser brings the promise of nicotine addiction relief to millions of smokers and vapers. Future FDA approved applications include Opioid Addiction, thereby druglessly servicing the Addiction Treatment Industry.

Traction

Freedom Laser completed an animal study and a 25-day, 28-human subject, Institutional Review Board approved pilot study which proved a significant reduction in smoking. Since the study the product design has been perfected. Freedom Laser is prepared to conduct our first FDA clinical research study in Q2 2024. Our expert regulatory consultant team expressed their confidence based on our September 2020 quit smoking laser device pilot study results, that an FDA approval can be awarded to Freedom Laser. Upon FDA approval, our company will be authorized to sell the tech in the USA as a Prescription Medical Device & an over-the-counter FDA 510(K) submission will also be applied for the device.

Go-to-Market Strategy

The market for our innovative laser device is substantial, with approximately 28.5 million smokers and 11 million vapers in the United States alone. Approximately 20 million Smokers and 6 million Vapers attempt to quit each year, but less than 8% achieve lasting success.

- 1. <u>Direct-to-Consumers</u>: Sell the Freedom Quit Smoking Laser via our own e-commerce site.
- 2. <u>Addiction Treatment Centers:</u> Partner and sell through the nation's 16,000+ addiction clinics.
- 3. <u>Telehealth Partnerships</u>: Collaborating with leading telehealth companies enabling real-time prescription writing and processing, expanding our reach and accessibility.

- 4. <u>Medical Providers</u>: Physicians will be a vital part of our strategy for prescribing the device to their smoking or vaping patients.
- 5. <u>Pharmaceutical Retailers:</u> Establish pharmaceutical retailers such as CVS.com and Walgreens.com.

The average smoker spends \$3,250 annually on cigarettes, the medical costs due to smoking are immense, which makes the cost/benefit, value proposition truly compelling. An insurance billing code (CPT) will be applied for to intended to cover the Freedom device under patients' health insurance policies.

Founder and Driving Force

Craig Nabat, the President of Freedom Laser, Inc. an exsmoker who is the inventor and marketer of the low-level laser device. For over 21 years, Nabat has been researching nicotine addiction and has treated more than 10,000 smokers and vapers at his Freedom Laser Los Angeles, California based clinic. Nabat is driven to Free the World from Nicotine Addiction™.

Competition

There are no direct competitors for the wearable Freedom Quit Smoking Laser, a device to reduce nicotine withdrawal symptoms. 2 billion is spent annually on quit smoking aids. The most popular methods assisting smokers to quit utilize a nicotine delivery system. The assortment of FDA approved methods used to quit smoking include gums, patches, lozenges, and inhalers. FDA approved pills are also used, but they come with many negative side effects. All these FDA approved products are predominantly produced by Altria Group (MO), Pfizer (PFE) and GlaxoSmithKline (GSK). Now millions are attempting to quit smoking using electronic cigarettes, which expands the market size exponentially.

The Quit Smoking Laser headset is worn twice daily for 15-minute sessions over 30 days



Rare Investment Opportunity

Join us by investing in the only home use laser addiction treatment technology. You personally can reshape the addiction treatment industry by launching the first home use, drug free, Meditech for reducing nicotine addiction worldwide, and saving millions of lives in the process.

See video at: www.freedomquit.com

Invest: https://netcapital.com/companies/freedomlaser