



# WASHINGTON RAMS FOOTBALL

**Dear Marketing Director,**

Our mission as coaches is to aid every young man in our football program in his attempt to become not only a quality football player, but also and more importantly, help him grow into a positive contributor, both in the classroom and within our community. His football experience at Washington High School can be the vehicle for his continued success throughout his life. However, in these economic times of rising costs and decreasing budgets, the job of adequately providing for these young men has become increasingly more difficult.

Our enrollment for 2018 was 1,740 students, 83% of those students are minorities. More than 74% of our students are economically disadvantaged and are eligible for the federal government's free and reduced lunch program. Even though our students may be economically disadvantaged they have overcome that challenge as evident by our ranking from U.S. News and World Report High School Rankings. Over 460 high schools were ranked in 2018 by U.S. News and World Report in the State of Arizona. Washington High School was ranked as the 39<sup>th</sup> best high school in the state of Arizona, 23<sup>rd</sup> when you compare just public high schools. We have also consistently earned an A rating by the Arizona State Board of Education.

This is where our football program needs **YOUR COMPANY'S** help! Your sponsorship will help send our team to summer camp, purchase much needed equipment, replenish jerseys, purchase health insurance for those players who can't afford it, and other supplies used to run a 1<sup>st</sup> class organization. In return for your support of Washington Football, your company will be promoted with a 4'x8' advertising banner. This banner will be displayed at Pagel Stadium from August to May. Your advertising banner is tax deductible; Washington High School's Tax ID # 86-6000529.

On the reverse side of this letter it describes Washington Football's community service efforts and how our team gives back to the community. If you need more information please contact Head Football Coach Tim Mayfield at 602-828-2118 or e-mail: [tmayfield@WHSRamsFootball.com](mailto:tmayfield@WHSRamsFootball.com)

**With much respect and appreciation,**

**Tim Mayfield**  
**CTE Marketing Teacher**  
**Head Football Coach**  
**DECA Advisor**



Football Tradition since 1955  
Washington High School ~ 2217 W. Glendale Ave. ~ Phoenix, Arizona 85021  
Phone #: 623-915-8400 ~ Fax #: 623-915-8721 ~ [www.WHSRamsFootball.com](http://www.WHSRamsFootball.com)

 [WHS\\_Rams\\_Football](https://www.instagram.com/WHS_Rams_Football)





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## **Rams Football Community Service Mission Statement**

To develop a sense of “Responsibility & Caring” within our football student athletes. To have our student athletes leave the football program and Washington High School as young men of character and integrity, and prepared to take on life’s next challenges within their community.

## **Rams Football Community Service Philosophy**

Community Service teaches our players to grow in empathy as well as responsibility towards others, especially those people who are struggling with life’s challenges. Inherent in the notion of community service are the ideals of optimism and empowerment: we are optimistic the world can change for the better, and when empowered to effect that change, we as individuals can and will make a difference. Having our football players perform community service probably won’t make their lives longer, but it will make their lives fuller, deeper, broader and more enhanced.

### **Previous Community Service Projects:**

#### **19<sup>th</sup> North Clean Up:**

Football players from all levels Varsity, JV and Freshman performed community service with 19<sup>th</sup> North Clean Up, where we clean up around street corners, and shopping centers along 19<sup>th</sup> Ave. by removing debris, trim and clean up landscape.

-  **March 2018**
-  **February 2017**



#### **Feed My Starving Children:**

Football players from all levels Varsity, JV and Freshman performed community service by hand-packing nutritious MannaPack meals specifically designed to assist in reversing and preventing undernutrition. We packed over 160 boxes.

-  **April 2018**



#### **Desert Mission Food Bank:**

Football players from all levels Varsity, JV and Freshman performed community service at the Desert Mission Food Bank where our football players packaged over 3,000 boxes of food and assisted in cleaning areas within the Food Bank.

-  **October 2015**
-  **October 2016**

HONORHEALTH.

**Desert Mission**  
Food Bank



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## Washington Rams Football Advertising Program (Space is limited so don't delay sign-up TODAY!)

### To Marketing Director:

This year during the 2019-2020 school year your company will have an incredible opportunity to reach the Washington community by advertising your business at Pagel Stadium at Washington High School.

**Here is what you get!** Washington Athletics will design, print and proudly display your company's banner, a 4' x 8' banner with your company's name, logo, and any message you wish to put on the banner. The banner will have a white background with purple writing, your logo or design will be in full color. The banner will be displayed at the **MAIN** entrance into Pagel Stadium and will be visible by cars driving down 23<sup>rd</sup> Ave. By placing your banner at the main entrance it will ensure that every person attending an athletic event will see your support of Washington High School. The cost for a full banner sponsorship is **\$500.00**. Partial sponsorships are also available and as always Tax Credit donations are greatly appreciated! Pricing of all sponsorships can be found on the next page. **All proceeds will go to help fund the Washington Rams Football team!** Our goal is to partner with 15-20 sponsors. **Please fill out the order form below and help out the Rams Football team.**

### Washington Rams Home Football Schedule

- 8-30-19 **WASHINGTON RAMS** at Sierra Linda Bulldogs
- 9-6-19 **WASHINGTON RAMS** vs. Arcadia Titans
- 9-13-19 **WASHINGTON RAMS** vs. Moon Valley Rockets
- 9-20-19 **WASHINGTON RAMS** at Vista Grande Spartans
- 9-27-19 **WASHINGTON RAMS** at St. Mary's Knights
- 10-4-19 **WASHINGTON RAMS** vs. Apache Junction Prospectors
- 10-11-19 **WASHINGTON RAMS** vs. Glendale Cardinals (Senior Night)
- 10-18-19 **WASHINGTON RAMS** at Dysart Demons
- 10-25-19 **WASHINGTON RAMS** vs. Comb Coyotes (Homecoming)
- 11-1--19 **WASHINGTON RAMS** at Cortez Colts
- 11-8-19 1<sup>st</sup> Playoff Game (Possibly at Pagel Stadium)
- 11-15-19 2<sup>nd</sup> Playoff Game (Possibly at Pagel Stadium)



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## Order Form (Invoice will be sent after receiving Order Form):

Name of Business: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Artwork included: Yes  please e-mail artwork to: [tmayfield@WHSRamsFootball.com](mailto:tmayfield@WHSRamsFootball.com)  
(Please provide vector based artwork either, AI, EPS, or PDF file)  
No  I will provide later.

Full Banner Ad Sponsorship \$500.00

1/2 Banner Ad Sponsorship \$300.00

1/4 Banner Ad Sponsorship \$200.00

Just a Logo Banner Ad Sponsorship \$100.00

Tax Credit Donation Amount: \_\_\_\_\_

Any questions please contact Head Football Coach Tim Mayfield 602-828-2118.  
Please make all checks payable to: Washington High School



# Banner Ads

**Full ~ 4'x8'**  
**\$500**

**1/2 ~ 2'x4'**  
**\$300**

Banners will be  
displayed all year long  
in the football stadium

**1/4 ~ 1'x2'**  
**\$200**

**Just a Logo**  
**1'x1'**  
**\$100**

**[www.WHSRAMSFOOTBALL.com](http://www.WHSRAMSFOOTBALL.com)**

**FOOTBALL TRADITION SINCE 1955**



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