



Today's Youth Tomorrow's Future

RALLY FOR TOMORROW PICKLEBALL CLASSIC

A Signature Fundraiser Benefiting Today's Youth Tomorrow's Future (TYTF)

Saturday, August 15, 2026

Rain Date: Sunday, August 16, 2026

The Williams School Athletic Complex | Quaker Hill, Connecticut

Supporting the Spencer & Pearl Lancaster Promise of Tomorrow Scholarship & TYTF Youth Programs

50% Scholarship | 50% Youth Programs | 100% Community Impact

ABOUT THE EVENT

Join us for the inaugural **Rally for Tomorrow Pickleball Classic**, a community-driven fundraising event bringing together athletes, families, local businesses, and community leaders for a day of competition, connection, and impact.

The event will feature:

- 32-Team Doubles Tournament
- NCAA-Style Tournament Format
- Three Games Guaranteed Per Team
- Single-Elimination Championship Bracket
- Live Music & Entertainment
- Food Vendors
- Local Businesses & Community Organizations
- Awards for 1st, 2nd, and 3rd Place Teams

This event is designed to become a premier annual community fundraiser dedicated to creating opportunities for youth throughout New London County.

THE SPENCER & PEARL LANCASTER PROMISE OF TOMORROW SCHOLARSHIP

The Spencer & Pearl Lancaster Promise of Tomorrow Scholarship was established to honor the legacy of Spencer Lancaster and Pearlstine Lancaster—individuals remembered for their character, integrity, compassion, and commitment to others.

The scholarship recognizes graduating seniors whose actions, leadership, perseverance, and service reflect the promise of a brighter tomorrow. Each year, the scholarship will be awarded to one male and one female graduating senior attending school in New London County.

SPONSORSHIP OPPORTUNITIES

Exclusive Court Sponsor – \$2,000 (*Only Four Available*)

Exclusive Court Sponsors receive naming rights to one of the tournament courts and enjoy continuous brand visibility throughout the day as matches are played.

- Exclusive sponsorship of one tournament court
- Large banner displayed on sponsored court
- Prominent company logo displayed on court signage
- Recognition during tournament announcements
- Featured recognition on TYTF website and social media
- Complimentary vendor booth
- Three (3) complimentary team registrations
- Recognition during opening and closing ceremonies
- Recognition in event promotional materials

Champion Sponsor – \$1,500

- Premier event recognition
- Company logo placement on event marketing materials
- Premium event signage and recognition
- Complimentary vendor booth
- Three (3) complimentary team registrations
- Recognition during opening and closing ceremonies
- Recognition during event announcements
- Featured recognition on TYTF social media platforms

Platinum Sponsor – \$1,000

- Logo placement on event materials

- Event signage recognition
- Recognition during event announcements
- Vendor booth included
- Two (2) complimentary team registrations
- Recognition on all TYTF social media platforms

Gold Sponsor – \$500

- Event signage recognition
- Recognition during event announcements
- Vendor booth included
- One (1) complimentary team registration
- Recognition on all TYTF social media platforms

Silver Sponsor – \$250

- Event signage recognition
- Social media recognition
- Vendor booth included

Bronze Sponsor – \$100

- Business name listed on sponsor signage
- Social media recognition

Rally For Tomorrow Supporter – \$50

- Name listed on sponsor board
- Community supporter recognition

Vendor Space – \$50

Promote your business, products, or services while engaging directly with event participants and attendees.

In-Kind Sponsorships Welcome

Food • Beverages • Gift Certificates • Raffle Prizes • Promotional Items • Services • Awards

Businesses and organizations providing in-kind donations will receive sponsor recognition based on the value of their contribution.

WHY YOUR SUPPORT MATTERS

Your sponsorship helps:

Today's Youth Tomorrow's Future Inc
tytf2024@gmail.com

- Fund scholarships for deserving graduating seniors
- Support youth development and mentorship programs
- Create educational and leadership opportunities
- Strengthen community engagement
- Invest in the next generation of leaders

Together, we can create meaningful opportunities for youth and make a lasting impact throughout New London County.

FOR SPONSORSHIP INFORMATION

Darnell Williams

Founder & CEO

Today's Youth Tomorrow's Future (TYTF)

860-984-5573

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Empowering Today. Transforming Tomorrow.

Checks payable to: **Today's Youth Tomorrow's Future Inc.**



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