

brandzoomin[®]

January 2022 Credentials

Colganbauer (2021)

Client Founders

Strategy/Lead S Margarito (brandzoomin)

Design brandzoomin

CentrOpezzo (2021)

Client Founder

Stratgy / Lead S Margarito (brandzoomin)

Design brandzoomin

Olympic Virtual Series (2021)

Client IOC/Dreamhack

Strategy/Lead S Margarito (brandzoomin)

Design unitedsenses, efx, AR Argenteria

TRT Sport (2020)

Client UEFA

Strategy S Margarito (brandzoomin)

Design unitedsenses

Thai League (2019)

Client Thai Football Association

Strategy S Margarito (different)

Making Champions. The Inside story of the UEFA Champions League (2018)

Client UEFA

Author / Lead S Margarito (book author)

Design 12th Man

Team NL 2017

Client Dutch National Olympic Committee

Strategy/Lead S Margarito (different)

Design Ingredient

AC Milan Museum: Milano & The Champions Exhibition

Client AC Milan

Strategy S Margarito (different)

Design Kibox

Danish Superliga 2016

Client Danish Superliga / BrandActivators

Strategy S Margarito (different)

Design Ingredient

World Boxing SuperSeries (2015)

Client Comosa AG

Strategy / Lead S Margarito (different)

Design Ingredient / Silvio Gazzaniga

FIH Rebrand (2015)

Client FIH

Strategy S Margarito (TEAM)

WTA Brand (2015)

Client WTA Inc

Strategy/Lead S Margarito (TEAM)

Design Ingredient

RedBull (2014)

Client Red Bull AirRace

Strategy / Lead S Margarito (TEAM / different)

WTA Finals (2014)

Client WTA

Strategy/lead S Margarito (TEAM)

Design Ingredient

TEAM Marketing

Client Team Marketing

Strategy/Lead S Margarito (TEAM)

Design LotharBaum

Europa League (2008)

Client UEFA

Strategy / Lead S Margarito (TEAM)

Design FutureBrand / Ingredient

UEFA SuperCup (2006)

Client UEFA

Strategy/Lead S Margarito (TEAM)

Design The Works / Ingredient

Eurovision Song Contest (2003)

Client Eurovision

Strategy / Lead S Margarito (TEAM)

Design JME John Marshall

UEFA Champions League (1996)

Client UEFA

Strategy/lead S Margarito (TEAM)

Design English & Pockett / Design Bridge / Radiant Studios / AR Argenteria