

## Membership Tips from the Greendale Chapter

**Be yourself and use your best judgment.** You don't HAVE to use the sample letters: they are simply designed to help provide you with talking points in your invitations, and if it's easier to literally copy/paste these into an email or old-fashioned snail mail letter, please do!

**Who do I invite?** Potential members are everywhere and can be found in the most unlikely places. Here are some ideas:

- Family members (nuclear family but also nieces/nephews, cousins, etc.)
- Friends from high school/college
- Co-workers
- Maintenance workers at your home/work
- Neighbors
- Parishioners at your church
- The cashier at your favorite retailer humming along to the muzack
- Social media contacts
- Staff/friends at your favorite bar/restaurant
- Teachers (either yours or your kids or grandkids)
- Those who work at your doctor, dentist, therapist office, pharmacy, etc.
- Cast members of community theater productions
- Whomever sings the national anthem at your favorite sporting event/activity
- ...and anyone else you can think of!

**Push yourself a bit.** We know. It's awkward – not all of us feel comfortable bringing up our hobby to non-Barbershoppers. But personal referrals and invitations have been and remain the number one source of new members, so challenge yourself to identify at least three people to invite, whether they be someone you know well, are brief acquaintances with, or complete strangers!

**Follow up.** Especially if you're inviting someone via an email, text message or phone, if you don't hear back from them or they seemed non-committal in your first conversation, give it a little and check in with them again a day or two before rehearsal.

**How can I spread the word outside of who I invite?**

- Print out and post our **membership night flyer** anywhere you can: work, church, school, grocery store or other community bulletin board, gym, etc.
- Post our flyer and/or our Facebook event invitation on **social media** (make sure to set the visibility to public)
- Strike up a **conversation with a stranger**, asking them, "do you sing?"
- Keep **business cards** in your wallet (if you don't have chorus biz cards, use your own but be ready to pull one out and put our rehearsal info and web address on the back)
- Wear **barbershop themed attire** out in public in the hopes someone will ask you about it
- Give in to the temptation to **sing songs** you're learning or rehearsing in public where people may ask you about it

## **Membership Info**

Dylan Keegan, who is a member of MVE and Forward Harmony, is our membership chair. Let him know about any interested prospects you may have or any questions you may have about recruitment, how to join or about our membership nights. I'm sure he'd also appreciate it if you volunteer to be a designated greeter, riser "buddy" or provide other assistance for membership night.