



PRIVACY POLICY

Effective Date: September 1, 2026

Last Updated: September 1, 2026

ELEVARE Business Development, LLC, doing business as ELEVARE Lab Solutions ("ELEVARE," "we," "us," or "our"), respects your privacy and is committed to protecting the information you provide to us.

This Privacy Policy explains what information we may collect, how we use and protect that information, and the choices available to you when you visit our website, contact us, inquire about our services, or engage ELEVARE.

This Privacy Policy applies to information collected through our website, elevarebd.com, as well as information provided directly to ELEVARE through email, telephone, contact forms, consultations, proposals, service engagements, and other business communications.

1. INFORMATION WE COLLECT

Depending on how you interact with ELEVARE, we may collect the following types of information:

Contact Information

Name, business email address, telephone number, business name, business address, and other contact information you voluntarily provide.

Professional and Business Information

Job title, professional role, organization information, business needs, operational information, and other information you choose to provide when discussing ELEVARE's services.

Service and Transaction Information

Information related to services you inquire about or purchase, proposals, agreements, invoices, payments, and business communications.

Website and Technical Information

We may automatically collect certain information when you visit our website, such as IP address, browser type, device information, pages visited, general location information, and information regarding how you interact with our website.

Communication and Email Information

If you communicate with us by email or subscribe to communications from ELEVARE, we may maintain records of those communications and, where applicable, information regarding email delivery, opens, clicks, or other engagement.

We do not intentionally collect sensitive personal information such as medical records, health information, Social Security numbers, or financial account credentials through our website.

2. HOW WE COLLECT INFORMATION

We may collect information:

- Directly from you when you submit a contact form, request information, schedule a consultation, communicate with us, or engage our services
- Through business communications, including email and telephone
- From publicly available business information and professional directories when identifying organizations and business contacts for legitimate business development purposes
- Through our website and standard website technologies
- Through third-party service providers that assist us with customer relationship management, email communications, scheduling, payment processing, website hosting, analytics, and other business functions

3. HOW WE USE INFORMATION

ELEVARE may use information we collect to:

- Respond to inquiries and requests
- Schedule consultations and meetings
- Provide and manage our services
- Prepare proposals, assessments, agreements, and invoices
- Communicate with prospective and current clients
- Conduct legitimate business-to-business marketing and outreach
- Manage our customer relationship records
- Process payments and maintain business records
- Improve our website, services, and business communications
- Maintain the security and functionality of our website and systems
- Comply with applicable laws and legal obligations
- Protect our rights, property, and business interests

We do not use personal information for purposes that are materially different from those described in this Privacy Policy without providing additional notice when required.

4. BUSINESS OUTREACH AND COMMUNICATIONS

ELEVARE may contact businesses and professionals regarding services that may be relevant to their organization. Business contact information may be obtained directly from the individual, from publicly available sources, professional directories, industry resources, or other legitimate business sources.

Our business communications may include information about ELEVARE's services, industry insights, educational content, or other business-related information.

Recipients of marketing or promotional email communications may opt out at any time by using the unsubscribe option included in the communication or by contacting us directly.

ELEVARE does not sell business contact lists or personal information to third parties.

5. HOW WE SHARE INFORMATION

ELEVARE may share information with trusted third-party service providers that assist us in operating our business. These may include providers of:

- Website hosting and website services
- Customer relationship management and email communications
- Payment processing
- Scheduling and appointment services
- Accounting and financial services
- Website analytics and technology services
- Professional services such as legal and accounting support

These providers receive information only as reasonably necessary to perform services on our behalf.

We may also disclose information when reasonably necessary to comply with applicable law, legal process, governmental requests, protect our rights or property, prevent fraud or abuse, or protect the safety of others.

If ELEVARE is involved in a merger, acquisition, reorganization, sale of assets, or similar business transaction, information may be transferred as part of that transaction.

6. SALE OF PERSONAL INFORMATION

ELEVARE does not sell personal information to third parties for monetary compensation.

We also do not knowingly provide personal information to third parties for their independent marketing purposes.

7. COOKIES AND WEBSITE TECHNOLOGIES

Our website may use cookies and similar technologies to operate the website, understand website usage, improve performance, and provide a better user experience.

Third-party services used on our website may also use cookies or similar technologies in accordance with their own privacy policies.

The specific technologies used by our website may change over time as we add, remove, or update website services.

You can generally control or disable cookies through your web browser settings. Disabling certain cookies may affect website functionality.

8. THIRD-PARTY SERVICES

ELEVARE may use third-party providers to support website functionality, customer relationship management, email communications, payment processing, analytics, scheduling, and other business operations.

These providers may process information on our behalf and maintain their own privacy policies. ELEVARE is not responsible for the privacy practices of third-party websites or services that are not operated by ELEVARE.

Where our website contains links to third-party websites, we encourage you to review the privacy policy of each website you visit.

9. DATA RETENTION

We retain personal information for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, provide services, maintain appropriate business and financial records, comply with legal obligations, resolve disputes, and enforce agreements.

The length of time information is retained may vary depending on the type of information and the purpose for which it was collected.

10. DATA SECURITY

ELEVARE uses reasonable administrative, technical, and organizational safeguards designed to protect information from unauthorized access, use, disclosure, alteration, or destruction.

However, no method of electronic transmission or storage is completely secure. We cannot guarantee that information transmitted to or stored by us will be completely secure.

11. CALIFORNIA PRIVACY RIGHTS

ELEVARE is based in California and is committed to complying with applicable California privacy laws.

Depending on the nature of our business and whether applicable legal thresholds are met, California residents may have certain rights regarding their personal information under the California Consumer Privacy Act, as amended by the California Privacy Rights Act ("CCPA/CPRA").

Where applicable, these rights may include the right to:

- Know what categories of personal information are collected and how that information is used
- Request access to certain personal information
- Request correction of inaccurate personal information
- Request deletion of personal information, subject to applicable exceptions
- Opt out of the sale or sharing of personal information, where applicable
- Limit certain uses of sensitive personal information, where applicable
- Not receive discriminatory treatment for exercising applicable privacy rights

If you would like to submit a privacy-related request, please contact ELEVARE using the information provided in Section 14.

We may need to verify your identity before fulfilling certain requests in order to protect your information from unauthorized disclosure.

12. YOUR COMMUNICATION PREFERENCES

You may choose not to receive promotional or marketing emails from ELEVARE at any time by using the unsubscribe instructions included in the communication or by contacting us directly.

Please note that opting out of marketing communications does not prevent us from sending communications necessary to provide contracted services, respond to your inquiries, process transactions, or otherwise communicate with you regarding an existing business relationship.

ELEVARE Lab Solutions | Phone: 949-412-8472 | Email: jen@elevarebd.com | Website: www.elevarebd.com

13. CHILDREN'S PRIVACY

ELEVARE's website and services are intended for businesses, healthcare professionals, and other adults and are not directed toward children.

We do not knowingly collect personal information from children under the age of 13. If you believe that a child has provided personal information to us, please contact us so that we can take appropriate steps to delete the information.

14. CONTACT US

If you have questions about this Privacy Policy, our privacy practices, or the information we maintain about you, please contact:

Jennifer LaCharite

President

ELEVARE Business Development, LLC

dba ELEVARE Lab Solutions

Phone: 949-412-8472

Email: jen@elevarebd.com

15. CHANGES TO THIS PRIVACY POLICY

ELEVARE may update this Privacy Policy from time to time to reflect changes to our business practices, technology, services, or applicable laws.

When changes are made, the updated policy will be posted on this page with a revised "Last Updated" date.

We encourage you to periodically review this Privacy Policy to remain informed about how ELEVARE handles information.