



# PREP BALLERS

**TRUE GRASSROOTS BASKETBALL COVERAGE**

Player Evaluations - Player Rankings - Interviews  
Podcasts - Complete Coverage - Much more!



# PREP BALLERS

## IS BUILDING A CULTURE!

We are launching a grassroots basketball media company that provides comprehensive coverage of players, coaches, and all things basketball here in the Valley! We're more than just highlights and hype. **Prep Ballers** is your all-access platform for local grassroots basketball coverage like never before!



### Player Evaluations

Detailed assessments from our experienced scouts & even fans!



### Player Rankings

Updated regularly to spotlight the top talent across the Valley



### Interviews

Get up close with the players, coaches, and rising stars of Arizona hoops



### Weekly Podcast

Expert insights, trending topics, and real talk about the local game



### Videos, Features & Coverage

From gym floors to game-changers, we've got it covered!





# MAKE MONEY WITH PREP BALLERS



## **BUILD BASKETBALL FUNDRAISING INITIATIVE**

Prep Ballers is committed to supporting local programs and players. Teams, organizations, and individuals can raise thousands of dollars annually through our platform, while helping sustain the future of Phoenix basketball and supporting their respective program, organization, or young athlete.



## **THE FUNDRAISING AMOUNTS ARE UNCAPPED!**

Raise money while you build supporters for your program!





# HOW DOES IT WORK?

## STEP #1



Register your program with Prep Ballers and our Build Basketball Initiative.

## STEP #3



Everyone promotes your page & encourage others to subscribe to support the program and also gain access to all other Prep Ballers coverage.

## STEP #2



We create you a home page to begin promoting your program (rosters, interviews, videos news, etc) Prep Ballers oversees & assists with the management & uploading of content.

## STEP #4



Receive a monthly revenue-share from those total subscriptions.





# HOW MUCH CAN PROGRAMS EARN?



**100**

TOTAL SUBSCRIBERS

**\$560**

PER MONTH

**\$6,720**

ANNUAL AMOUNT



**200**

TOTAL SUBSCRIBERS

**INCREASED SHARE FOR 200+**

**\$1,298**

PER MONTH

**\$15,576**

ANNUAL AMOUNT

# BENEFITS OF PREP BALLERS

WWW.PREPBALLERS.COM



## **Unlimited Fundraising Power**

Raise funds without limits, giving your team the resources it needs to succeed



## **Professional Program Homepage**

Showcase your players and coaches with a custom page featuring highlights, interviews, player showcases, and event recaps — perfect for impressing families and fans



## **Stay Connected with Your Community**

Keep supporters engaged and informed with real-time updates on everything happening in your program



## **Unlock Extra Revenue Opportunities**

Potential opportunity to earn additional income through a network of advertisers and sponsors dedicated to supporting youth sports







# WHAT'S NEXT?

## **Connect with a Prep Ballers Recruiter**



Let them know you're ready to get started and register your program.

## **Set Up Your Program Homepage**



Begin building your page and uploading content for your fans and supporters — including rosters, highlights, interviews, and more.

## **Assign Fundraising Goals**



Determine how many subscribers each player needs to bring in to help your program reach its monthly fundraising target.

## **Build Your Subscriber List & Submit to Prep Ballers**



Start collecting names and email addresses of potential subscribers (family, friends, supporters, alumni, etc.) & we'll send invitations to each contact on your list with a direct link to subscribe and support your program.

## **Keep Your Page Active and Engaging**



Regularly update your homepage with fresh content — interviews, stats, schedules, and news.

## **Receive Monthly Payouts**



Collect monthly funds from Prep Ballers based on your page's subscription performance.