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Build Innovate Grow (BIG) 2030

EMPOWERING INNOVATION | DRIVING SUSTAINABLE GROWTH



OUR VISION

Build, Innovate and Grow (BIG) 2030 envisions a world where innovation, sustainability, and inclusive growth converge to create resilient economies and a thriving global community. The initiative focuses on fostering technologies and business practices that can address global challenges, particularly in developing regions, while promoting environmental responsibility and long-term economic resilience.



Empowering Innovation | Driving Sustainable Growth

WHY CHOOSE BIG 2030?

GLOBAL IMPACT

BIG 2030 has a far-reaching impact, driving economic development and job creation in regions around the world, particularly in emerging markets.

SUSTAINABILITY FOCUS

The initiative ensures that every business supported is environmentally responsible, contributing to long-term planetary health.

ACCESS TO CUTTING-EDGE TECHNOLOGY

With partnerships in technology and innovation, BIG 2030 gives participants access to the latest tools, software, and networks to drive technological integration.

COMPREHENSIVE SUPPORT

From bootcamps to mentorship and financial assistance, BIG 2030 offers businesses the full range of support they need to thrive.

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CORE COMPONENTS OF BIG 2030

3. Grow: Scaling and Sustainability

The final pillar focuses on scaling businesses and ensuring long-term sustainability:

Business Scaling Support: Consulting services and mentorship aimed at helping businesses expand into new markets, strengthen their supply chains, and develop scalable business models.

Inclusive Economic Growth: Special attention is given to supporting underrepresented groups, such as **women, youth, and rural entrepreneurs**, ensuring they have equal access to resources, mentorship, and capital.

Global Market Access: Networking opportunities, trade agreements, and partnerships that allow participants to access new markets and explore international expansion



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OVERVIEW

The **Build Innovate Grow (BIG) 2030 Initiative**, launched by the **Institute for Innovation and Growth (IIG)**, is a global platform designed to catalyze entrepreneurship, technological innovation, and sustainable and inclusive growth across key sectors in the Caribbean. By empowering entrepreneurs, small and medium-sized enterprises (SMEs), and innovators, BIG 2030 seeks to foster cutting-edge innovation, while ensuring that growth aligns with long-term sustainability goals. The initiative is a critical step toward addressing global challenges experienced by Small Island Developing States (SIDS) by promoting technological integration, advancing climate resilience and driving inclusive economic opportunities.

The BIG 2030 Initiative champions three interconnected pillars: **innovation**, **sustainability**, and **growth**. By encouraging the adoption of transformative technologies like **artificial intelligence (AI)** and **renewable energy**, the initiative aims to help businesses become more competitive and environmentally responsible. BIG 2030 emphasizes alignment with the **SDGs**, ensuring that growth is not only economically beneficial but also socially and environmentally sustainable. With a focus on fostering innovation globally and creating resilient, future-ready economies, BIG 2030 is set to make a significant impact on global entrepreneurship and sustainable development.

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CORE COMPONENTS OF BIG 2030

1. Build: Entrepreneurial Development

This component focuses on creating a strong foundation for entrepreneurial success:

Entrepreneurial Bootcamps: Intensive, hands-on training programmes aimed at teaching core business skills, from product development to financial planning. These bootcamps target aspiring entrepreneurs, particularly from underrepresented communities such as **women, youth, and rural entrepreneurs**, ensuring they have the tools to build successful ventures.

Mentorship and Incubation: Participants receive personalized mentorship from industry experts and access to incubation centers that provide co-working spaces and business development resources. This structured mentorship fosters the creation of innovative, sustainable businesses ready for growth.

Access to Early-Stage Funding: Entrepreneurs will have opportunities to pitch their ideas to investors, venture capitalists, and grant programs.



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CORE COMPONENTS OF BIG 2030

2. Innovate: Entrepreneurial Development

This pillar emphasizes the adoption of innovative technologies across the Caribbean:

Technology Integration Programs: Tailored programs that guide businesses in implementing AI, blockchain, IoT, and renewable energy solutions into their products and services.

Collaborative Innovation Hubs: Physical and virtual hubs that enable entrepreneurs, researchers, and technologists to collaborate on innovative projects and research.

R&D Grants: Funding opportunities to support research and development projects that drive technological advancements and create new solutions to pressing global challenges.



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