### Digital & Cloud Transformation Strategic Advisor#23 - Michael Kelly - HeadshotPro.png

# Michael F Kelly Jr

Visionary technology executive with expertise leading digital and cloud transformations for Fortune 100 and 500 organizations. Proven ability to drive multi-million-dollar revenue growth, optimize enterprise operations, and implement cutting-edge DevOps, cloud, and security strategies. Adept at scaling high-performance teams, fostering business agility, and driving industry-recognized technology innovation.

Core Competencies

For more visit

[digital-transform.org](https://digital-transform.org)

* Thayer Leadership - West Point
* DevOps Leader - DevOps Institute
* Managing without Authority - UT Austin
* ITILv3 Foundation - EXIN
* Value Stream Management Foundation - VSM Consortium

Professional Training

Digital Transformation & Business Agility

Scalable SaaS & PaaS Solutions

Cloud Strategy & Enterprise DevOps

Executive IT Strategy & Budget Management

AI & Machine Learning Integration in DevOps

Cybersecurity & Compliance

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## Experience

### Principal Architect - Praecipio Consulting 01/2014 - 10/2024

* **Executive Leadership & Enterprise Strategy:** Directed the Solution Architecture organization, providing strategic vision and executive oversight for mission-critical engagements with Fortune 100 and 500 clients, including Expedia, Splunk, Walmart, Kroger, SpaceX, Kaiser Permanente, National Instruments, DocuSign, Verifone, Inspire Brands, Cisco, and many others. Partnered with C-suite stakeholders to drive digital transformation, optimize enterprise operations, and scale technology strategies. Played a pivotal role in propelling Praecipio Consulting’s growth from $20M to $250M, establishing it as an industry leader.
* **Technology Innovation & Scalable Solutions:** Designed and led the development of a high-performance hosting solution optimized for the entire Atlassian stack, ensuring industry-leading stability, scalability, and security.
* **Sales Enablement & Pre-Sales Strategy:** Developed and implemented pre-sales solution briefs, enhancing collaboration between technical and sales teams to drive revenue growth and accelerate deal closure.
* **Automation & Process Optimization:** Spearheaded automation initiatives for both internal operations and client-facing engagements, significantly improving efficiency, reducing costs, and enhancing service delivery.
* **Strategic Partnership & Industry Leadership:** Led collaboration with Atlassian’s Cloud Migration Team to architect modern cloud migration processes, directly influencing Atlassian’s approach and best practices.
* **Industry-Recognized Thought Leadership:** Developed best-practice configurations for Java, AWS, and Linux tuning for the Atlassian stack, later adopted by Atlassian for official documentation.
* **Certification & Standards Development:** Selected by Atlassian to co-develop the ACP-500 Certification for Jira and Confluence System Administration, reinforcing expertise in enterprise IT governance.
* **Practice Development & Operational Excellence:** Established frameworks for Technical Assessments, Process Assessments, Infrastructure as Code (IaC), Cybersecurity Automation, and DevOps Assessments, driving standardization and scalability across engagements.