

# ATCO BATTLES ALZHEIMERS 11

Back around 2013, my mother was diagnosed with Alzheimer's. I didn't know much about the disease when I heard the diagnosis, but I knew I wanted to help. Instead of simply writing an check and "hoping for the best," a friend and I (his father had dementia) decided to organize a benefit concert to raise money to help find a cure for the disease. In April 2014, the first "Atco Battles Alzheimer's" event was held at a bar in South Jersey. About 60 people attended the initial event.

Since that time, the event has grown to become one of the largest, one-day fundraisers for Alzheimer's. This one-day event, which will celebrate its 11th anniversary in 2025, is scheduled for **Sunday, April 27**, at the Paradise Lakes Campground in Hammonton, NJ Resort. This highly anticipated event will bring together top local bands and close to 1,000 people for a day of music, education, and fun.

Our goal for the 2025 event is to raise \$30,000. The local music community is clearly excited and eager to see this event succeed. You can be a part of that excitement by supporting the event with a sponsorship, cash donation, or a gift that we can raffle off during the event. Listed below are various sponsorship levels. We sincerely hope that you will join us in continuing to make this event a highly anticipated event in the Delaware Valley. We are happy to acknowledge your donation on our website, Facebook page, and an announcement at the event.

We are registered with The Florence K. Bradley Memorial Foundation for Alzheimer's, so your donation is tax deductible. The tax-exempt ID for the Foundation is 87-3343275. Additionally, money raised is gifted to the Alzheimer's Association of the Delaware Valley, as well as The Tender, a respite-care facility in Mt. Laurel.

Thank you for considering this opportunity to partner with us. If you have any questions regarding our organization or the event itself, please feel free to contact me at the address below, on my cell phone at 609-417-4654 or at [AtcoBattlesAlz@gmail.com](mailto:AtcoBattlesAlz@gmail.com).

Donations can be picked up or sent to the following address:

Rich Bradley  
Atco vs. Alzheimer's 11  
2 Foxton Drive  
Atco, NJ 08004

Thank you for your support!

Rich Bradley

# **ATCO BATTLES ALZHEIMER'S 11**

**APRIL 27, 2025 / PARADISE LAKES / HAMMONTON NJ**

## **SPONSORSHIP OPPORTUNITIES**

### ***T-shirt sponsor (1 available; \$8500)***

Everyone who attends will receive a t-shirt with your company's name and logo prominently featured on the back of the shirt – talk about great exposure! Over 1,000 t-shirts will be distributed that day.

### ***Bar Sponsorship (1 available, \$2,500)***

Your company's name and logo will be incorporated onto signage located near the bar area. All eventgoers will see your name and know about your commitment to finding a cure for Alzheimer's.

### ***Music Sponsorship (1 Available, \$750)***

Your company's name will be incorporated onto signage listing the day's entertainment. An excellent, high-visibility opportunity to be associated with some of the Delaware Valley's premier musical entertainment.

### ***On-Site Tabling (8 Available; \$250)***

Here's your chance to engage with everyone who comes to the event. You can distribute information or samples, sell merchandise (must be approved in advance), and enjoy the day. We'll provide a table and chairs; you must supply a table dressing and your own personnel.

### ***Raffle Basket Donation Items – no charge!***

Just like in previous years, we'll be holding a raffle/ticket auction. We would welcome your donations to help us raise money in our fight against Alzheimer's and dementia. Gift certificates, baskets, sports and/or lottery tickets – just about anything! --- can be donated and we'll create a basket.

### ***Thank you gifts – no charge!***

Help us thank the people who generously donate their time and talents to make this event possible – perfect for gift cards and certificates!

Volunteer Thank Yous – 25 items needed

Band Thank Yous – 30 items needed

Stage/Sound Crew Thank Yous – 10 items needed.

***Have another sponsorship or sampling idea? Let us know!!!***

*Please make checks payable to Big Noise LLC*

*All contributions are tax deductible.*

*For more information, call Rich Bradley at 609-417-4654 or via email at*

[AtcoBattlesAlz@gmail.com](mailto:AtcoBattlesAlz@gmail.com)