



## Thank you for choosing to support Heritage Days

Please complete the commitment from below to confirm your sponsorship  
Mail with payment to: Farmer City Heritage Days • P.O. Box 102 • Farmer City,  
IL 61842

Questions? Felicia Hughes 309-532-3410 • Elizabeth Foulks 309-212-2729

**DEADLINE FOR ALL PRINT ADVERTISING: FEBRUARY 15TH**

### **SPECIALTY SPONSORSHIPS:**

Often sponsors wish to sponsor in such a way that furthers their social mission or personal interests. Being a Specialty Sponsor allows us to work with you, the sponsor, to create a sponsorship package that meets your needs. Pricing for Specialty Sponsorships start at just \$250 and up. They can include different elements and benefits of the Standard Sponsor Packages. If you are interested in being a Specialty Sponsor and creating a package that best fits you, email us or contact one of Sponsorship Chairs. Available Specialty Sponsorships include:

Hospitality Sponsor  
Petting Zoo  
Bags Tournament  
Free Community Dinner-Thursdays  
Souvenir Cup

Joyful Bubbles  
Kiddie Tractor Pull  
Adult Tractor Pull  
Science Center

Magician  
Kids Face Painting  
Kids Entertainment  
Car Show

### **STANDARD SPONSOR PACKAGES**

#### **T-SHIRT SPONSOR \$50:**

Name on the back of Heritage Days Official t-shirt  
A free t-shirt

#### **TRI-FOLD SPONSOR \$150:**

Name on tri-fold brochure of scheduled events  
Plus, t-shirt sponsor benefits

#### **SOCIAL MEDIA SPONSOR \$350:**

Name and recognition on festival website & social media  
Plus, tri-fold sponsor level benefits

#### **PARK SPONSOR \$500:**

Name on park banner at the event  
A vendor booth 10X10  
Plus, social media sponsor level benefits

#### **BRONZE SPONSOR \$800:**

Minimum of 3 social media mentions  
Name on 2 banners in Beer Garden  
Plus, all park sponsor level benefits

#### **SILVER SPONSOR \$1,000:**

2 Meet & Great Tickets  
Autographed picture of national recording artist  
Plus, all bronze sponsor level benefits

#### **GOLD SPONSOR \$1,500:**

2 on stage announcements by Emcee  
2 VIP tickets for Friday & Saturday night  
Logo on VIP Section of concert venue  
Minimum of 5 Social Media Mentions  
Plus, all silver sponsor level benefits

#### **Music Sponsor \$2,500:**

2 on stage announcements by Emcee  
4 VIP tickets for Friday & Saturday nights  
Minimum of 5 Social Media Mentions  
4 Beer Garden Armbands (2 Friday, 2 Saturday)  
Logo on stage scrim banner of concert venue  
2 ride armbands  
Plus, all silver sponsor level benefits



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Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVEL: I would like to support Heritage Days at the level of (please select one):

T-Shirt Sponsor	\$50	Park Sponsor	\$500	Gold Sponsor	\$1,500
Tri-Fold Sponsor	\$150	Bronze Sponsor	\$800		
Social Media Sponsor	\$350	Silver Sponsor	\$1,000	<b>T-shirt size must be included!</b>	_____

Customized Event Sponsor Package Outline(use additional page if necessary):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Note: Custom Sponsorship packages including all elements and benefits must be outlined and finalized with a Sponsor Chair Signature.*

Will you be using your included benefits?      **10x12 Booth Space**    **yes**    **no**

All sponsors using their Vendor Booth benefit are subjected to follow the 2020 Rules & Regulations and completion of the vendor form and acknowledgement of the Rules & Regulations is required.

It is the responsibility of the Sponsor to supply the Heritage Days Committee appropriate logos or graphics, website, Facebook, and other social media addresses, that may be needed. All graphics and logos should be submitted in jpeg format and can be emailed to [farmercityheritagedays@hotmail.com](mailto:farmercityheritagedays@hotmail.com). All sponsor levels come with t-shirt. **To receive t-shirt, a size must be included.**