

Marketing Your Listing

CHECKLIST

ONLINE MARKETING

- List Property On MLS
- Create Individual Website For Home
- Add To Featured List On Website
- Send "Just Listed" Newsletter
- Post Property Video on YouTube
- Promote Video Via Facebook Ad
- Promote Listing In Facebook Groups
- Post Short Video On Instagram
- Post Video And Link On Twitter
- Advertise On Craigslist
- Post To Zillow, Realtor, Homes, Trulia
- Create Board on Pinterest
- Share To LinkedIn
- Share To Google+

DIRECT MARKETING

- Set-Up Sign In Yard
- Add Flyer Box To Yard Sign
- Have Professional Photos Done
- Have Video Walk-Through Done
- Print Flyers And Put In Flyer Box
- Put Up Flyers At Broker's Office
- Mail Flyers To Local Residents
- Host An Open House
- Host Private Broker's Open
- For Sale Door Hangers For Neighbors
- Mail Out Large Amount Of Postcards
- Mail Flyers To Local Brokerages
- Put Flyers In Local Businesses
- Share Flyers In Local Bulletin Boards

MARKETING NOTES

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