

2024 – 2025 School Year / Season

Dear Prospective Sponsor,

Background: The St. C Singers Show Choir first began performing in 1980. It is the only competition High School Show Choir located in Belmont County, Ohio, as well as the immediate surrounding counties in Ohio, Pennsylvania, and West Virginia. The team is an auditioned group of singers/dancers that perform around the community and compete across Ohio and West Virginia. Participating in St. C Singers gives young people the opportunity to participate and serve in their community, as well as be leaders and mentors to younger members. It also gives them a chance to display their talents in a variety of ways including singing, dancing, playing instruments, and organizing the show "behind the scenes."

Awards: Each year, the St. C Singers Show Choir attends competitions and consistently receive awards due to the hard work and dedication of the team. We have been recognized as "Grand Champions" on numerous occasions, and frequently our members received individual recognition as outstanding performers and soloists. We have also been honored with the "Spirit of Show Choir" award, which is awarded to teams who demonstrate outstanding integrity and kindness. We consider ourselves bless to work with a talented group that represents the community so well in their behavior and actions.

Funding: Support from local businesses and corporate sponsors is vital to the success of the St. C Singers. While other teams that we compete against often have budgets of over \$100,000, we operate on a much smaller budget of only around \$40,000 per season. While bigger budgets often help teams to receive higher ratings, our team's hard work and dedication is the star of our shows. While we work hard in fundraising efforts, our fundraising activities can only account for a fraction of these expenses.

Ways to Help: While we know the satisfaction of helping our performing arts program is a reward all on its own, we like to show our appreciation by also giving you the recognition and visibility that you deserve. On the following pages, we outline sponsorship and advertisement opportunities. Your support helps to pay for music, choreography, accompanying support, show choir competition fees, costumes and props for competitions, and transportation costs, as well as other various operating related expenses. Additionally, all contributions are tax deductible.

Still not sure? The average cost to rent a billboard locally for one month ranges from \$600 to \$2,400 per billboard. We believe the combination of the recognition and visibility you will receive as a supporter of our fine arts program is tremendously more valuable than this. And your sponsorship benefits last the entire season.

Thank You: On behalf of the St. Clairsville Vocal Music Boosters and Show Choir Members, thank you for your consideration of our program. We appreciate your support!

SPONSORSHIP OPPORTUNITIES

When you partner with us, you become an essential part of enriching the lives of students in our community through participation in Fine Arts. Your contribution enables us to continue the legacy of Show Choir in the Ohio Valley.

TITLE \$5000

- Full season premium placement of advertisement on show choir trailer
- Logo prominently reflected as Title Sponsor on display banners
- Full page color advertisement on front inside cover of printed/digital programs
- Premium placement of logo with link to your website on our website
- Recognition on Social Media accounts
- Premium placement of large logo on the current year show t-shirts

PLATINUM \$2500

- Logo reflected as Platinum Sponsor on display banners
- Half page advertisement in printed/digital programs
- Placement of logo with link to your website on our website
- Recognition on Social Media accounts
- Placement of medium logo on the current year show t-shirts

GOLD \$1000

- Logo reflected as Gold Sponsor on display banners
- Name on Sponsor Page of printed/digital programs
- Placement of logo with link to your website on our website
- Recognition on Social Media accounts
- Placement of small logo on the current year show t-shirts



- Logo reflected as Silver Sponsor on display banners
- Name on Sponsor Page of printed/digital programs
- Name on Sponsor Page of our website

BRONZE \$250

- · Name on Sponsor Page of printed/digital programs
- Name on Sponsor Page of our website

FOR MORE INFOROMATION EMAIL:

STCSINGERSOH.SPONSOR@GMAIL.COM

FRIENDS \$100

Name on Sponsor Page of printed/digital programs



ST. CLAIRSVILLE VOCAL MUSIC BOOSTERS

P.O. BOX 624 | ST. CLAIRSVILLE, OH | 43950 EMAIL: STCSINGERSOH.SPONSOR@GMAIL.COM | WEBSITE: STCSINGERS.COM



ST. C SINGERS SHOW CHOIR SPONSORSHIP

COMPLETE THE FORM BELOW AND MAIL A **CHECK OR MONEY ORDER MADE OUT TO:**

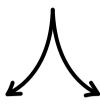
St. Clairsville Vocal Music Boosters P.O. Box 624 St. Clairsville, OH 43950



SPONSORSHIP I EVEL.

RUSINESS PHONE:

TWO EASY OPTIONS



SCAN THE QR CODE AND FILL OUT THE ONLINE FORM. SEND PAYMENT TO VENMO BY SCANNING THE VENMO QR CODE.





☐ TITLE: \$5000 & ABOVE (1 AVAILABLE)	
☐ PLATINUM: \$2500-\$4999	THANK YO
GOLD: \$1000-\$2499	FOR YOU
☐ SILVER: \$500-\$999	SUPPOR
■ BRONZE: \$250-\$499	
FRIENDS: \$100-\$249	
☐ NO RECOGNITION DESIRED, ENCLOSED PLEASE F	IND A CONTRIBUTION OF
DUCINIECC NAME:	

CITY, STATE, ZIP:

BUSINESS WEBSITE:		
STUDENT SALESPERSON (IF APPLICABLE	١٠	

BUSINESS EMAIL:

CONTACT NAME:______TITLE: _____

BUSINESS SLOGAN:_____

BUSINESS MAILING ADDRESS:_____

We also accept products and/or services in the place of of monetary sponsorship. Contact us to discuss these options.

DOES YOUR SPONSORSHIP INCLUDE ARTWORK?

Many of our sponsorship levels come with the benefit of the display of your company logo and/or an advertisement. Please provide a high resolution copy of your artwork no later than 9/1/24 to **stcsingersoh.sponsor@gmail.com**.

> If you have sponsorship or ad design questions, please contact the St. Clairsville Vocal Music Boosters at stcsingersoh.sponsor@gmail.com.