



Rev. W. POW
Reverend W. Powell
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Fordham's First: The oldest existing map of the Rose Hill campus (c. 1841), showing the main building of St. John's College (2), as Fordham was known at the time, and the tracks of the New York and Harlem Railroad (now Metro-North), which were extended to the area just a few months after the college opened.



Founding Father: The elm-lined paths of the Rose Hill campus lead to a bronze statue of Fordham's founder, Archbishop John Hughes, dedicated on June 24, 1891, as a monument to the man who 50 years earlier saw a great university where only a manor house and a cottage once stood.

New York Sep. 25. 1847.

Dear friend

You have some idea of the way in which

I have been "going ahead" in my official character as Bishop for the last eight or nine years. I will not trouble you with details. The College was a daring and dangerous undertaking. But it is now successful and provided for. The Sem. is a more recent, less complete, and less hazardous experiment. It consists of about ten acres of excellent land, a Sem. of four stories (including basement) one hundred & six feet long, and forty seven wide, built of a kind of granite, and built, as to workmanship for everlasting; — a Church 97 feet & 54. length & breadth of similar materials, thirty eight feet high.

These buildings put up in the most economical manner cost about 41,000 dollars. The generous people of the Diocese have paid 26,000 — of course there is a balance of 15,000 still due.

The property is in my individual name. Would it then be in your power to find some one who would consider a Bond & Mortgage on the property, sufficient security for the sum that is still due — 15,000 dollars? If so — I would give such bond & mortgage at 6 per cent interest for five years — at 7 per cent I should also give the bond & mortgage, but not for more than three years, at that rate of interest.

I think any one having money to place at interest would

would find the security ample. If not, I could add as collateral, a mortgage for 40,000 dollars.

When I spoke to you before on this subject you were kind enough to interest yourself; but others had offered the amount which I then thought would be sufficient, viz 10,000 dollars. This is short, by one third of the sum which I stand in need of - and my present purpose is to obtain that third additional, and pay off the present mortgage. This will put me entirely at ease in regard to my money affairs - and if, without any thing like in-
=portunity, you could procure it for me, you would add to the many obligations which you have conferred on

Your very devoted friend

And most humble ser.

John Hughes Bishop of N. York.

Charles Wad Esqr.





THE JESUIT UNIVERSITY OF NEW YORK

T H E N

A History of Challenges and Milestones



1839, Archbishop John Hughes was determined to establish the first Catholic institution of higher education in the Northeast. It was an undertaking that, for its time, was comparable to climbing Mount Everest: It created excitement, but that excitement was tempered by the risk of seemingly insurmountable obstacles. One of the greatest challenges that Archbishop Hughes faced was raising the \$29,750 needed to purchase the 100-acre estate in the Village of Fordham, in Westchester County. He envisioned the estate as the perfect setting for the college and seminary he had long hoped to establish for educating the young Catholic men of New York. Although he believed he would complete his fundraising drive in short order, his local efforts over the next two years brought in only \$10,000. Undeterred, “Dagger John” forged ahead, spreading his net ever wider to make his dream a reality.

“The subject that of all others he had nearest his heart was education.”

REV. JOHN HASSARD, ARCHBISHOP HUGHES’ SECRETARY AND BIOGRAPHER

On 24 June 1841, Archbishop Hughes and a hastily assembled faculty of six diocesan priests welcomed the first six students to Rose Hill Manor, and to Saint John's College, as Fordham was then known. In 1846, he handed the administration of his fledgling college over to a band of 28 Jesuits whom he had recruited from Kentucky. That same year, the New York State Legislature granted the young college its permanent charter. Finally, on 25 September 1847, he wrote to a friend with this happy news: "The College was a daring and dangerous undertaking, but it is now successful and provided for."

Without Archbishop Hughes' vision and perseverance, Fordham's survival and growth would not have been possible. In 1905, the Schools of Medicine and Law were founded and, two years later, Saint John's College achieved university status and was renamed Fordham University. During the period between 1905 and 1920, Fordham grew into a true university, with the establishment of five additional schools: Pharmacy, Graduate Arts and Sciences, Education, Social Service and Business Administration. In 1961, at the invitation of Robert Moses, the University opened its Lincoln Center campus, where it consolidated its Manhattan operations. From its beginnings, the University has been endowed with Archbishop Hughes' spirit. Despite the religious prejudice of the 19th century, the periodic upheaval of war and a perennial shortage of money, Fordham has always been a place where the sons and daughters of immigrants are educated.

A DARING, DANGEROUS AND TRANSFORMATIVE UNDERTAKING

In an 1847 letter to a friend, Fordham's founder, Archbishop John Hughes, refers to the recently established Saint John's College as a "daring and dangerous undertaking." He was writing to Thurlow Weed, one of the most influential U.S. power brokers of the 19th century (with whom the archbishop would later travel to Europe, at President Lincoln's request, to garner and reinforce support for the Union during the Civil War). Priest, administrator, orator, builder and fundraiser extraordinaire, Archbishop Hughes was a man of exceptional courage. He understood instinctively that the key to first-class citizenship for immigrants was education, and he was unafraid to confront the religious and ethnic prejudices of his day. Inspired by the archbishop's feisty spirit and steadfast commitment to academic rigor and service to others, thousands upon thousands of Fordham alumni, faculty and friends have joined together throughout the years. Together we have transformed the archbishop's "daring and dangerous undertaking" from a small college in a farming village into the Jesuit University of New York. Together we have developed our spiritual, intellectual and financial gifts and used them to help create a more just and humane society.





N O W

Fordham University Rising

Fordham is one of 28 Jesuit colleges and universities in the United States and 133 Jesuit institutions of higher learning around the globe. It is also the only Jesuit university in New York City. More than a century and a half after it first opened its doors at Rose Hill Manor, Fordham remains committed to academic excellence and the ethical values that stand at its core.

Since its humble beginnings, Fordham has grown as a result of the vision of its leaders, the generous support of its alumni and friends, and the creativity and hard work of its faculty and students. Today we serve 14,700 students in four undergraduate colleges and six graduate and professional schools on three campuses in the Bronx, Manhattan and Westchester County. Our faculty has grown to include 667 full-time instructors—96 percent of whom hold doctoral or other terminal degrees—and more than 114,000 living alumni. In 2007-2008, the University conferred 4,238 bachelor's, master's and doctoral degrees.

Applications for admission to Fordham have reached their highest level in history, increasing 8 percent in the last year alone. The University is becoming more selective as the average SAT score for entering freshmen has risen more than 100 points in the past decade. The University's average entering SAT score is now 200 points above the national average for all colleges and universities. The number of students earning prestigious awards continues to rise, with a record-breaking 11 Fulbright scholars, a Bourse Chateaubriand Fellow, two Gates Cambridge Scholars and, in two firsts for the University, a Morris K. Udall Scholar and a Henry Luce Scholar—all achievements we have celebrated in the past academic year.

RAISING THE BAR

- Over the past five years, Fordham University has risen 23 places in *U.S. News & World Report's* annual rankings of the nation's top colleges and universities.
- *Newsweek* recognized Fordham as America's "Hottest Catholic School."
- Fordham's Executive MBA Program is ranked 25th internationally and among the top 20 in the United States for return on investment, according to two recent surveys published by *The Wall Street Journal*.
- Fordham's College of Business Administration has risen from 48th to 27th place in *BusinessWeek's* rankings of the nation's best undergraduate business schools.
- Fordham Law School has risen steadily in *U.S. News & World Report's* annual rankings of the nation's law schools, and is widely acknowledged as one of the best law schools in the country.
- Fordham's Graduate School of Social Service is the largest school of its kind in the country and, according to *U.S. News & World Report*, the 18th best in the nation.

A Diverse Community Enriches the College Experience

Today, our University community is more diverse than it has been at any time in Fordham's history, with students and faculty representing a multitude of ethnicities, faiths and cultures, bringing depth and perspective to our classrooms. Thirty percent of the members of the Class of 2012 come from underrepresented groups, and more than 60 students come from 19 countries around the world. We are attracting more and more international scholars to our faculty, and our students are increasingly studying abroad. Fordham recently entered into affiliation agreements with a number of colleges and universities in Europe, Asia and Latin America to create exchange programs that will further enrich our community and offer our students even more opportunities to experience other cultures and learn alongside their peers around the globe.

Alumni: Leaders in Business, Government, Academia and the Arts

Our alumni body reflects the power of a Fordham education to change lives. As jurists, social workers, educators, elected officials and humanitarians, Fordham graduates are making important contributions around the world in international business, academia, sports, theater and the arts. Our alumni include men and women who are recipients of the Congressional Medal of Honor, senators, members of the House of Representatives and state legislators; presidents and chief executive officers of major corporations; college and university presidents; recipients of national literary awards; Academy Award-winning actors and winners of Emmy Awards and Tony Awards; and Olympic medalists and inductees into professional sports halls of fame. And as men and women for others, Fordham graduates feed the hungry, shelter the homeless and champion the rights of the poor, at home and abroad.

Preparing to Meet New Challenges

"The state of the University is strong—not merely stable, but strong," says Joseph M. McShane, S.J., president of Fordham University. "We rejoice because the University is intellectually vibrant, fiscally sound and increasingly attractive to students interested in an education that is challenging and engaging at the same time, and that will prepare them for lifelong learning, achievement and meaningful involvement in the cause of the human family."

While Fordham is strong, it faces a number of 21st-century challenges, including an uncertain economy and weakening support for higher learning. "These challenges are going to tax us," Father McShane says. "They will require hard work and creativity if we are to continue on the upward trajectory of the last few years."





10/45

11/45

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41/45

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THE FUTURE

Ensuring the Legacy

Never before has Fordham University held such promise to prepare future generations of leaders whose intellect, energy, ethical rigor and generosity of spirit can change the world. Building on 168 years of achievement, Father McShane and the Fordham community are embarking on an endeavor that seeks to ensure that Archbishop Hughes' "daring undertaking" will continue its transforming mission in the 21st century. Excelsior | Ever Upward | The Campaign for Fordham is an ambitious campaign that seeks to raise \$500 million to bring the University into a new era by 2016, the 175th anniversary of its founding.

This critical initiative will enable Fordham to recruit preeminent scholars to our faculty and to make a Jesuit education available and accessible to promising students from the metropolitan area, the nation and around the world. It will help us update campus facilities to keep pace with our growing residential population and make it possible for us to challenge students who must master increasingly complex technology. Most importantly, the resources realized through this campaign will allow us to develop our students' unique gifts so they may discover their own paths and begin meaningful journeys as men and women for others.

"The help I receive from professors and administrators at Fordham has surpassed my expectations. Fordham creates many opportunities for students to find their purpose."

ANNA MARIA OPRESCU, FCLC '09

Art Scene: The creative energy that enlivens New York City touches hundreds of Fordham College at Lincoln Center students and faculty in the visual and performing arts—graphic designers, painters, photographers, actors, playwrights, directors, poets and dancers who find their campus and city brimming with the inspirations and the connections that can bring them work upon graduation.

Throughout the University's history, Fordham's alumni and friends have been instrumental in driving our ascent with generous and ever-increasing financial support. In recent years, this support has been both heartening and extraordinary. Indeed, annual gifts to the University have nearly doubled over the past five years. Your gifts ensure that Fordham alumni, carrying the knowledge, ideals and values they learned here, will be able to add their voices to the national conversation. Your gifts will also enable us to educate more students with a depth and rigor that will carry them to positions of influence worldwide. Your generosity ensures the continuation of a long line of leaders in every walk of life who bring to their callings a unique alloy of compassion, competence and integrity. We must aspire to attract even greater support to build resources in these critical areas:

- Endowment to establish a permanent financial foundation to ensure Fordham's rise to excellence.
- Program support to provide targeted funding for centers of research and scholarship and innovative, timely programming.
- Annual support to close the gap between tuition and the cost of a Fordham education, making it possible for promising students to earn a degree at a Jesuit university in the heart of New York City.
- Facilities to accommodate our growing residential population and offer a more inviting campus environment with an improved campus center and recreational facilities.

We realize these are ambitious aspirations. However, we have faith that Fordham's alumni and friends will embrace our goals with the same loyalty, generosity and devotion to the ideals of Jesuit education that have enabled us to rise above challenges in generations past, and strengthen not only the value of a Fordham education, but also our special bond as a community of men and women for others. How could we not join together on this important mission?

“This campaign marks a transformative event in Fordham’s history. Everyone who takes part will play an important role in shaping our University. Those who make gifts will help establish a new level of performance for Fordham and a legacy for the future. Through this campaign, Fordham will be able to do so much more: provide opportunities for students, strengthen our faculty and build new facilities to take our University to a new level of capability and quality.”

ROBERT E. CAMPBELL, CBA '55, HONORARY CAMPAIGN CO-CHAIR,
TRUSTEE EMERITUS

Home-Field Advantage: Fordham undergraduates participate in one of the most extensive internship programs in the country, choosing from more than 2,600 opportunities in business, communications, education, government, health care, law, the arts and other fields.





A Commitment to Academic Excellence: Endowment Support for Faculty

Encouraging our students to challenge their intellect and deepen their knowledge and skills is a foremost priority at Fordham. We strive to achieve this goal through a diverse faculty of scholars and practitioners and curricula designed to inspire creativity, curiosity and lifelong learning. Endowment provides the foundation to ensure that our University can attract outstanding faculty, recruit the most academically promising students, provide access for those with financial need through scholarships and sustain innovative programs. Through this campaign, we can increase Fordham's endowment per student by approximately 40 percent.

Leading by Example: *Cura Personalis*

The 28 Jesuit faculty who arrived at Rose Hill in 1846 and who breathed life into Archbishop Hughes' vision of creating a "college with a difference" worked tirelessly for their students. They lavished personal care and attention—what Jesuits call *cura personalis*—on them. In the process, they built strong bonds with their students, and were able to guide them in realizing their full potential as scholars. The generations of faculty who have followed at Fordham have continued to challenge students to achieve even greater personal growth in all aspects of their lives—intellectual, moral, social and physical.

"My professors inspired me on a daily basis and I was continuously impressed with the active interest they took in my studies. They really exemplify the University's tradition of cura personalis."

MEREDITH ENGEL, FCRH '08

Attracting Leading Scholars from Around the Globe

Through the campaign, Fordham can dedicate \$80 million in resources to recruit and retain leading teacher-scholars as endowed chairs, faculty who will continue to inspire students to achieve personal excellence. Endowed chairs are necessary for retaining accomplished intellectual leaders who enrich the University with their teaching, and who advance the cause of the human family with their research. Their presence on our faculty will enable the University to attract both additional scholars and promising students to Fordham.

We have identified 40 new endowed faculty positions that will enhance the quality of our programs and expand our interdisciplinary initiatives. These new positions will also improve Fordham's student-to-faculty ratio and allow more time for instructors to mentor students one-on-one, conduct research, and develop timely programs and curricula.

Research: Contributing to the Future of Humanity

Fordham is designated as a research university, one of approximately 277 such institutions across the United States, distinguished both by the number of doctoral degrees awarded and by a dedicated commitment to ongoing research. The University strongly supports research among our faculty and students at both the graduate and undergraduate levels, and across every subject area. Many groundbreaking research studies are under way in classrooms and laboratories at our Rose Hill, Lincoln Center and Westchester campuses, and at the Louis Calder Center Biological Field Station in Armonk, New York.

Graduate programs are integral to Fordham's research capabilities, yet the University's current graduate and professional programs lag far behind our peers in the number of stipends available and in the amount of money offered to graduate students who qualify for University assistance. Graduate students are essential not only for supporting our faculty's scholarship, research and teaching, but also for meeting society's needs for future professional and academic leaders. The campaign will make it possible to expand the University's scholarship through the endowment of graduate stipends in programs designated by donors.

"I attended Fordham on a scholarship. Financial help was very important to me; my family was not wealthy. I want other students to have the same opportunities I did."

JAMES E. BUCKMAN, ESQ., FCRH '66, CAMPAIGN CO-CHAIR, TRUSTEE

Helping Students Realize Their Potential: Endowment Support for Students

Fordham has always attracted students who are the first in their families to attend college and who require financial aid to obtain a higher education. The campaign will make it possible to secure a place at Fordham for students with financial need—presently more than 75 percent of our community. The campaign seeks to raise \$70 million for endowed scholarships, so we may continue to nurture a diverse and talented intellectual community of young scholars who strive for the highest standards of academic excellence.

Sustainable Research: At Fordham's Louis Calder Center, a 113-acre biological field station in Armonk, N.Y., faculty scientists work closely with students to conduct hands-on ecological research, with a primary goal of quantifying the impact of human disturbance on the environment.





Fordham's Honors Programs: Among the Finest at American Jesuit Universities

Small classes and intensive mentoring attract National Merit Scholars and other students with strong academic potential to Fordham's campuses. Campaign resources will make it possible to expand these critical programs and enroll at least 200 honors students. These endowment resources will allow us to provide the honors programs with additional faculty support, richer co-curricular and off-campus student experiences, and more opportunities for faculty-student research and study abroad.

One example of a new and successful program is the College of Business Administration's Global Business Honors Program, which was launched last fall. This program seeks to provide high-achieving students with experiences that will put them on the path toward successful careers in international business. The average SAT score for the program's first class is 1440, and 10 of the 17 students in this first cohort completed high school with a perfect 4.0 GPA. The program has a number of components, all of which are quite challenging and ambitious: a rigorous academic curriculum, which includes accelerated honors classes and original research projects; cultural experiences through study abroad in London and field trips throughout New York City; and networking opportunities with business leaders around the world, many of whom are Fordham graduates. Its emphases on global business, advanced academic curricula, selectivity and small class sizes make the Global Business Honors Program truly one of a kind. Upon graduation, students are prepared for successful entrance into the most competitive graduate and professional programs in the nation, and for positions with top firms around the globe.

The St. Edmund Campion Institute: Lifting Students Higher

Many Fordham students who excel academically have once-in-a-lifetime opportunities to conduct leading-edge research and to continue their studies at the world's top universities through prestigious scholarships and fellowships. The University encourages undergraduate and graduate students to explore these possibilities, and is dedicated to providing them with the assistance they may need to prepare for scholarship and fellowship competition.

On Air and Thriving: For generations, WFUV (90.7 FM, www.wfuv.org), Fordham's noncommercial radio station, has helped launch students into careers in music, news and sports broadcasting. More than 70 undergraduates work at the station, which regularly wins state and regional awards for top-notch reporting, with Fordham students going up against professionals in the metropolitan area.

In 2003, Father McShane established the Champion Institute to oversee our students' preparation for fellowship competition. Its mission is twofold: to identify, recruit and develop Fordham's best and brightest students, students who have the potential for success in major prestigious fellowship competitions; and to promote intellectual excellence across Fordham's three campuses. The Champion Institute recruits appropriate fellowship candidates, identifying them as early as possible in their academic careers, and supports them through the application process with one-on-one mentoring. Through the generosity of our alumni and friends, the Champion Institute is also able to offer summer scholarships and fellowships that make available important enrichment opportunities for students on track to compete for external scholarships and fellowships. With a larger endowment, the institute will be able to provide students with experiences such as research assignments, study abroad, community service and campus ministry, all of which will make them more fully rounded people and enhance their ability to compete successfully.

PRESTIGIOUS ACHIEVEMENT

During the 2007-2008 academic year, Fordham undergraduate and graduate students won a record-breaking number of Fulbright Scholarships, a Bourse Chateaubriand Fellowship, two Gates Cambridge Scholarships and, in two firsts for the University, a Morris K. Udall Scholarship and a Henry Luce Scholarship.

Creating a 21st-Century Learning Environment

Though Fordham's campuses offer exceptional locations and settings in which to learn, we have outgrown our space. Our current Lincoln Center facilities, for example, were built to accommodate a student body of 3,500. However, the campus is now blessed with a student body of approximately 8,000. Therefore, we have a student-to-space ratio of 106 square feet per student at Lincoln Center—less than a third of the national average.

To address the demands created by years of growth and rapidly evolving technology, we must bring our facilities up to date. Our students deserve access to an educational environment equipped with the latest tools and resources. With these goals in mind, \$170 million of the resources raised through the campaign will enable us to make significant strides toward upgrading and expanding our facilities at the Lincoln Center and Rose Hill campuses. These plans include creating new space for the School of Law, increasing its space capacity by more than 100 percent; adding dormitory rooms at both Lincoln Center (where demand far exceeds available space) and at Rose Hill (where more than 75 percent of students live on campus); and creating a new campus center as well as a new recreation center to improve the quality of student life at Rose Hill.





L I N C O L N C E N T E R C A M P U S

Law School Building

As a result of the vision of its deans, the hard work of its faculty and its location at Lincoln Center, Fordham Law School has risen steadily in the ranks of the nation's finest law schools. It has also reached a critical juncture in its history. The Law School simply does not have adequate facilities to accommodate its programs. Its present home, the first building built on the Lincoln Center campus, was designed to accommodate a student body of 650. Today, the Law School enrolls more than 1,500 students. While Fordham Law School is widely recognized as one of the nation's top law schools, its building-space-per-student ratio is less than half of that offered by the top 20 law schools across the country.

With this in mind, the Law School's accreditation reviews have consistently identified outmoded and inadequate space as the greatest obstacle to its ability to enhance its programs. Through the campaign, we wish to provide the Law School with a building that is more than twice the size of the present Law School building, one that is worthy of the quality education that the Law School offers its students, and one that will accommodate the programs it is developing to prepare its graduates for successful careers in the service of others.

Undergraduate Housing

In 2008, Fordham College at Lincoln Center celebrated its 40th anniversary. In the course of four decades, the college has transformed from an exclusively commuter college to a college with a student body of 1,600, divided equally between commuters and residents. As its reputation for excellence has grown, its ability to accommodate the number of students—from the metropolitan area, the nation and around the world—who wish to reside on campus has not kept pace with demand. The campaign can provide the resources necessary to build a new residence hall on the Lincoln Center campus. This new space will enable Fordham College at Lincoln Center to address the need for housing, and to enhance its attractiveness to a wide range of high-caliber students from around the country and the world.





Reimagining Lincoln Center:

When completed, the new School of Law building will feature an expanded library and moot court classrooms, all designed to bring Fordham Law's facilities in line with its standing as one of the nation's top law schools.

A new undergraduate residence hall will meet the demand for additional student housing while enriching the living-learning experience for students at Fordham College at Lincoln Center.

Images courtesy of Pei Cobb Freed & Partners

ROSE HILL CAMPUS

Campbell, Salice and Conley Residence Halls

New residence halls for upperclassmen will advance our objective to provide a more residential campus environment with the addition of 450 beds. The halls will incorporate apartment-style designs with amenities such as classrooms, conference rooms and cafes—all of which will provide students with a rich integrated living and learning experience.

Campus Center at Rose Hill

When the McGinley Center opened in 1959, the overwhelming majority of the students enrolled in Fordham College at Rose Hill, the College of Business Administration and the Graduate School of Arts and Sciences were commuters. Since then, Rose Hill has changed dramatically. In fact, today, more than 75 percent of our Rose Hill students are residents. It is imperative that we upgrade our student affairs facilities at Rose Hill. At the heart of our efforts is the project to build a new campus center that will provide more adequate space for student and faculty dining, offices for student organizations, office and gathering space for campus ministry, a central administrative center for student affairs (whose staff is presently spread out over the campus), as well as event space and better accommodations for an expanded bookstore.

Student Recreation Center

The Lombardi Memorial Athletic Center served Fordham's students well when the University's enrollment was far smaller than it is today. Now, this facility, like the McGinley Center, is outmoded and outgrown. With philanthropic support, Fordham will create a new student recreation center, a vibrant focal point of campus life. We will completely renovate the Lombardi Center and its workout facilities. State-of-the-art equipment will be installed and the cramped, inadequate locker rooms will be upgraded. Fordham students, after all, are interested in developing a sound body as well as a sound mind.







Enriching the Living-Learning Experience:

Campbell, Salice and Conley Halls (top), new seven-floor, 170,000-square-foot residence halls for upperclassmen, will become a center for enhanced student life on campus.

A new 140,000-square-foot campus center will transform the University community and become a hub of activity for undergraduate and graduate students, faculty, staff and alumni. It will be linked, through its glass and screened facades and by a series of outdoor plazas, to the new student recreation center.

Images courtesy of Sasaki Associates



EDUCATING THE WHOLE PERSON

Integrated Learning Communities Enrich the College Experience

At the center of Fordham's strategic plan for offering its students a distinctive Jesuit undergraduate experience stands a commitment to creating a series of integrated learning communities on both the Rose Hill and Lincoln Center campuses. Born of the Jesuit commitment to *cura personalis*, integrated learning communities provide students with enriched residential experiences that complement what they learn in the classroom. Our faculty and staff develop seminars, small classes, debates, field trips, community service projects and other experiences that enrich individual learning and teamwork. Fordham students can choose from a variety of residence halls intentionally designed to help them pursue these goals. Today, the University's integrated learning communities—the Freshman Experience, Queen's Court Residential College, the Residential College at Tierney Hall, the Manresa Seminar Program, the Science Integrated Learning Communities for Freshmen and Upperclassmen, and the O'Hare Integrated Learning Community for Global Business—can accommodate only 490 students at Rose Hill and 220 students at Lincoln Center. Through the campaign, we can deepen and expand these innovative programs by providing additional faculty and staff support, and make it possible for even more students to benefit from the integrated learning experience.

“A Fordham education should not merely polish those entrusted to us, but actually challenge and transform them. It is within such an energizing environment, we believe, that our students grow into productive and responsible citizens and committed men and women of faith.”

JOSEPH A. CURRIE, S.J., DIRECTOR, OFFICE OF CAMPUS MINISTRY

Preparing Students for the Challenges and Rewards of Global Citizenship

Jesuit schools aim to educate leaders who will make a difference in the world. True to its Jesuit roots, Fordham University seeks to inculcate in its students a desire to use their many talents for the building up of the human family. We want Fordham graduates to be men and women for others; men and women whose lives are marked by competence, conscience, compassion and deep commitment to the cause of the human family. To these ends, we provide our students with coursework that invites them to wrestle with ethical dilemmas and with opportunities to grow and dedicate themselves in service to others both at home and abroad.

Reaching Out to Our Neighbors

Since it was founded, Fordham has welcomed immigrants and their children who sought education as a pathway to the American dream. Today, the University offers students and educators from around the world the core values of a Jesuit education and opportunities to tap into the vast resources of Manhattan, the Bronx and the New York metropolitan area. They tour museums and galleries, visit the Bronx Zoo and the New York Botanical Garden, take in performances on Broadway, and experience a taste of culture along Arthur Avenue and the streets of Chinatown. Exciting discoveries await them just steps outside our doors.

Our students, faculty and alumni are also intimately connected to our local communities through professional endeavors and community outreach. From the time students begin their college years at Fordham, they are encouraged to infuse a strong sense of moral and ethical values into the world capital of commerce, culture and the arts through internships and service-learning experiences. Our students tutor recent immigrants in English and teach health education workshops at high schools throughout Manhattan and the Bronx. They visit patients in hospitals, care for children in transitional shelters and serve warm meals to the homeless. Gifts to the campaign will enable the University to provide even more opportunities for our students to make a difference and experience the rewards of giving back to the human family as men and women for others.

“By volunteering at POTS, a local soup kitchen, I was able to apply my belief in cura personalis to the real world. While serving food to the hungry for a few hours each week, I was, in turn, served a plate of humble pie and a glass of reflection with a few street smarts on the side.”

THERESA DEAN, CBA '08

Global outreach opportunities made possible through the Office of Campus Ministry encourage students of all faiths both to learn and seek justice through direct service to others. This office coordinates programs that enable students to put their faith into action. Every semester, the Community Service Program sends hundreds of Fordham students to inner cities to work with underserved youth, the homebound elderly and the homeless. Students happily give up their vacations to engage in service projects in impoverished nations around the world. They respond to world crises and build shelters for victims of natural disasters; they attend to the needs of the sick and elderly and tutor children in orphanages in poverty-stricken nations. Endowment funds raised in the campaign will enable the University to offer more students opportunities to pursue their spiritual journeys through retreats and community service projects at home and abroad.

Men and Women for Others: Each year, as many as 3,000 undergraduate and graduate students answer the call to service, volunteering their time and skills locally and in distant corners of the globe. They mentor schoolchildren, deliver food and clothing to the homeless, and assist hundreds of nonprofits in their efforts to do the world a world of good.





C A M P A I G N P R I O R I T I E S

Total	\$500 million
<i>Academic Excellence</i>	\$250 million
<i>Facilities and Improvements</i>	\$170 million
<i>Annual Support</i>	\$80 million

Academic Excellence	\$250 million
Endowed Chairs (40) \$2 million per chair	\$80 million

Accounting	History and Theology of	Mathematics Education
American Urban History	Early Christianity	Medieval Byzantine Studies
Analytic Philosophy	Immigrant and Refugee	Medieval Celtic Studies
Asian Studies	Services	Medieval Philosophy
Bioinformatics	Immigration and Refugee	Muslim-Christian Dialogue
Brain and Behavior	Studies	Pastoral Leadership
Classics	International Political	Poverty of Women and Girls
Clinical Psychology	Economy	Religion and Urban Poverty
Developmental Psychology	Islamic Religion and History	Science Education
Environmental Science	Jewish-Christian Dialogue	Social Service
Ethics	Jewish Studies	Theatre
Ethics and Human Nature	Law	Urban Studies
Finance	Marketing	

Endowed Scholarships*	\$70 million
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Graduate Fellowships for Full- and Part-Time Students
 Study Abroad and Travel Scholarships
 Undergraduate Academic, Artistic and Research Fellowships

Academic and Program Support*	\$100 million
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Endowment for Faculty Recruitment and Retention
 Research Endowment to Support Faculty Scholars
 St. Ignatius' Principle and Foundation Endowment
 Fordham-Bronx Center for Human Services and Community Development
 Center for Teaching Excellence
 Center for Catholic School Leadership
 Center for Medieval Studies
 Center for Financial Studies
 Center for International Studies
 Endowment for Biological Sciences Initiatives/Calder Center
 Endowment for Foreign Languages
 Learning Communities Endowment
 Honors Programs

* This is just a sample of the many giving opportunities available. If you would like to support a program or initiative not included in this list, we will be happy to work with you to match your interests with the University's priorities. Naming opportunities begin at \$50,000.

C A M P A I G N P R I O R I T I E S

Facilities and Improvements

\$170 million

LINCOLN CENTER CAMPUS

\$100 million

New Fordham School of Law Building

\$75 million

Fordham Law School needs a physical space that matches the growth of its programs and its stature as one of the finest law schools in the country. Fordham Law has 1,500 students in a building that was meant to hold 650. A new building planned for the Lincoln Center campus will more than double the space available to the school while updating its educational features with a new law library and moot court classrooms.

Named giving opportunities include:

Naming Gift for the Building	Small Multipurpose Rooms
Lobby of the Law School	Moot Court Room
Grand Staircase	Large Lecture Rooms
Law School Cafe	Small Lecture Rooms
T. J. Maloney Library Lobby	Seminar Rooms
Research Area	Law Review Offices
Major Reading Areas	Urban Law Review Offices
Director's Office	Faculty Offices
Small Study Rooms	Dean's Suite
Seminar Rooms	Academic Administrators' Suite
Administrative Suite	International Studies Suite
Large Multipurpose Room	

New Residence Hall

\$25 million

Fordham College at Lincoln Center is seeing a surge in demand for on-campus housing. In four decades, the college has grown from a local commuter campus to a college with a nationwide reputation. It is a destination for top students from around the country and the world who need housing and want to be part of an on-campus community. A new residence hall will help meet this need and bolster the college's international reputation.

Named giving opportunities include:

Naming Gift for the Building	Faculty-in-Residence Suites
Main Lobby of the Residence Hall	Student Rooms
Study Lounges	Chapel

ROSE HILL CAMPUS **\$70 million**

New Campbell, Salice and Conley Residence Halls **\$20 million**

Three new residence halls will transform college life for 450 juniors and seniors at Rose Hill. The buildings will foster communities of learning by incorporating conference rooms and classrooms, as well as apartments for faculty members. The buildings will be structured in ways that are unique to the University's mission of promoting intellectual, social and spiritual development.

Named giving opportunities include:

Multipurpose Room	Student Rooms
Cafe	Study Lounges
Faculty-in-Residence Suites	

New Campus Center **\$30 million**

The campus center will provide a spacious new home for the student community at Rose Hill. Students need a new, larger building appropriate to the expansion of the on-campus population in the past two decades. The new center will energize student life by providing ample space and a modern setting for a variety of extracurricular pursuits.

Named giving opportunities include:

Naming Gift for the Building	Student Affairs Suite
Grand Lobby	Career Center
Grand Ballroom	Student Lounges
Main Dining Hall	Student Activities Center/Suite
Bistro	

New Student Recreation Center **\$20 million**

A new student recreation center will dramatically increase the number of exercise machines, weight facilities, playing courts and other workout equipment available on the Rose Hill campus. As a result, students will find it easier to work out, constructively eliminate stress and cultivate the physical health that energizes their academic pursuits.

Named giving opportunities include:

Naming Gift for the Building	Football Offices
Varsity Training Center	Football Training Area
Men's Basketball Offices	Cardiovascular Facility
Women's Basketball Offices	Men's Locker Rooms
Varsity Teams' Office Suite	Women's Locker Rooms
Lobby	Weight Room

C A M P A I G N P R I O R I T I E S

Annual Support

\$80 million

By giving to the Fordham University Annual Fund, you contribute unrestricted funds that Fordham can apply to needs that arise anywhere in the University. In particular, this type of gift helps close the gap between tuition and the cost of a Fordham education.

By supporting one of Fordham's undergraduate colleges or graduate schools, you help provide travel and research grants for students and faculty; professional and career development programs; academic discussions and guest speaker series; graduate assistantships, scholarships and financial aid; and support for general, day-to-day expenses.

Fordham is designated as a research university with more than 40 centers and institutes that contribute to the discovery and dissemination of knowledge and prepare students for positions of leadership in a global society. For more information and a comprehensive list of Fordham centers and institutes, please visit www.fordham.edu/research.

Contributions to Fordham Athletics help with costs such as equipment, team travel and recruiting. Gifts may be directed toward particular sports, and may be used to establish endowments for specific teams.

Contributions to WFUV help keep quality broadcasts on the air. Your gift may be directed toward a specific program or program development.

Undergraduate Colleges

College of Business Administration
Fordham College at Lincoln Center
Fordham College at Rose Hill
Fordham College of Liberal Studies

Graduate and Professional Schools

Graduate School of Arts and Sciences
Graduate School of Business Administration
Graduate School of Education
Graduate School of Religion
and Religious Education
Graduate School of Social Service
School of Law

To learn more and make a gift to support the campaign, visit www.fordham.edu/campaign or call (212) 636-6550 today.

Fordham University
Office of Development and University Relations
888 Seventh Avenue, 7th floor
New York, NY 10019







FORDHAM UNIVERSITY

THE JESUIT UNIVERSITY OF NEW YORK

THE OFFICE OF THE PRESIDENT

Dear Friends:

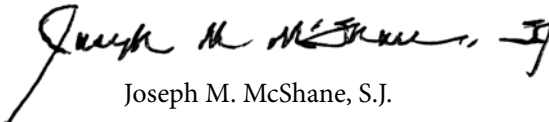
A Fordham education has never been more relevant or more needed than it is today. Globalization, the emergence of new forms of communication, and the growing needs of our human family here in New York City and around the globe challenge our graduates to apply their knowledge and experience to daily life as they progress in their respective journeys as men and women for others.

We are an ambitious university and we come by our ambitious nature honestly. We are a community of what we Jesuits call the *magis*, the more, the greater glory of God, the greater and ever more restless and wondering exploration of what it means to be a human being, and of greater service to the human family. We are honored to serve generations of new alumni who will be entrusted with finding solutions to future challenges that today we cannot foresee. We will continue to open our students' minds and touch their hearts, so that they will be bothered by injustice, fascinated by society's challenges and endlessly haunted by the suspicion that there is more to be learned—about life, about themselves and about the mysteries of the human heart.

Since Archbishop Hughes established Fordham University, we have been blessed with the continued support of our alumni and friends and growth beyond our imagination. Philanthropy, the voluntary financial support of alumni and friends, has, for more than a century and a half, made it possible for Fordham to educate men and women for others, many who are pioneering change worldwide. Today, we are facing new challenges that we must surmount to continue Fordham's legacy and move the University ever upward.

Excelsior | Ever Upward | The Campaign for Fordham challenges us to aspire to *magis*—to ask ourselves what more we can contribute to the world today, and what more we can do to prepare the leaders our world needs tomorrow. Through your generous support, you will preserve Fordham University, propel it to a position of preeminence among institutions of higher learning nationwide and, most importantly, continue our mission to educate men and women for others for generations to come. The good accomplished for humanity by our alumni today and in the future will serve as our enduring legacy for centuries to come.

Yours faithfully,



Joseph M. McShane, S.J.





