



M A R K E T I N G
S O C I A L M E D I A P A C K A G E S

Let people see what makes your brand special.

I come to you, capture real moments with your team, customers, and community, and turn them into scroll-stopping photos and Reels. Choose the level of support you need, from content only to full social media management.

CONTENT ONLY

Capture

\$650 /mo

- 1 on-site shoot (up to 2 hrs)
- 20 edited photos
- 4 short-form videos / Reels
- Captions written for each post
- Delivered in a shared folder — your team posts

MOST POPULAR

CONTENT + POSTING

Share

\$1,250 /mo

- 2 on-site shoots (up to 2 hrs each)
- 35 edited photos
- 6 short-form videos / Reels
- Captions & hashtags
- Posting & scheduling, 3x/week on Instagram & Facebook
- Monthly analytics report

FULL SERVICE

Connect

\$2,050 /mo

- Everything in **Share**
- Responding to comments & DMs (Mon–Fri, within 1 business day)
- Leads & inquiries sent straight to your inbox
- 1 promotional or launch campaign per quarter
- 1 event covered per quarter

ADD-ONS FOR ANY PACKAGE

Event coverage — launch, open house, conference, or celebration (up to 3 hrs)	\$350	Promotional or launch campaign	\$600
Extra on-site shoot (up to 2 hrs)	\$275	Extra Reel	\$95

GETTING STARTED

- **\$250 one-time setup:** profile review, bio & highlight refresh, and your first content calendar
- Monthly retainer, billed on the 1st
- 3-month minimum, then month to month

PHOTO & VIDEO RELEASES

You collect photo and video releases from staff and guests. I only feature people who have given consent, and you approve all content before it's posted.

Let's make your brand shine.

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