



# Make a difference with us

## Our mission

The **St. Louis Mullen Foundation** is a 501(c)(3) nonprofit whose mission is to bring awareness and financial support to small, St. Louis-based organizations that serve veterans, animals and families in need.

## Our origin

A 1999 proclamation by St. Louis Mayor Clarence Harmon declared May 2 as Mike Mullen Day, in recognition of Mike's decades of community service and activism. Fast-forward to 2011, when James Slover decided to celebrate his friend Mike with a surprise parade through the Central West End. That flash-mob celebration became an annual event supporting a variety of St. Louis-area nonprofits that lack the resources to produce their own events. In 2017, we established the St. Louis Mullen Foundation. Mike Mullen Day remains our signature event.

Mike, a St. Louis native, founded Pets Are Wonderful Support (PAWS) and has been active with the St. Louis AIDS Memorial, the St. Louis AIDS Foundation, AIDS Walk and the Animal House Fund. He also served as the HIV/AIDS liaison officer for the St. Louis mayor's office.

## Our impact

Since 2011, we have raised tens of thousands of dollars with Mike Mullen Day and other fundraisers. In 2024, Mike Mullen Day proceeds totaled **\$27,000**, which we divided among three organizations.

Some of the nonprofits we've helped over the years:

ArchCity Defenders • BackStoppers • Bee Found • The Biome School • Butterfly Haven • CHADS Coalition for Mental Health • Champ Assistance Dogs • The Covering House • Diamonds in the Ruff Rescue MO • Dogs for Our Brave • Focus Marines Foundation • Gateway 180 • GlobalHack • Home Sweet Home • Joe Murphy's Christmas for Kids • Little Patriots Embraced • Needy Paws Rescue • New Dimensions Soccer • Operation Backpack • PAWS • Play it Forward • Project Backpack St. Louis • Refab • Ronald McDonald House • St. Louis BWorks • St. Louis Hero Network • St. Louis Senior Dog Project • Saving GRACE • Stray Rescue of St. Louis • SunnyHill Inc.



## Our 2025 event

Our 13th annual **Mike Mullen Day**, presented by Rosie's Place, is 1-5 p.m. Sunday, June 8, at Alpha Brewing Co. Distillery (5232 Delmar Boulevard) in the Delmar Maker District. Learn more about the event at [mullenstl.org/events](https://mullenstl.org/events).

Mike Mullen Day is an afternoon of live music, raffles, silent auctions, food and drinks — while raising money and awareness for local nonprofits. In 2025, we will divide proceeds among **Foster Together**, the **Green Paw Rescue** and **RecoVET**. Representatives from each organization will be on hand to educate our guests about their work.

We rely on sponsorships and in-kind contributions to make our event a success. Let us know if you have questions or would like to discuss other partnership opportunities. Just email [director@mullenstl.org](mailto:director@mullenstl.org).

We hope you will consider a sponsorship or donation to make this year's Mike Mullen Day our best yet. Your generosity helps the St. Louis Mullen Foundation continue to make a difference in our community!



# Meet our 2025 nonprofits



## Foster Together

Foster Together's mission is to equip and support families affected by foster care in St. Louis and its surrounding communities. The organization provides essential items such as clothing, shoes, car seats and beds to ensure children have the resources they need during times of transition. Foster Together serves not only children in foster care but also those reunifying with their biological families and those within the first year of adoption.

### Learn more

[foster-together.org](https://foster-together.org) • [facebook.com/fostertogethermo](https://facebook.com/fostertogethermo) • [instagram.com/butterflyhaveninc](https://instagram.com/butterflyhaveninc)



## Cheshire Grin Cat Cafe • Green Paw Rescue

The Green Paw Rescue is dedicated to rescuing and rehoming abandoned cats and dogs. Established in 2018, the organization operates the Cheshire Grin Cat Cafe, where visitors can interact with free-roaming felines, facilitating better matches with potential adopters. The Green Paw Rescue also collaborates with Dogs For Our Brave, saving abandoned dogs that are then trained as service animals for disabled veterans.

### Learn more

[thecheshiregrincatcafe.com](https://thecheshiregrincatcafe.com) • [facebook.com/thecheshiregrincatcafe](https://facebook.com/thecheshiregrincatcafe) • [instagram.com/thecheshiregrincatcafe](https://instagram.com/thecheshiregrincatcafe)



## RecoVET

RecoVET provides comprehensive behavioral health services for veterans, active-duty military members and their families. Specializing in the treatment of substance use and behavioral disorders, the organization offers a continuum of integrated care to empower clients. With a mission to help individuals build on their strengths, develop new skills and achieve fulfilling lives, RecoVET supports service members facing challenges such as fatigue, depression and PTSD.

### Learn more

[recovethealthcare.org](https://recovethealthcare.org)



# Sponsorship packages

## Sponsor information

Name

Print your organization's name as you would like it to appear on signage and promotional materials. Email your high-res logo to [office@mullenstl.org](mailto:office@mullenstl.org).

Website

Facebook

Instagram

## Contact information

First name

Last name

Street address

Street address 2

City

State

ZIP

Phone

Email

## Sponsorship options (select one)

### Presenting sponsor

\$3,500

- Logo inclusion in signage, promotional materials and [mullenstl.org](http://mullenstl.org)
- Name inclusion in text references to event
- Tagged social posts
- On-site brand activation opportunity

### Entertainment sponsor

\$1,500

- Logo inclusion in signage, promotional materials and [mullenstl.org](http://mullenstl.org)
- Tagged social posts
- On-site brand activation opportunity

### Supporting sponsor

\$500

- Logo inclusion in signage, promotional materials and [mullenstl.org](http://mullenstl.org)
- On-site brand activation opportunity

Mail completed form and check, payable to **St. Louis Mullen Foundation**,  
to St. Louis Mullen Foundation, 4571 Laclede Ave., Box 223, St. Louis, MO 63108.  
Or deliver to Tim Butler or Mike Mullen at Rosie's Place, 4573 Laclede Ave.



Or use your smartphone  
camera to scan this QR code  
and pay now via PayPal!



# Auction and raffle donations

## Donor information

Name

Print your organization's name as you would like it to appear on signage and promotional materials. Email high-res logo to [office@mullenstl.org](mailto:office@mullenstl.org).

## Contact information

First name

Last name

Street address

Address line 2

City

State

ZIP

Phone

Email

## Donation information

Description of item

Approximate value

**Note: We must receive all donation items by June 1.**

Donor will ship item to St. Louis Mullen Foundation,  
4571 Laclede Ave., Box 223, St. Louis, MO 63108

Donor will deliver item to  
Rosie's Place, 4573 Laclede Ave.

Item should be retrieved by  
St. Louis Mullen Foundation

Delivery details