



WILSON PTSA Banner Sponsorship

Dear Friend,

Wilson High School PTSA Banner Sponsorship program offers an opportunity to advertise your business and services to Wilson families and our local community. The display will be a large format full color banner placed on 7th and Ximeno or Park and Ximeno, which yields a high volume of both vehicular and pedestrian traffic. It's a great opportunity to promote your business and support Wilson! Sponsorship also includes acknowledgement on the Wilson PTSA website and in its social media pages/posts, providing even more community exposure.

The funds from sponsorships are tax deductible donations and are used toward:

- Freshmen orientation week
- Senior Breakfast
- College and Career support
- PTSA events such as the art program, Reflections
- Student events/clubs/programs
- Teacher/staff appreciation
- Spirit wear - Bear Store needs
- Additional proposed needs

About Our PTSA

Wilson PTSA enriches students and teachers by providing essential needs on campus, promotes diversity, equity and inclusion and seeks to build a more supportive and meaningful difference in each of the student's experience. We are hoping that you, a valued member of our community, can help us fulfill our goals. Wilson PTSA is a 501(c)(3) nonprofit organization fully run by volunteers striving to meet the needs of the students throughout the year. All donations are tax deductible. (Wilson High School PTSA Tax Code ID: #95-6206841)

- Sponsorship 3x5 Banner (\$600)
 - Name or Logo on stand-alone banner for the entire school year.
 - Your logo, name, business and or pertinent info will be advertised on PTSA webpages and social media for the entire school year.

Should you have any additional questions, please feel free to reach out via email at Woodrowwilsonhsptsapresident@gmail.com.

Thank you in advance for your support, and remember...It's a Great Day to be a Bruin!

Kind regards,

Samantha Reams
Wilson PTSA Pres. 2024-25

Contact Information

Business Name _____
Contact Name _____
Street Address _____
City State Zip _____
Phone Number _____
Email _____

Sponsorship 3x5 Banner \$600

- ☐ Name or logo on stand-alone banner for the entire school year.
- ☐ Your logo, name, business and or pertinent info will be advertised on PTSA webpages and social media for the entire school year.

Artwork

_____ I have artwork I would like to use (should be in a vector format, AI, PDF, EPS, SVG)

_____ I do not have artwork, but would like it created for me. Please contact PTSA President with specifications for the artwork you would like created.

Return form and check made payable to Wilson PTSA. Drop off at PTSA mailbox (Wilson HS front office) or mail to Wilson HS PTSA, 4400 East 10th St., Long Beach CA 90804

Or visit us at www.wilsonbearstore.com to purchase online.

Terms and Conditions

1. All payment must be paid directly to Wilson PTSA and full payment must be received prior to production and installation of banners. All donations to the Wilson PTSA Banner Sponsorship Program are final and no refunds can be given.
2. All banners must adhere to the Wilson High School banner policy. Designs and content must be approved by Wilson administration/Activities office before printing.
 - 3X5 only
 - 6-8 grommets
 - Border must be cardinal
 - Example of suggested verbiage to be included on Banner
 - Proud Sponsor of Wilson PTSA
 - Wilson PTSA
 - Thank you “Company Name”, for Sponsoring Wilson PTSA
 - Company logos and pictures are welcome
 - Large print recommended for visual identification
 - We do not accept any sponsorships from companies like CBD/Pot shops
 - All sponsorships need to be family-centric
3. All banner orders require a fully completed Banner Sponsorship Order Form.
4. Sponsorship fees include production, installation, and removal of banner. Any form of theft, vandalism and/or natural acts of weather that makes the banner unusable will result in the banner being taken down. Re-printing in this situation will be discussed between Wilson PTSA and sponsor.
5. All artwork and requests are to be sent to Woodrowwilsonhsptsapresident@gmail.com A computer-generated layout will be provided to the sponsor for final approval prior to production of banner. Sponsors must sign off on final artwork before production.
6. Wilson PTSA reserves the right to refuse any business or sponsor seeking a banner that does not conform to Wilson High School or LBUSD guidelines regarding appropriate content and/or verbiage at the school site. This includes unacceptable names of businesses and or business practices.