



Core Competencies

Cloud Strategy &
Enterprise DevOps

Digital Transformation
& Business Agility

Scalable SaaS & PaaS
Solutions

Executive IT Strategy &
Budget Management

AI & Machine Learning
Integration in DevOps

Cybersecurity &
Compliance



Professional Training

- Thayer Leadership - West Point
- DevOps Leader - DevOps Institute
- Managing without Authority - UT Austin
- ITILv3 Foundation - EXIN
- Value Stream Management Foundation - VSM Consortium

For more visit
digital-transform.org

Michael F Kelly Jr

Digital & Cloud Transformation Strategic Advisor

Visionary technology executive with expertise leading digital and cloud transformations for Fortune 100 and 500 organizations. Proven ability to drive multi-million-dollar revenue growth, optimize enterprise operations, and implement cutting-edge DevOps, cloud, and security strategies. Adept at scaling high-performance teams, fostering business agility, and driving industry-recognized technology innovation.



michael@digital-transform.org



+1 (832) 205-5114



Galveston, TX



www.linkedin.com/in/digital-transform



Experience

Principal Architect - Praecipio Consulting 01/2014 - 10/2024

- **Executive Leadership & Enterprise Strategy:** Directed the Solution Architecture organization, providing strategic vision and executive oversight for mission-critical engagements with Fortune 100 and 500 clients, including Expedia, Splunk, Walmart, Kroger, SpaceX, Kaiser Permanente, National Instruments, DocuSign, Verifone, Inspire Brands, Cisco, and many others. Partnered with C-suite stakeholders to drive digital transformation, optimize enterprise operations, and scale technology strategies. Played a pivotal role in propelling Praecipio Consulting's growth from \$20M to \$250M, establishing it as an industry leader.
- **Technology Innovation & Scalable Solutions:** Designed and led the development of a high-performance hosting solution optimized for the entire Atlassian stack, ensuring industry-leading stability, scalability, and security.
- **Sales Enablement & Pre-Sales Strategy:** Developed and implemented pre-sales solution briefs, enhancing collaboration between technical and sales teams to drive revenue growth and accelerate deal closure.
- **Automation & Process Optimization:** Spearheaded automation initiatives for both internal operations and client-facing engagements, significantly improving efficiency, reducing costs, and enhancing service delivery.
- **Strategic Partnership & Industry Leadership:** Led collaboration with Atlassian's Cloud Migration Team to architect modern cloud migration processes, directly influencing Atlassian's approach and best practices.
- **Industry-Recognized Thought Leadership:** Developed best-practice configurations for Java, AWS, and Linux tuning for the Atlassian stack, later adopted by Atlassian for official documentation.
- **Certification & Standards Development:** Selected by Atlassian to co-develop the ACP-500 Certification for Jira and Confluence System Administration, reinforcing expertise in enterprise IT governance.
- **Practice Development & Operational Excellence:** Established frameworks for Technical Assessments, Process Assessments, Infrastructure as Code (IaC), Cybersecurity Automation, and DevOps Assessments, driving standardization and scalability across engagements.