

SUMMER STARS FEST

LEAF OF LIFE BIRTHDAY BASH



NON PROFIT FUNDRAISER/PARTNERSHIP OPPORTUNITY

Building on the great success of the last events (Haile Selassie I & Empress Menen Coronation Celebration + the first annual Summer Stars Fest) we present a unique opportunity to bring together a music, art & taste experience full of summer vibes!



"Music is the medicine!"

ROOTS Partner \$50 Your logo on all forms of flyers & posters

CULTURE Partner \$100 Your logo on all forms of flyers & posters, email blasts & social media posts
6k potential reach

YOUTH RISING TEAM \$1-1M Be a part of our mission to help youth turn their dreams into reality! Our non profit accepts donations of all kinds, they are tax deductible & can be customized for branding.

EVENT PARTNERS

VIBES Partner: Where your creativity is the limit! \$50
Come bring a unique experience to our event that our guests are sure to remember:
create an art installation featuring your brand, create a wellness area where guests get to experience what you do firsthand, supply a unique branded giveaway swag bag, use an interactive game to promote your brand, bring guests in on your dance/performance by letting them join in the fun, the list goes on...

POWER Partner \$75-\$250 depending on exclusivity
1-3 businesses are invited to have branded sponsoring of: jumpy house/childrens area, staging area, lounge area etc (plus everything in CULTURE partner)

SILVER POWER Partner \$500
Exclusive premium placement (plus everything in CULTURE partner)

GOLD POWER Partner \$600 & up
the most exclusive placement (contact us)

VENDING bring your food, arts/crafts & more \$50-\$100

VOLUNTEERS are always needed & receive free entrance into festival.
Email below with name, contact info & past volunteer experience.

All partnership opportunities can be combined or customized, contact 707-655-3059 or cupofteabookings@gmail.com for more info

HAILE: Means "power, force, strength" in Amharic. Baptismal name of Ethiopian emperor Haile Selassie

CUSH: Ancient African kingdom in modern day Sudan, Egypt & Ethiopia famous for their abundance of gold & strength

MISSION:

Music: Forward the medicinal, mystic reggae music of Jamaica, which the UN has deemed a "protected cultural heritage"

Money: Generate an abundance of income

"It takes a checkbook to change the world"—Mother Teresa

Movements: Support the underrepresented & build our communities

HAILECUSH.COM/festival for more info





1830 SPRINGS ROAD PMB #248 • VALLEJO • CA • 94591

Help youth turn their dreams into reality

Leaf of Life YOUTH RISING is a non profit corporation helping youth turn their dreams into reality! We work directly with underrepresented communities in Jamaica & Northern California to support the development of youths skills, talents & arts.

Forward the next generation

"AYA" the Adinkra symbol of endurance & resourcefulness are the symbols included on the Leaf of Life YOUTH RISING logo. They symbolize a fern which is an ancient hardy plant that can grow in difficult places. Leaf of Life, coming from the ghettos of Kingston Jamaica, knows the importance of having strength & being persistent. They are some of the qualities that helped him survive and go on to thriving so he can return to help the youth and give them the help he never got as a child. Leaf of Life got his name from his grandmother who would always tell him to go grab some leaf of life from her yard. Leaf of life, a succulent plant, is native to Africa but can be found all over the world due to its amazing healing properties it is called the "miracle plant".

Leaf of Life knows firsthand the struggles of growing up poor & black. He grew up in a one room shack with his parents and 4 other brothers & sisters. He didn't let that stop him from recording hundreds of songs or performing on the top shows in Jamaica & the US. He didn't let that stop him from reaching the Billboard charts or writing songs for icons such as Queen Ifrica. He's come from far but the side you don't see is how many of his friends didn't make it; either by literally losing their lives or just never being able to rise out of poverty to fulfill their dreams.

Change lives with your gift

We cordially invite you to be a part of the YOUTH RISING Team! This year we started two projects to directly impact our youth most in need. The first is the Heartfulness Project which teaches children social emotional skills in an easy & fun way: using music, dance & games! The "Problem Solving (made easy) Kits" the Heartfulness Project creates are donated to schools & children in underrepresented communities. The second project is to help fund the development of St. Issac's Basic School's (a preschool in the heart of Kingston, Jamaica) playground. St. Issac's opened it's doors in 2012 & is in dire need of a safe area for the children to play including: fencing, jungle gym & play ground equipment. Our third project is establishing free neighborhood book libraries in Jamaica.

Where there is no vision, the people perish...

Our vision is to be able to reach as many youth in need as possible which is why we are starting youth centers that nourish their mind, body & soul and include:

- free meals
- life skills classes
- music & arts classes
- athletics classes
- a hub to connect youth to community services and more!

We know that in order to excel & rise out of the struggle you must first have your basic needs met. We bring a safe space by first feeding their body & connecting them to programs that can immediately assist their families. Then we teach the youth the life skills that are needed to succeed & expand their minds. Each child is different so depending on what their dreams are we offer a variety of creative classes so they know they have the power to turn their dreams into reality & ultimately nourish their soul!

We need you on the Youth Rising Team to help accomplish this vision! Your gift will change the lives of our youth & help fund programs that directly benefit the ones who need it most.

With the utmost thanks & blessings,

Founder, Leaf of Life Youth Rising EIN # 84-2206786

HAILECUSH.COM/YOUTHRISING

DONATE NOW

\$50 ☐

\$100 ☐

\$250 ☐

\$500 ☐

OTHER

All donations are tax deductible

NAME

ADDRESS

EMAIL

PHONE

CASH

CHECK

CARD

REOCCURRING (monthly or yearly)