

2022 LO'L Leadership Training Academy- Lakes Chord College Class Descriptions

Office Specific Core Classes - (Sat 8:30 am -12:00 noon)

- **President** – Larry Lewis - A class on how to be an effective president for your chapter. In addition to the basics needed for a chapter to function (chapter budget, board meeting structure, yearly planning, etc.), this class includes leadership transition strategies, community engagement, member development and more. The Everyone in Harmony initiative will be discussed.
- **Secretary** – Tim Schubbe - A class on the duties of the chapter secretary, BMI/SESAC, ASCAP or SOCAN (Canada) license requirements, show clearance, board meeting minutes, legal files, membership records, access to the Society website. Chapter Secretaries are asked to bring their computer to class as Tim will walk you through the Member Center website and how to update information for your chapter.
- **Treasurer** - Lowell Bennes - A class for chapter treasurers. It will cover chapter budgets, IRS tax returns, Society, State & Federal forms and reports.
- **Membership/Chapter Development VP** – Bob Cox - This class will offer ideas on how to find more members for your chapter as well as how to retain your current members. It will review a wide range of membership development tools.
- **Music & Performance VP** – Dave Speidel – The Music VP of any chapter plays an important role in the overall success and enjoyment of any chapter meeting, rehearsal or performance event. This class is intended to provide Music VP's and Music Leadership team members with ideas on how to plan and develop an enjoyable barbershop musical experience for its members and audiences. In this class we will review the following and include activities attendees can transfer back to their chapters.
 - 1) The Music Team structure and responsibilities of the Music VP
 - 2) Music Team Meetings & Rehearsal Planning
 - 3) Performance & Show Repertoire including short & long Term Goals
 - 4) Developing a Budget Plan and Quartet Development.....and more
- **Marketing/PR VP** – This class is not being held, however, check the Elective classes for the class Social Media-Round table available both Friday and Saturday.
- **Chorus Directors & Assistant Directors** – Scott Perau - This class is for the front line Directors and Assistant Directors. It will deal with retention, motivation, mutual problems in small and large choruses and principles of good directing.
- **Barbershop Smorgasbord** – Scott Kvigne - In this class, Scott shares his knowledge of Barbershopping. This class will cover everything you want to know about singing barbershop harmony. Most importantly, Scott will show you how to have more fun with your hobby.
This class is for the persons who are not taking the Office Specific Core Classes.

Elective Classes -

(Offered Friday & Saturday – 90-minute classes)

- **Achieving Unity** – Scott Kvigne – This class presents techniques to improve vocal, visual, and artistic unity in your chorus or quartet. This is interactive, working with the class on exercises and activities to unify their performance.
- **Become a Change-able Leader** – Bob Cox – This class will focus around the Society’s diverse array of chapters under the new umbrella of “Everyone in Harmony” and how changes may affect our organizational and leadership structure and styles. Specific objects are the following:
 - 1) The Basics and Laws of Change
 - 2) Understanding Positive Change
 - 3) The Roller Coaster of Organization Change
 - 4) Leadership Tactics of How to Lead Change
 - 5) How to Develop an Action Plan for Strategic Change within a Chapter
 - 6) How to Become a Better CHANGE-able Leader
- **Beginning Directing for the Novice** – Dave Speidel – This class is for novice directors as well as Assistant Directors. Topics will include chorus warm-ups – doing them right, basic directing techniques and basic music interpretation. Then there are the elements of preparation and assuming command as well as communicating what you want from the chorus with your body, face and hands.
- **Bringing a Song to Life** – Jay Althof – There is much more to a song than just learning notes and lyrics. There is the technical side of interpreting a song such as dynamics, flow and tempo. Jay will share ideas drawing on his experience as a seasoned quartet guy.
- **Roaring Back with Great Weekly Programs and Chapter Activities** – Thom Schubbe – :
 - 1) Whose in charge of this chapter meeting?
 - 2) What is the role of the Program VP for your Chapter?
 - 3) How to keep it fresh and sing more!
 - 4) Endless program possibilities to keep chapter meetings fun, energy filled, build comradery and attract new members.
 - 5) All you need for this class is your enthusiasm and the desire to sing well and have fun.
- **Creative Interpretation** – Scott Kvigne – Scott will cover the effective use of dynamics, phrasing, word sounds, and other factors to create an artistic musical plan for quartet and chorus songs. It will use one of the weekend’s songs or another public domain song and create a plan with the class.
- **Five Leadership Roles** – Bob Cox - Everyone expect their leaders to have some technical competence and to be good managers. They also demand that leaders take on the roles of Trailblazer to imagine the future, Coach to develop people and Architect to build systems that support the chapter. As a leader, what has been your role, and how can you become the leader that your chapter needs? How can you best support your chapter into the future?
- **Forming /Directing a Mixed Chorus** – Scott Kvigne – With female voices being added to our numbers, how can you adapt your singing to best utilize this new resource for your chorus? Scott will share ideas on how to do this/

- **Generational Differences in Your Chorus – An Update** - Larry Lewis - The membership of our society now spans five generations. Each generation has its own set of values, beliefs and priorities. What does all of this mean for our society and local chapters? What do Barbershoppers need to know and need to do? What does this mean for chorus directors? Come to learn, listen and participate about this exciting, yet challenging, aspect of our Barbershopping culture.
- **Leadership in Volunteer Organizations** – Jay Althof – Together we will identify and discuss key aspects of leading and managing organizations, especially as it pertains to volunteer groups such as our chapters. We will highlight the differences between leadership and management and also discuss why both are important to success. We also will share “best practices” from all the participants on how to effectively communicate and build teams within our chapters to ensure long-term sustainable growth.
- **Show Planning and Script Writing** – Kathleen Albrecht – A guide to creative scriptwriting and show planning for the faint of heart! This course is for directors, assistant directors, music team members and script writers. It gives practical guidelines for music team show planning, themes, scripts and costuming. Participants in the course will see examples of comedy skits that work and analyze what it is that makes them work. Timelines for successful development and implementation of shows will be laid out. Creative costuming ideas with almost no money will be shared. Participants will develop a sample show theme, select music, and brainstorm comedic show ideas. The first half of the class will walk you through what works and what does not work and the second half of the course will have participants functioning as if they are putting together a show.
- **Sight Singing Made Easy** – Bill Albrecht – The easiest way to learn how to sight-read simple music is by using a numbering system based on the major scale that we are all familiar with. You don’t need to learn the nuances of solfege (do, re, mi, etc.) nor how to identify and sing intervals ranging from minor 2nds to major 7ths. You do not even need to be able to recognize what note is a “G” and what note is an “A”. This simple system is very helpful for beginning and intermediate sight-readers. You will spend about 65 minutes learning to sing the correct notes and about 25 minutes practicing how to read rhythms.
- **Social Media – Round Table Discussion** – Justin McCullough – The word is out there that effective PR/marketing these days needs to make use of social media. And like everything else, social media tools are constantly changing.
- **Social Styles – The Four Behavioral Quadrants** – Bob Cox -
Part 1 - Who is who in your chapter? Why do we have some strong areas (like performance) and some weak ones (like membership recruitment)? The 4 Social Styles (Driver, Expressive, Analytic, Amiable) – Learn the quadrants of behaviors, learn strengths, how the quadrants focus on tasks and communicate. Understand your personal Social Style.
Part 2 - How do you communicate in your chapter? Understand communication and learning preferences and how the styles deal with stress. Identify the styles on your leadership and music teams, and your quartets.

- **The Barbershop Paradox – Building a Thriving Barbershop Community** - Jay Althof – The paradox for our chapters is how do we balance “fun” and “good singing”? The majority of us want to get together to sing, have fun and build friendships. But when we get too wrapped up in contest scores or “driving for success,” we likely lose members because we lose the fun. Yet we want to make a positive impact on our communities. To help balance this out, the class will have an interactive discussion on topics such as the following:
 - How to balance “fun” and “good singing”
 - Contests vs. conventions
 - Tips on how to grow membership
 - How to tell the story of what a great opportunity exists for others to join us
 - What community involvement results in positive experiences for our members
 - Other topics from class participants

- **Understanding Performance & Useful Tips** – Mike Lietke – Stripping away the artificial: examples of plastic performance. Showing their growth by using competition video of After Hours: the highest scoring quartet ever. What YOU can do to improve your look on stage and free yourself toward a heartfelt performance. Plus input and Q&A from the class – Go ahead, ask a Performance Judge!

- **Vocal Techniques** – Scott Perau – What?!?! I am not supposed to sing with my mouth open? The science of vocal pedagogy has flipped how we think about singing. In this class, Scott will debunk some of the “old ways” many of us were taught to sing.

- **Vocal Warmups** – Scott Perau – This class will explore both unison warm-ups, which reinforce good vocal technique and can be used by solo singers and ensembles, as well as warm-ups designed for ensembles to sing in parts.

- **What You Should Know About Chords** – Bill Albrecht – Learn (and hear) the 4 types of triads and 5 types of 7th chords. Learn how to identify each type. Learn two different methods to identify whether you are singing the root, 3rd, 5th or 7th of a given chord. (You will learn the “snowman” method and what Bill calls the “every other letter” method.) Learn the basic rules for balancing chords (i.e. when you should sing louder and when you should sing softer on a given note within a chord.) It would be helpful (but it is not required) to be able to identify notes correctly on a piece of music before taking this class.

- **Youth in Harmony Round Table** – Jim Rasmus – Totally geared to class members’ needs, the topics might include: 1) Building relationships with your local music educators; 2) Developing a local “Youth in Harmony Workshop” [Supersing in Wisconsin]; 3) Writing grants for Youth in Harmony projects; 4) The details behind the Wisconsin Youth Harmony Festival; 5) Building relationships with your state’s music educators group; 6) Watching YIH performances.

Mass Session Topics – (You don’t need to register – Just drop in.

- **New Song** - The Friday Mass Session also will include the introduction of a new song that you can take back to your chapter. Then at the brief closing Mass Session on Saturday, we will run through the song again. Learning a song with about 150 other voices should help to send you home fired up to share everything that you learned and experienced during the weekend.

- Also on Friday Evening will be a District House of Delegates meeting.