



Help us make a difference

Our mission

The **St. Louis Mullen Foundation** is a 501(c)(3) nonprofit whose mission is to bring awareness and financial support to small, St. Louis-based organizations that serve veterans, animals and families in need.

Our origin

A 1999 proclamation by St. Louis Mayor Clarence Harmon declared May 2 as Mike Mullen Day, in recognition of Mike's decades of community service and activism. Fast-forward to 2011, when James Slover decided to celebrate his friend Mike with a surprise parade through the Central West End. That flash-mob celebration became an annual event supporting a variety of St. Louis-area nonprofits that lack the resources to produce their own events. In 2017, we established the St. Louis Mullen Foundation. Mike Mullen Day remains our signature event.

Mike, a St. Louis native, founded Pets Are Wonderful Support (PAWS) and has been active with the St. Louis AIDS Memorial, the St. Louis AIDS Foundation, AIDS Walk and the Animal House Fund. He also served as the HIV/AIDS liaison officer for the St. Louis mayor's office.

Our impact

Since 2011, we have raised tens of thousands of dollars with Mike Mullen Day and other fundraisers. In 2025, Mike Mullen Day proceeds totaled **\$30,000**, which we divided among three organizations.

Some of the nonprofits we've helped over the years:

ArchCity Defenders • BackStoppers • Bee Found • The Biome School • Butterfly Haven • CHADS Coalition for Mental Health • Champ Assistance Dogs • The Covering House • Diamonds in the Ruff Rescue MO • Dogs for Our Brave • Focus Marines Foundation • Foster Together • Gateway 180 • GlobalHack • Green Paw Rescue • Home Sweet Home • Joe Murphy's Christmas for Kids • Little Patriots Embraced • Needy Paws Rescue • New Dimensions Soccer • Operation Backpack • PAWS • Play it Forward • Project Backpack St. Louis • RecoVET • Refab • Ronald McDonald House • St. Louis BWorks • St. Louis Hero Network • St. Louis Senior Dog Project • Saving GRACE • Stray Rescue of St. Louis • SunnyHill Inc.



Our 2026 event

Our 14th annual **Mike Mullen Day**, presented by Rosie's Place, is 1-5 p.m. Sunday, Oct. 4, at Alpha Brewing Co. (4310 Fyler Ave.) in Tower Grove South. Learn more about the event at mullenstl.org/events.

Mike Mullen Day is an afternoon of live music, raffles, silent auctions, food and drinks — while raising money and awareness for local charitable organizations. In 2026, we will divide proceeds among **All Hands on Deck: St. Louis**, **Diversified Health and Wellness Center**, and **St. Louis County SAVE**. Representatives from each organization will be on hand to educate our guests about their work.

We rely on sponsorships and in-kind contributions to make our event a success. Let us know if you have questions or would like to discuss other partnership opportunities. Just email directorofmullen@gmail.com.

We hope you will consider a sponsorship or donation to make this year's Mike Mullen Day our best yet. Your generosity helps the St. Louis Mullen Foundation continue to make a difference in our community!



Meet our 2026 nonprofits



All Hands on Deck: St. Louis

All Hands On Deck: St. Louis is an all-volunteer organization dedicated to sharing health and resources equitably, ensuring every community member has access to nutritious food and essential resources, regardless of socioeconomic status. Its mission is to support underserved populations by rescuing and redistributing fresh, nutritious food, while also offering access to vital services and educational programs — with an eye toward sustainability.

Learn more

allhandsstl.org • [instagram.com/allhandsstl](https://www.instagram.com/allhandsstl)



Diversified Health and Wellness Cares

Diversified Health and Wellness Cares is the 501(c)(3) nonprofit branch of DHWC, providing need-based, low- and no-cost health and wellness services to the greater St. Louis community. Its core services include mental health counseling for individuals, couples and groups, complemented by dietary and nutritional counseling, fitness, reiki, chiropractic care and meditation.

Learn more

diversifiedhwc.com/cares • [facebook.com/diversifiedhealthandwellness](https://www.facebook.com/diversifiedhealthandwellness)



St. Louis County SAVE

St. Louis County SAVE (Shelter Animals Valued Every Day) is dedicated to improving the lives of animals at the St. Louis County Pet Adoption Center and reducing euthanasia as close to zero as possible. Founded in 2015 by shelter volunteers, SAVE supports animals through medical care, adoption and foster assistance, spay/neuter sponsorships, training, enrichment and advocacy. Its 100% volunteer-driven team works to raise awareness of shelter needs and help animals find safe, loving homes.

Learn more

stlouiscountysave.org • [facebook.com/stlouiscountysave](https://www.facebook.com/stlouiscountysave) • [instagram.com/stlouiscountysave](https://www.instagram.com/stlouiscountysave)



Sponsorship packages

Sponsor information

Name

Print your organization's name as it should appear on signage and promotional materials. Email your high-res logo to directorofmullen@gmail.com.

Website

Facebook

Instagram

Contact information

First name

Last name

Street address

Street address 2

City

State

ZIP

Phone

Email

Sponsorship options (select one)

Presenting sponsor

\$3,500

- Logo inclusion in signage, promotional materials and mullenstl.org
- Name inclusion in text references to event
- Tagged social posts
- On-site brand activation opportunity

Entertainment sponsor

\$1,500

- Logo inclusion in signage, promotional materials and mullenstl.org
- Tagged social posts
- On-site brand activation opportunity

Supporting sponsor

\$500

- Logo inclusion in signage, promotional materials and mullenstl.org
- On-site brand activation opportunity

Mail completed form and check, payable to **St. Louis Mullen Foundation**,
to St. Louis Mullen Foundation, 4571 Laclede Ave., Box 223, St. Louis, MO 63108.
Or deliver to Tim Butler or Mike Mullen at Rosie's Place, 4573 Laclede Ave.



Or use your smartphone
camera to scan this QR code
and pay now via PayPal!



Auction and raffle donations

Donor information

Name

Print your organization's name as it should appear on signage and promotional materials. Email high-res logo to directorofmullen@gmail.com.

Contact information

First name

Last name

Street address

Address line 2

City

State

ZIP

Phone

Email

Donation information

Description of item

Approximate value

Note: We must receive all donation items by Oct. 1.

Donor will ship item to St. Louis Mullen Foundation,
4571 Laclede Ave., Box 223, St. Louis, MO 63108

Donor will deliver item to
Rosie's Place, 4573 Laclede Ave.

Item should be retrieved by
St. Louis Mullen Foundation

Delivery details