

## TEAM CANADA 'PRESS RELEASE' INFORMATION

*\*\*One person from each area will be assigned the PRESS SPOKESMAN so that all dancers in the area can be included and multiple stories aren't going out. If you would like this position, please let us know.*

Local reporters and TV interviewers will have their own questions and unique styles, however, there are several points that must be included in our Team Press Releases:

- 1) You are a part of **TEAM CANADA DANCE** which is the official World Championship Dance Team representing Canada
- 2) The Championships we attend are sanctioned by the International Dance Organization (IDO)
- 2) The name of your team choreographer
- 3) Team Canada Dance web address: [www.teamcanadadance.ca](http://www.teamcanadadance.ca)
- 4) **\*Name of all the dancers on all of our teams in your area attending the 2019 Championships**

*\*\*Change the **RED** text in sample letter and add your own information*

### 2019 World Championships we are attending:

#### **IDO World Street Dance Show Championships**

Sept. 19-22 - Decin, Czech Republic. Choreographers Breanna Willis & Leon Blackwood

#### **IDO World Hip Hop, Breakdance, and Electric Boogie Championships**

Oct. 15-19 – Bremerhaven, Germany. Choreographer Leon Blackwood

#### **IDO World Tap Dance Championships**

Nov. 26-30 - Riesa, Germany.

Choreographers Lisa La Touche (West), and Kim Chalovich (East)

#### **IDO World Ballet & Jazz Championships**

#### **IDO World Modern Championships**

Dec. 1-8 – Rawa Mazowiecka (near Warsaw). Choreographers

**AB:** Shelley Tookey, Lisette Stein, Kelci Tookey

**BC:** Allison Law, Jocelyn Peden, Kelsey Chace, Tina Leger, Jordan Allarie, Kim Dixon, Krystin Clarke, Ashley Sweett

## **Example Press Release:**

*Several local dancers have auditioned and been accepted to be a part of the largest and most prestigious of all dance competitions in the world – THE WORLD DANCE CHAMPIONSHIPS. This year, the World Dance Championships these dancers are attending will be held in \_\_\_\_\_.*

*The International Dance Organization has over 250,000 member dancers from 6 continents. This exciting world championship is the 'Olympics of dance', with only one gold, silver and bronze medal awarded for each division. The top three medalists stand proudly on a podium as their flags are raised as the winning National Anthem is played. It is incredibly emotional to see their hard work rewarded in such a fashion!*

*The National Director of TEAM CANADA DANCE, Bonnie Dyer, says that "Canada has been quite successful in all dance disciplines at the World Championships and this is mainly due to the high standards of training that our local studios offer". She continues "It is also great to see the 'best of the best' in Canada, dancers from various studios, towns and provinces coming together onto one team with one goal - to represent Canada!"*

*Selected to represent Canada this year are **put dancer names here and where they train.***

*While many people are relaxing this summer, our very talented youth gladly spend their holidays and weekends to train for this exciting opportunity. Despite support from other countries around the globe for their dancers, here in Canada there is no government assistance for Team Canada Dance so each member must raise their own funds to attend the World Championships.*

***You can list your fundraising activities and how the public can help.***

*The IDO is a member of TAFISA (The Association for International Sport for All) and also a contracted partner of EUSA that is associated partner with FISU. On the IDO Website ([www.ido-dance.com](http://www.ido-dance.com)) you will find information on anti-doping as it relates to Dance Sport. IDO Vice-President and Sports Director, Fiona Johnson-Kocjancic states that the "International Dance Organization promotes dancers as the true athletes that they are. In many of the European countries dance is considered a sport". The IDO National member organizations that are recognized by the National Olympic Committees in Europe receive yearly money grants for every solo and duo/couple Adult Gold, Silver, and Bronze medalist from the current IOD World Championships. Dancers are also entitled to governmental money grants, scholarships, paid health insurance, physiotherapists, and body conditioning classes. It is unfortunate that Canada still does not recognize our dancers as the athletes they are when they compete at world level competitions. These athletes train many hours per day, some up to 7 days a week!*

*It is hoped that all countries worldwide will follow the excellent example set by many countries in recognizing the true value of dance as a sport as well as the benefits to our youth athletes when they represent their country on the world stage!*

*We hope that you will help support these young people that will proudly represent your community as well as Canada at the World Championships. They are true ambassadors!!*

*For more information on Team Canada Dance, please visit [www.teamcanadadance.com](http://www.teamcanadadance.com)*

***Pictures of the dancers are also very good!***