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Psst...Something Cool is Coming Soon!

Our **NEW Stationery collection** is printed on premium linen paper and inspired by the sights, scenes and everyday moments of life in Hawai'i. In true CocoNene fashion, we had to make it customizable. **Personalize each card** with a variety of premium matte stickers suitable for any occasion. We unveiled a sneak peek at International Market Place this weekend... Stay tuned for the full collection dropping next week!



Shave Ice: A Sweet Taste of Hawai'i

Shave Ice is one of our most iconic treats: cool, colorful and perfect after a day in the sun. It was first introduced by Japanese plantation workers in the early 1900s and has since become a **local favorite**.

Today, you'll find it topped with tropical syrups, ice cream and even sweetened condensed milk. Shave Ice is a must-have for every visit to the islands!

Matusmoto Shave Ice is a local go-to, nestled in the heart of Haleiwa on Oahu's North Shore. They've been serving up this refreshing snack since 1951. Known for its perfectly fluffy texture, variety of syrup flavors and hint of nostalgia, we can't get enough of this iconic sweet treat!



Honoring Duke Kahanamoku - 135 Years of Legacy

Today, August 24th, we celebrate what would have been Duke Kahanamoku's 135th birthday. A true **Hawaiian icon and the father of modern surfing**, Duke was born and raised in Waikiki, where he shared the spirit of aloha with the world, both in and out of the water. As he once said "***In Hawai'i, we greet friends, loved ones, and strangers with aloha which means love.***" His legacy continues to inspire our local community and reminds us of the deep roots and global impact of Hawaiian culture. Learn more about the [Outrigger Duke Kahanamoku Foundation](#) and read about the [fascinating life and legacy](#) of Duke, Hawaii's ultimate waterman.



Proud to Represent at the Made in Hawai'i Festival!

We were truly honored to take part in **our very first Made in Hawai'i Festival** last weekend. We're so grateful for the warm responses we received from friends, guests and neighboring vendors. We felt incredibly proud to stand amidst other local business owners, makers and artisans to showcase the very best of Hawaii's locally made products. Most importantly, we were able to **share aloha with thousands of people** throughout the weekend. We hope to see you there next year!

If you weren't able to attend, you can still explore our newest collection by **Signature Artist Jack Soren**, in-store and online!

[SHOP JACK SOREN](#)

We love seeing what you create!

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[@maddy.goes.america](#)

[@jsm772x](#)

#LongboardLetters

FIND COCO NEAR YOU

OAHU

International Market Place
(808) 739-7500

Ko Olina Center
(808) 738-9390

Ala Moana Center
(808) 599-9601

Kahala Mall
(808) 738-8430

MAUI

Maui Harbor Shops
(808) 856-3530

Kihei Kalama Village
(808) 599-9179

The Shops at Wailea
(808) 909-9710

Whalers Village
(808) 244-4934

BIG ISLAND

Kings' Shops at Waikoloa
(808) 909-9019