

Event Postponement

We've taken the very tough decision to postpone the Lincoln City Half Marathon for 2023.

The event took 3 years to bring to life with 18 months of planning and preparation, followed by two postponements due to Covid-19 restrictions. The first running of the Half Marathon in 2022 was fantastic and despite several challenges, meaning a re-route in the final week, it was a very proud achievement to see it take place.

What's next?

The Lincoln City Half Marathon was an absolute passion project for us. The opportunity to support the Lincoln City Foundation and the work they do was something we were keen to support.

The aim was always wider reaching than just a simple run. It has brought runners and communities together, inspired others into physical activities and raised thousands of pounds for charities.

To support the Foundation we are making a £2000 personal donation to them on behalf of all the runners, as the event represented a significant opportunity for fundraising. We're also committed to continuing our work with Foundation and will be working alongside them on other projects supporting communities to get active, and to further support their fundraising objectives.

In terms of the Lincoln City Half Marathon event itself, the Lincoln City Foundation team are looking at options and partnerships to support the return of the event for forthcoming years.

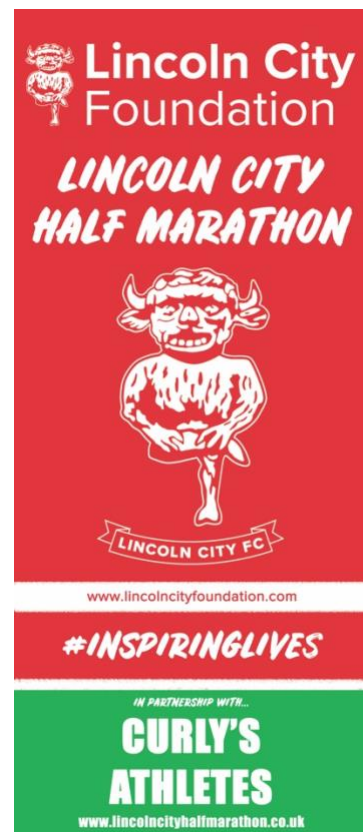
What happens for the runners already entered?

We will be sending out a question via the entry system, which will list all of the options available to you. This includes a refund, transfer to another event or donate to the Foundation.

Should you not receive the email (or not respond) we will automatically refund your ticket after 14 days (this will take up to 5-10 working days to appear in your account)

You will be able to transfer to any of our events in the next 12 months. If the event costs more money, then you will be getting a free upgrade (in some cases some event entries are worth £40 more), or if it's less, we will be refunding the difference. These are listed below and will appear on the question.

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Your options:

- 1) Refund your ticket price - this will take 5-10 working days to process as it goes through our entry system and over to your card payment provider. We will start processing in one week's time.
- 2) Donate your entry fee to Lincoln City Foundation to support the charity to continue to create happier, healthier and inspired communities across Lincolnshire.
- 3) Transfer your race entry to another Curly's event (listed below or visit here for more information <https://curlysathletes.co.uk/our-events>)

Our reasons for the decision:

- **Costs** - While our events continue to fill and are hugely popular, we've seen a decline in interest for the Big City Half Marathons across the running community. With rising costs, this has left us in a position where the event may be at risk of making a loss. To help put this into context, we operate with our ethos 'purpose before profit' so we're not profit driven, but clearly, we can't make a loss. This event has a lot of costs (circa £60-70k) and for a very small team, this is a huge commitment. Placing not just a risk to ourselves but also our charity partner, which is counter to the event's fundraising objectives.
- **Team** - We've got a fantastic reputation, and a great testament to our very small team is that we've been offered opportunities to take on some dream projects and new roles. We've got some great new team members coming on board, but the nature of this event is operationally one of the most demanding. We wouldn't want to push the new team too much, or risk putting on something that we weren't proud of.

As you know, we have been one of the few teams to deliver Covid safe events during the pandemic, and we have overcome many challenges to keep bringing new events back since. The great news is, we've lots of new events this year, as well as our existing and hugely successful established races.

All other Curly's events we are now fully committed behind and have secured support to ensure they are set to be delivered. For us it is simply not the right time for City Half Marathon type events, but we're confident runners will return to these in the coming year.

We also have more opportunities to deliver community projects that support our core ethos of getting people moving... so you will see more exciting local opportunities to get more people involved in physical activities coming soon!

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We are sorry that we have had to make this decision and we hope that you understand our reasons for doing this. For those of you who have been training, fundraising, and supporting many charities that are very close to our heart, please reach out to us, as many of our charity partners we are taking across with us to our other events for 2023.

Should you wish to, here are the races you can transfer to:

Big School 12 hour run – 5th August (no additional charge – worth around £20)

Run for Wildlife 5k – 8th Oct (with refund of the ticket difference)

Hedgehog Half Marathon – 15th Oct (with refund of the ticket difference)

Brigg Poppy 10k – 29th Oct (with refund of the ticket difference)

Doncaster City 10k - 26th November (with refund of the ticket difference)

Sprout Scuttle 10K or Rudolph's Revenge- 17th December (with refund of ticket difference.)

2024:

Great British Seaside Marathon & Ultra – 23rd March (free upgrade worth £25)

Run for Wildlife 10k – 21st April (with refund of the difference)

Normanby Adventure Race – 28th April (with refund of the ticket difference)

Big Green Scunthorpe 10k – 19th May (with refund of the ticket difference)

Woodhall Spa 10k – 9th June (with refund of the ticket difference)

Normanby Hall 10k - 14th July (with refund of the ticket difference)