



LO'L District

MISSION & VISION STATEMENT

Overview

Vision

- An ever-growing membership that provides an inclusive community where all people experience the best of the Barbershop harmony experience.

Mission

- Provide guidance, motivation and support to enable our chapters to realize our Vision.
- We will meet our mission through:
 - Communication
 - PitchPiper
 - In-person visits from leadership
 - Keynote addresses at conventions
 - Digital communications (Website, e-mail, video, etc.)
 - Education and Training
 - Leadership & Management training
 - Coaching for quartets and choruses
 - Support for Chapters
 - Financial management
 - Strive to manage to a balanced budget
 - Strategic investments
 - Recognition
 - Contest awards
 - Leadership recognition
 - Administration of conventions and contests
 - Division, Region, District and Preliminary International Contests
 - Festivals & Conventions
 - Liaison
 - Align the resources of Harmony Hall with District and Chapter needs
 - Align the resources of the Harmony Foundation with the District and Chapter needs

District Value Proposition (What Do I Get For My District Dues?)

- Leadership/Management Training (including musical directors)
- Convention/Contest Administration
- Chapter support, coaching and advocates (best practice sharing across chapters)
- District Wide Communication and Marketing Support (PitchPiper, Website, Facebook Page)
- Business of Barbershop administrative support
- Liaison to Harmony Hall and Harmony Foundation (See Society Value Proposition)