

# WE ARE A COMPANY WITH A SOUL.

We believe in the **power of print** to engage, educate, enlighten, entertain and inspire. 



We **connect people and ideas** across media channels.



**WE DO THE RIGHT THING.**



We **play fair**, treat people with **respect**, and stick to our **promises**.

We dare to **think differently**. **BE BOLD.**  
Push beyond the status quo.  
**TAKE RISKS.** **Generate ideas** & **make them happen.**



We **grow relationships** – with our employees, our clients, and our communities – not just profits.



WE TRUST IN OURSELVES AND EACH OTHER.  
**OUR PEOPLE ARE OUR BRAND.**  
WE TAKE PRIDE IN A JOB WELL DONE.

WE ARE ALL PARTNERS IN THE BUSINESS AND WHEREVER WE GO, WE ARE GOING THERE TOGETHER.



We **share our knowledge**, **lend a helping hand** and **enable each other to excel.**



We give our people what they need to **grow**.



We take care of our people and our environment, as well as our bottom line.

We're in the business to **make money** – and we like to **have some fun** along the way.



We focus on performance, take ownership and do our best each day. **Because we only succeed when our client succeeds.**

**We are “can do” people** driven by a relentless quest to find a better way – for our clients, for each other and for the company.



We **walk in the shoes of our customers** to truly understand their business, their industry and their challenges.



We listen. We understand. We partner.

We create **innovative solutions** that **improve their performance** & **add value.**



We are a high-tech company that succeeds the old-fashioned way:

**THROUGH HONESTY, INTEGRITY, HARD WORK AND ALWAYS PUTTING OUR CLIENTS FIRST.**

If something is worth doing, it is worth doing **passionately** and to the best of our abilities.

**WE ARE THE CHANGE.**

We lead with our head *and* our heart.



We **strive for excellence**, because we don't think anyone should settle for less, ever.

..... WE LIVE THE VALUES. ....

**They guide our relationships, our performance and our decisions, inside and outside the company.**

**WE ARE PROUD PRINTERS. WE ARE INNOVATORS AT THE CORE.**

We are Quad Proud.

**We are Quad/Graphics.**

