# **COOKIE POLICY**



### About this cookie policy

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e., the information we collect using cookies and how that information is used, and how to control the cookie preferences. For further information on how we use, store, and keep your personal data secure, see our Privacy Policy.

We use 5 types of cookies and you can choose which cookies you are happy for us to use.

You can change or withdraw your consent from the Cookie Declaration on our website at any time.

Learn more about who we are, how you can contact us, and how we process personal data in our Privacy Policy.

Your consent applies to the following domain: dr-compliance.co.uk

#### What are cookies?

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyse what works and where it needs improvement.

#### How and why do we use Cookies?

As most online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

#### Storage and sharing of cookies.

We don't collect or store your personal information (for example, your name or address) so this information can't be used to identify who you are. The cookies simply enable us to see behaviour on our website to help us improve your experience. DR Compliance Ltd share this data with third parties, GoDaddy our website provider and Google.

If you share online, DR Compliance Ltd content with friends through social networks – such as Facebook and Twitter - you may be sent cookies from these websites. We don't control the setting of these cookies, so please check third party websites for more information about their cookies and how to manage them.

## What types of cookies do we use?

**Essential strictly necessary:** Some cookies are essential for you to be able to experience the full functionality of our website. They allow us to maintain user sessions and prevent any security threats. They do not collect or store any personal information. For example, these cookies allow you to complete forms and sign up to newsletters.

Persistent cookies: These are cookies which are set up to improve the functionality of our website.

**Analytical:** These cookies store information like the number of visitors to our website, the number of unique visitors, which pages of the website have been visited, the source of the visit, etc. This data helps us understand and analyse how well the website performs and where it needs improvement.

These cookies help us to understand how visitors engage with the website. We may use a set of cookies to collect information and report site usage statistics. In addition to reporting site usage statistics, data collected may also be used, together with some of the advertising cookies described, to help show more relevant ads across the web and to measure interactions with the ads we show.

**Functional:** These are the cookies that help certain non-essential functionalities on our website. These functionalities include embedding content like videos or sharing content of the website on social media platforms.

**Marketing:** We use cookies to make our content and ads more engaging and valuable to website visitors. Some common applications of cookies are to select advertising based on what's relevant to a user; to improve reporting on ad campaign performance; and to avoid showing ads the user has already seen.

#### How can you control your cookie preferences?

Should you decide to change your preferences later through your browsing session, you can click on the "Privacy & Cookie Policy" tab on your screen. This will display the consent notice again enables you to change your preferences or withdraw your consent entirely.

In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete cookies.

It is also possible to stop your browser from accepting cookies altogether by changing your browser's cookie settings. You can usually find these settings in the "options" or "preferences" menu of your browser. The following links may be helpful, or you can use the "Help" option in your browser. If you do this some features on our website may not work as well as you expect.

- Cookie settings in Internet Explorer
- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari web and iOS

To opt out of being tracked by Google Analytics across all websites, visit <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a>
To find out more about how to manage and delete cookies, visit wikipedia.org, www.allaboutcookies.org

#### **Specific cookies**

Further information on the Names of cookies, the purpose and the expiry retention schedule can be found on the following links:

<u>Use of Cookies Policy - GoDaddy UK</u>

<u>Privacy Agreement - GoDaddy UK</u>

<u>Universal Terms of Service Agreement - GoDaddy UK</u>

#### **Legal Notice**

We reserve the right to make changes and corrections to this policy. Please refer to this page from time to time to review these and view new additional information