




Dan Ruja
Illustrator/ Graphic Designer

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Work Experience

SC AGER PRESS SA (Advertising Agency)
Graphic Designer | April 2011 - May 2013

IDEACTIF (Advertising Agency)
Graphic Designer/DTP | May 2013 - June 2015

Top Line Europa (Academy of Professional Cosmetics)
Graphic Designer/DTP | June 2015 - March 2016

New View (Advertising Agency)
Graphic Designer/DTP | March 2016 - June 2017

Innovation (Advertising Agency)
Graphic Designer/ Art | June 2017 - December 2021

Fiverr(Freelance Services Marketplace)
Illustrator/Graphic Designer | January 2022 - Present

Technical Skills

I have software proficiency in Adobe suite (Indesign, Photoshop, Illustrator, and Adobe Premiere), modeling various 3D objects in Google SketchUp.

- graphic concepts for various advertising materials (magazines, leaflets, posters, banners, calendars, product catalogs, press layouts, stand graphics exhibitions, label, and packaging graphics, etc.)
- creating layouts for printing (digital printing, offset, outdoors);
- emblems and logos
- technical verification and optimization of layouts in view printing (Desktop Publishing);
- processing images and other graphic elements for making an exact correspondence between the initial document and the translated document;
- execution to professional standards from the point of view of technical and creative layout according to the received brief;
- creating and declination of Key visuals for all types of "in-store" advertising materials

 danruja.com

 ruja_dan@yahoo.com

EDUCATION

"George Enescu"
National University
of Arts from Iasi

PROFICIENCY

Sketching
Creative
Eye for Detail
Design Principles
Color Theory
Composition
Communication Skills
Presentation Skills
Visual Communication
Time Management
Typography
Desktop Publishing

INTERESTS

Learning
Drawing
Cycling
Music