Borderline Millennials

January 24, 2022 · Sahara Powell

Shopping At HIVE Market - Los Angeles' Newest Pop-Up

What's a place where you can shop small businesses, women-owned businesses, POC-owned businesses, AND local Los Angeles businesses? You can get all of this and so much more when you shop at **HIVE Market!**

I was blessed to be invited by Kelly, the founder of <u>HIVE Market</u> (Hollywood Independent Vendor Exchange), to experience the event for myself, and the Los Angeles pop-up market did not disappoint! I invited my friend to join me, because shopping is always more fun with friends, and we strolled on over to Hollywood to get our shopping on!



Upon arrival, we were greeted by some of the most enthusiastic people I've ever met on a Sunday afternoon! Their energy was infectious and definitely got our experience off on the right foot! From there, we parked and made our first round throughout the HIVE Market location, so we could scout out which products we wanted to purchase and get to know each of the vendors.

Right off the bat, I was welcomed with open arms by the HIVE Market crew AND the vendors! Each business owner I spoke to had such a unique story about what inspired them to make the products they're making and how they came about running their own business. Just speaking with each vendor was inspiring and fun! I'm naturally a people person, so meeting new people is always fun for me, but it was even better talking to fellow businesswomen and people!

HIVE Market is set up in an oval shape, with vendors lining either side of the venue and a community area in the middle where lawn games and tables with chairs were set up for people to relax, and check out their new purchases.

During my initial walk-through, I took my time speaking to each vendor, and taking tons of photos of their products and them with their products! I learned so much about their process and made a mental note of everything I wanted to purchase! There are always a bunch of awesome vendors out at HIVE Market, and the list of vendors is ever-changing and growing.

These are some of the awesome businesses that were in attendance the day I visited:

- Olio Design Works Hand-crafted jewelry to fit any aura!
- Chupitos Antojitos Delicious horchata, elote, and all of your street vendor faves!
- Manifest Your Dreams All of the essential crystals and items you need to manifest your dreams!
- 661 Sweetie Did somebody say "horchata cupcake"?? Yeah, it's as delicious as it sounds!
- At Home Creations Unique clothing and canvas bags designed at home with love! • <u>Dainty Jewelz</u> - The perfect jewelry to bring out the baddie in you!
- <u>Dimension Adanya</u> The CUTEST nose cuffs I have EVER seen!
- LA Cajita Soaps Unique soaps and body scrubs galore!



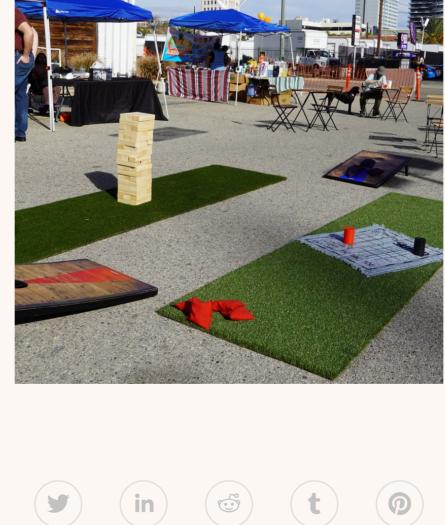
each month, you're guaranteed to experience some of the best vendors in town! In addition, you're guaranteed to interact with some of the best market show-runners in town, too! The incredible team behind the

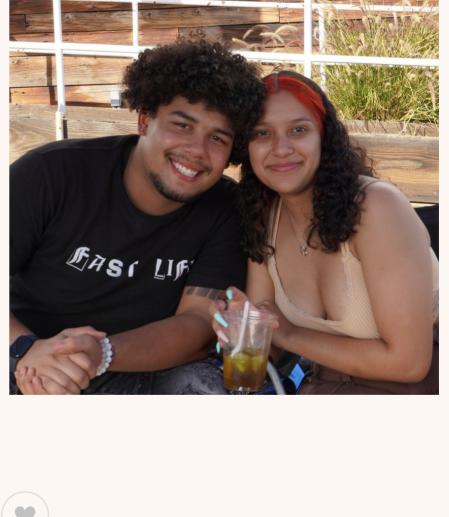
decide to go to HIVE Market's Sunday pop-up or you decide to go to their equally amazing Firefly Night Market on one Wednesday

HIVE Market "fosters community, encouragement, and positivity. HIVE embraces creators of all types and genres. At HIVE, you'll find unique crafts, handmade goods, stylish clothing & accessories, and delicious food & drinks. Come join us to experience the HIVE community!" That's one mission statement that perfectly encapsulates everything that HIVE is, and what I see it to become even more of in their future! The next HIVE Market will be on Sunday, January 30th at 1715 N Cahuenga Blvd. Los Angeles, CA 90028! These markets are held bi-

weekly on Sundays every month! And if you prefer to do your shopping at night, under the stars of Hollywood, you'll want to attend their next Firefly Market in February from 5pm-9pm at the same location. For more information on HIVE Market, and to sign up to be a vendor, visit their website.









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