The Top 10 Review Websites



US Alexa	Customer	Avg monthly	% of total traffic that is US:
Ranking:	Reviews best for:	unique US Traffic:	
1	any business	158.03 million	34.3%

Audience Demographic Snapshot









*Google's audience is everyone

HAVE KIDS? *

facebook.

US Alexa	Customer	Avg monthly	% of total traffic that is US:
Ranking:	Reviews best for:	unique US Traffic:	
	any business	85.57 million	29.10%

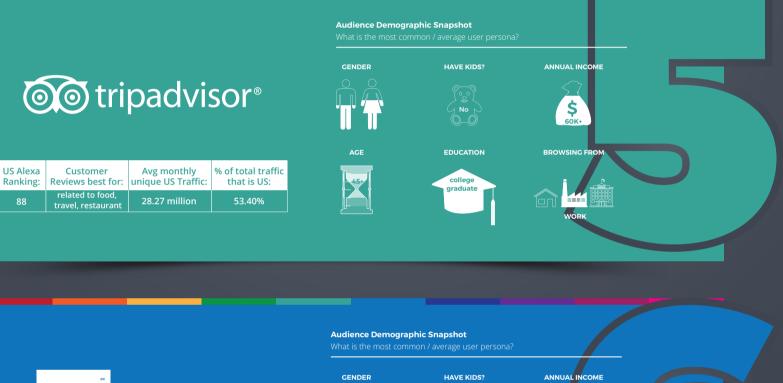




nce Demographic Snapshot





















Better Business Bureau

Audience Demographic Snapshot





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EDUCATION

ANNUAL INCOME

BROWSING FROM

\$

US Alexa Ranking:	Customer Reviews best for:	Avg monthly unique US Traffic:	% of total traffic that is US:
824	any business	6.15 million	88.90%



AGE





US Alexa	Customer	Avg monthly	% of total traffic that is US:
Ranking:	Reviews best for:	unique US Traffic:	
1,002	any business	6.48 million	70.50%

GENDER	
AGE	

Audience Demographic Snapshot



55+



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ANNUAL INCO







Angies list

US Alexa	Customer	Avg monthly	% of total traffic that is US:
Ranking:	Reviews best for:	unique US Traffic:	
1,150	service related business	5.448 million	88.90%



Audience Demographic Snapshot









US Alexa	Customer	Avg monthly	% of total traffic that is US:
Ranking:	Reviews best for:	unique US Traffic:	
1,561	any business, mostly restaurants	3.67 million	23.10%

