

# ATCO BATTLES ALZHEIMERS 12

I'm writing to you on behalf of Atco Battles Alzheimer's 12, an organization that is working to educate and raise money in the battle against Alzheimer's and dementia. This one-day event, which will celebrate its 12th anniversary in 2026, is scheduled for **Sunday, May 3**, at the Paradise Lakes Campground in Hammonton, NJ Resort. This highly anticipated event will bring together top local bands and close to 1,000 people for a day of music, education, and fun.

Our goal for the 2026 event is to raise \$35,000. The local music community is clearly excited and eager to see this event succeed. You can be a part of that excitement by supporting the event with a sponsorship, cash donation, or a gift that we can raffle off during the event. We are happy to acknowledge your donation on our website, Facebook page and at the event on our new video projection screen (unless you prefer otherwise).

We are registered with The Florence K. Bradley Memorial Foundation for Alzheimer's, so your donation is tax deductible. The tax-exempt ID for the Foundation is 87-3343275.

Thank you for considering this opportunity to partner with us. If you have any questions regarding our organization or the event itself, please feel free to contact me at the address below, on my cell phone at 609-417-4654 or at [AtcoBattlesAlz@gmail.com](mailto:AtcoBattlesAlz@gmail.com).

Donations can be picked up or sent to the following address:

Rich Bradley  
Atco vs. Alzheimer's 12  
2 Foxton Drive  
Atco, NJ 08004

Thank you for your support!

Rich Bradley

# ATCO BATTLES ALZHEIMER'S 10

**MAY 19, 2024 / PARADISE LAKES / HAMMONTON NJ**

## **SPONSORSHIP OPPORTUNITIES**

### ***T-shirt sponsor (1 available; \$8500)***

Everyone who attends will receive a t-shirt with your company's name and logo prominently featured on the back of the shirt – talk about great exposure! Over 1,000 t-shirts will be distributed that day. Additionally, your company's name also will appear on the 10 x 6-foot video screen to help broadcast the day's events to the crowd.

### ***Bar Sponsorship (1 available, \$2,500)***

Your company's name and logo will be incorporated onto signage located near the bar area. All eventgoers will see your name and know about your commitment to finding a cure for Alzheimer's. Also includes a prominent mention on our video board.

***Parking / Directional Signage Sponsor (1 available \$1,000)*** Paradise Lakes is about 1.5 miles into the woods. We'll print your name on all of the signs that direct eventgoers to the site, as well as a "thank you" message that people will see as they leave the facility. Minimum 10 signs included in the sponsorship. Also includes a prominent mention on our video board.

### ***Music Sponsorship (1 Available, \$750)***

Your company's name will be incorporated onto signage listing the day's entertainment. An excellent, high-visibility opportunity to be associated with some of the Delaware Valley's premier musical entertainment. Also includes a prominent mention on our video board.

### ***Ticket Stage Sponsorship (1 Available, \$500)***

New this year! We're planning on having an acoustic act or two performing at the main entrance. Your company logo will be prominently displayed as one of the first points of contact for all the event-goers.

### ***ID badge sponsorship (1 Available; \$400)***

Our bands, volunteers, staff and stage crew will be wearing ID badges featuring the event logo. You can have your company's name and/or logo included on this unique keepsake from the event. Also includes a prominent mention on our video board.

### ***Video Board commercial/announcement (\$350; up to 30 seconds)***

A new feature for 2024! We will have a 10 x 6-foot video screen to help broadcast the day's events to the crowd, which is expected to be at least 800 people. This is your chance to have a video message or commercial at the event, showcasing your brand and commitment to finding a cure for Alzheimer's. You will also be included in messaging on the board appearing throughout the day.

### ***On-Site Tabling (8 Available; \$250)***

Here's your chance to engage with everyone who comes to the event. You can distribute information or samples, sell merchandise (must be approved in advance), and enjoy the day. We'll provide a table and chairs; you must supply a table dressing and your own personnel. Also includes a prominent mention on our video board.

***Goodie Bags (Title sponsor -- \$600; in-bag item -- \$250)***

This is new for 2024. We want to give everyone who attends a goodie/sample bag. You can be the title sponsor of the goodie bag, with your company name and info printed on the bag, plus have a sample or information in the bag. The other option is to have something included in bag. Everyone who attends will receive a goodie bag upon entering the site. No food or drink samples, nothing perishable, and preferably nothing breakable.

***Raffle Basket Donation Items – no charge!***

Just like in previous years, we'll be holding a raffle/ticket auction. We would welcome your donations to help us raise money in our fight against Alzheimer's and dementia. Gift certificates, baskets, sports and/or lottery tickets – just about anything! --- can be donated and we'll create a basket.

***Have another sponsorship or sampling idea? Let us know!!!***

*Please make checks payable to Big Noise LLC*

*All contributions are tax deductible.*

*For more information, call Rich Bradley at 609-417-4654 or via email at AtcoBattlesAlz@gmail.com*