DEAL MAP:

Here we put a bit of an intro about the tumultuous world of a CFO. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua

BUSINESS AS USUAL

 Accounts and payroll Process management

Reporting and month-end

and finance standards

Updating on latest accounting

STAKEHOLDER COMMUNICATION Reporting to CEO on finances

Delegating responsibilities to Finance team

FINANCIALS COMPILATION Financial models P&L, Cash Flow, Balance Sheet Financial reports

• External Audit compliance

SALE PREPARATION

- Discuss plans to sell Get external expertise if necessary Finalise your deal team

1 PRE DEAL

GETTING SELL READY

Here we put a bit of an explanation as to why a company would want to get their business ready for sale. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Running financial systems to A CFO needs the reach good financial right tieam to management - this can take maintain finances

"WE USED EXTERNAL LEGAL & ACCOUNTING ADVISORS.

maintain finances

Regularly juggles between different tasks, between finance and operations

Isn't the main Analyses the finances and provides reports to determine if sale is a good decision

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2 ON THE DEAL

DESCRIPTOR GOES HERE

Here we put a bit of an explanation to the general activities for Phase 1. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

3 ON THE DEAL

DESCRIPTOR GOES HERE

Here we put a bit of an explanation to the general activities for Phase 2. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

4 POST DEAL

DESCRIPTOR GOES HERE

Here we put a bit of an explanation to the general activities for after a deal. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



instigator of a and provides reports to determine if sale is a good decision "WE USED EXTERNAL LEGAL & ACCOUNTING ADVISORS. Isn't the main WE DID NOT HIRE AN instigator of a INVESTMENT BANK." sale

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sale

Isn't the main

FINANCIALS COMPILATION

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STAKEHOLDER

Finance team

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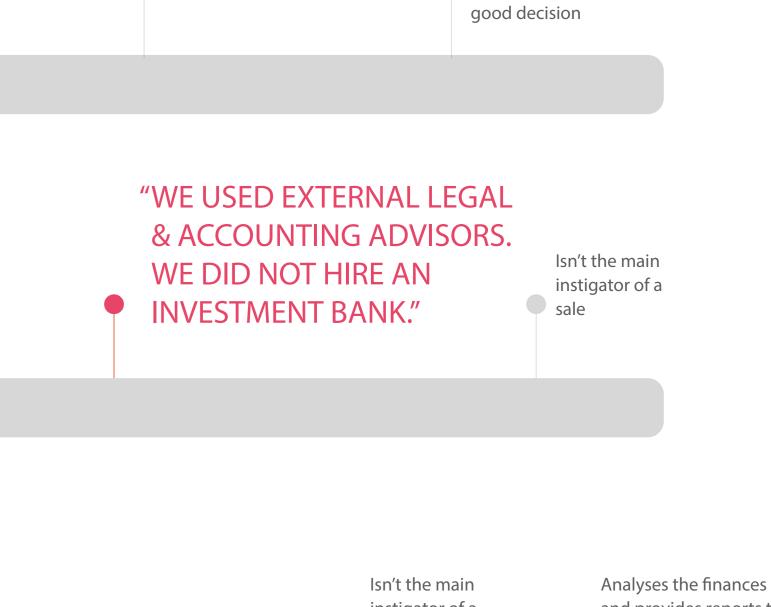
BUSINESS AS USUAL Accounts and payroll Process management Reporting and month-end Updating on latest accounting and finance standards

Analyses the finances

STAKEHOLDER COMMUNICATION Reporting to CEO on finances Delegating responsibilities to

FINANCIALS COMPILATION

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and provides reports to

and provides reports to determine if sale is a good decision



MEET SOFIA

SNAPPY DESCRIPTOR HERE

Here goes the description of the CFO persona. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua