



Lori Simmons

Professionally Speaking . . .

Lori began working in the community association industry in June of 2019 and was subsequently asked by Jessica to join her at Waves when the company opened for business a short time later. Having worked with Lori, Jessica saw in her the qualities needed to be an effective agent who would be an asset to her company. Not wanting to disappoint, Lori has stepped into her role at Waves with ease and enthusiasm.

Lori says she most enjoys working with the associations' boards of directors as well as individual owners to resolve day-to-day issues. She adds that she loves how each day is a new opportunity to learn more about the industry. Lori loves working with Jessica and soaking up the many years of experience that Jess has in the industry.

Each day, Lori sets quality standards, strives for excellence and challenges herself with high expectations. Still, with that in mind, she values gratitude above perfection. Her favorite quote is: "The Days I keep my gratitude higher than my expectations; I have really good days." (Ray Wylie Hubbard)

Recognizing that her eighteen-year career as a preschool teacher has benefitted her in her new role as an association manager, Lori says, "My years of advocating for small children while partnering with parents to help their children reach their potential, prepared me with good foundation for this new path of serving communities to help them achieve their goals."



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RAY WYLIE HUBBARD

On A Personal Note . . .

Lori has been married to the love of her life, Brett, for twenty years. Together they have three children, Cade, Kyle and Charlie Kate. In 2016, Lori and Brett moved their family from Birmingham to Gulf Shores. Lori loved teaching very much, but once she moved to the Gulf Coast she felt a change was needed in her professional life.

Lori is quick to say, "I love Jesus, my family, my church, and my work family. I am not worthy of everything that God has done for me and my family, but I am grateful for all He has done!

Something most people don't know about me, and wouldn't expect, is that I'm pretty good at rapping, and I like to "Shoop."

When asked what she does in her spare time Lori says, "I love shooting pool with my husband."