

# EQUITY THROUGH ACTION



# INFO GUIDE 2025



# **ABOUT US:**

Equity Through Action (ETA) is a full-service Black, LGBTQIA2+, womanowned consulting firm focused on learning, culture, and innovation. With over five decades of combined experience, we specialize in identifying, curating, and equipping organizations and institutions with the tool transform. **ETA values humanity, inclusion, growth, and action.** 

Our expertise lies in providing **dynamic and interactive facilitation**, **coaching, and technical assistance** tailored to revamp your practices, policies, or workplace projects. ETA's training fees match our expertise, align with industry standards, and range from \$5000 to \$18,000 per session based on participants and training length. **Partnering with ETA will provide you with the pathway to transform your workplace and team, ensuring the implementation of effective strategies to support change.** 

# **OUR SERVICES:**

Working with us leads to innovative and equitable practices, inclusive workplace policies, deeper team engagement, and better organizational performance.





# **EXPERIENCE THE ETA ADVANTAGE:**

Is your team feeling stuck and needing a clear plan of action? Look no further – our mission is to propel organizations forward, and we're here to help.

ETA's services, whether conducted virtually or in person, incorporate the following:

- Inclusive Learning
- Multiple Learning Styles Model
- Interactive Content Delivery
- Collaborative Skill-Building
- Effective Action Planning







## **OUR FOCUS AREAS**



## ELEVATE YOUR TEAM: SKILL BUILDING PROGRAMS

#### Sample Services:

- Meeting Facilitation
- Teams Trainings on Inclusive Leadership, Workplace Culture
- Decision Making, Communications Guides
- GRASP Working Series- Goals, Roles, Actions, Strategies, Practices



## **OPTIMIZE YOUR ORGANIZATION:** WORKPLACE ASSESSMENTS & AUDITS

#### Sample Services:

- **Organizational Audits:** In-depth assessments to evaluate various aspects of your organization's structure, processes, and performance.
- Competency, Pulse, and Exit Surveys: Surveys designed to gauge employee competencies, measure engagement levels, and identify areas for improvement and potential turnover risks.
- Pay Equity Analysis and Compensation Practices: Thorough analysis to ensure fairness and equity in compensation practices, helping you maintain a competitive edge while fostering a supportive and inclusive workplace environment.



## UNLOCK LEADERSHIP POTENTIAL: TRANSFORMATIVE COACHING

#### Sample Services:

- Inclusive Leadership Development: Engaging coaching designed to cultivate inclusive leadership skills and foster team skill development.
- Leadership and Work Style Assessments: Comprehensive assessments to uncover your leadership strengths and areas for growth, empowering you to lead with authenticity and effectiveness.



## **OUR FOCUS AREAS**



## STRENGTHEN YOUR TEAM: CURATED STAFF ADVANCES & RETREATS

#### Sample Services:

- Work Style Assessments
- Strategic Planning and Meeting Facilitation
- Team Building, Addressing Conflict
- Expanding & Understanding Emotional Intelligence



### BOOST TEAM ENGAGEMENT: DYNAMIC MENTORING PROGRAMS

#### Sample Services:

- Facilitated Group Mentoring with Dedicated Office Hours
- · Guided Leadership and Mentoring Learning Modules
- Customized Mentor-to-Mentee Matching for Personalized Support

#### WHAT OUR CLIENTS ARE SAYING:

"ETA knows people. They excel in bringing teams together for a unified purpose while also leveraging the specific contributions of team members. They are also masterful in ensuring team members are heard and well-led. They are skilled communicators and have a remarkable ability to explain challenging concepts." -CIO Leader





READY TO MOVE TO ACTION?

Our mission is to move organizations forward. With a wide range of tailored services designed to meet your unique needs, we've got all bases covered. Don't wait any longer – give us a call now to propel your organization's journey to success!

# LET'S GET STARTED. EQUITYTHROUGHACTION.COM



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