

Micro-Needling Market Analysis Report





Microneedling Market



Type Outlook

- Laser
- Radiofrequency
- Rollers
- Patch

Application Material Outlook

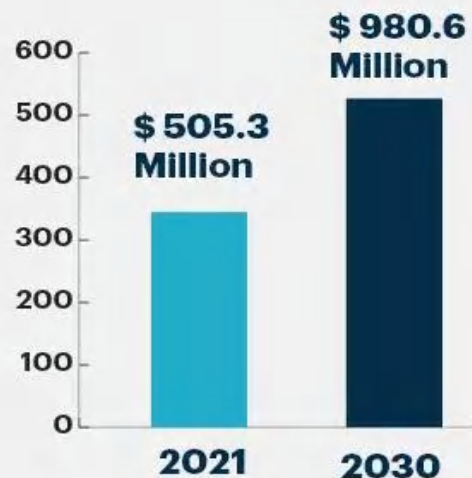
- Skin Rejuvenation
- Alopecia
- Sun Damage
- Acne
- Scar and Spots

End-Use Outlook

- Hospitals
- Cosmetic Therapy Centers
- Ambulatory Surgical Centers
- Dermatology Clinics

Needle Material Outlook

- Metal
- Glass
- Silicon



Regional Outlook



Microneedling therapy is very popular in the Europe & the United States and other countries. Many beauty spas or clinics has the microneedling treatment. Also there are many competitors in the market. **Are there any different competitive products to get potential market & profit?**

01

What's DR. Spicule ?



DR. Spicule is a natural microneedling kit manufacturer and supplier. We did a breakthrough technology offering non-invasive, cutting-edge, results-driven facial treatments to dramatically enhance the skin concerns. We offer a comprehensive professional skin care solution for estheticians and beauty spas with complete kit including the treatment, serum, mask and home care.



02

What' s

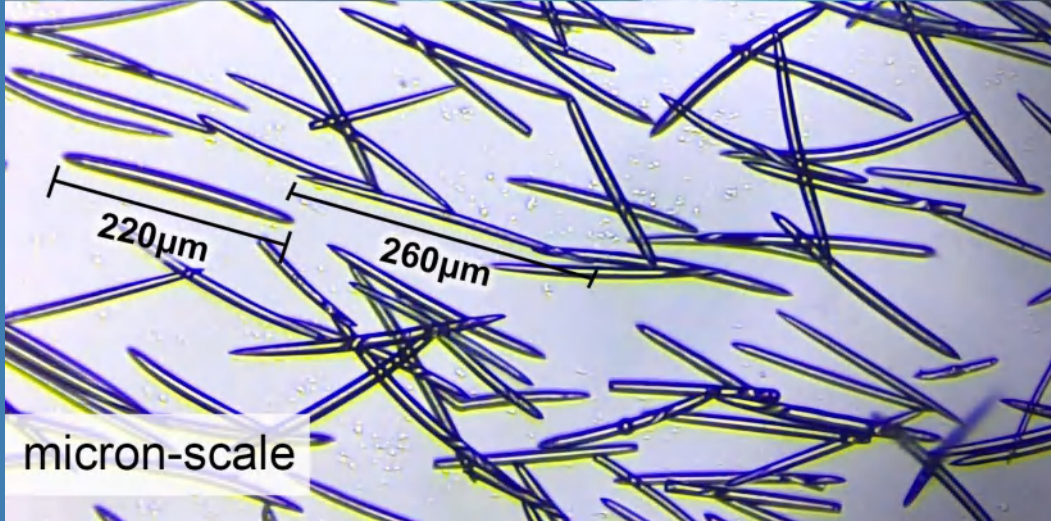
DR. Spicule Natural

BIO Microneedling Kit ?





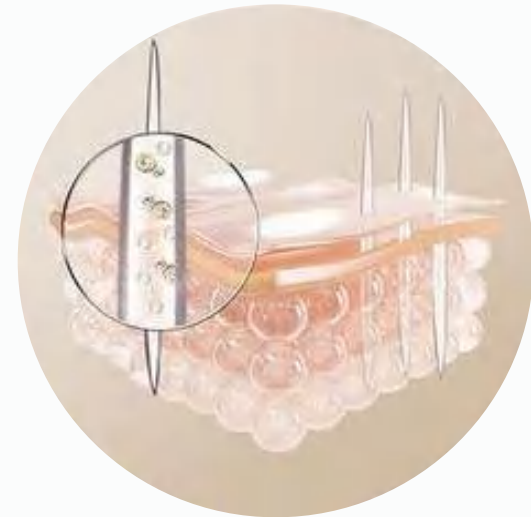
DR. SPICULE
For your skin care



DR. Spicule use 99% purity of natural needles as core ingredient for each kit. It can be seen as sharp rod-shaped crystals under the microscope. They are very fine natural micro-sized needles, usually 200-250 μm in length and around 10 μm in diameter. Its features are mild and hypoallergenic, close to the human body's PH value, non-corrosive, non-invasive, no side effects.



Through hand massage, **millions of natural micro needles** are quickly introduced into the dermis of the skin within **5 minutes** to promote metabolism, stimulate collagen proliferation, and gradually improve various skin problems and get the **fast compared results in 7 days**. What's more there is **no special medical operation license required**. It is suitable for all regular licensed estheticians or training students to learning and widely use.

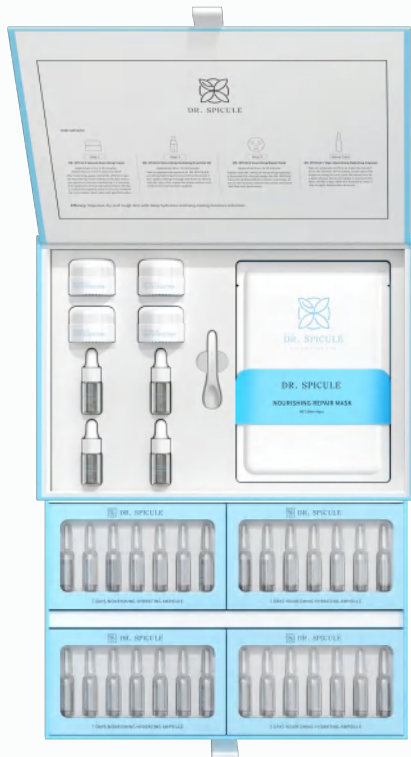


03

**What products does
DR. Spicule have ?**



DR. Spicule Professional Line



Nourishing
Hydrating System



Acne Solutions System



Anti-Pigmentation &
Brightening System



Firming
Revitalizing System



Anti-Aging System



DR. SPICULE
For your skin care



- DR. SPICULE Nourishing Hydrating System is for deep hydration.
- DR. SPICULE Acne Solutions System is for acne.
- DR. SPICULE Anti-Pigmentation & Brightening System is for melasma, spot.
- DR. SPICULE Firming Revitalizing System is for people in age 25~40 years.
- DR. SPICULE Anti-Aging System is for people in age 40~65 years .



- Each kit has **4** sessions with **28** days' home care.
- Each session is equipped with natural microneedling cream, facial serum, Repair mask and 7 days home care ampoule.
- The usage frequency is 2 weeks/ time.



04

**What's the advantages
over artificial needles by
beauty machine or pen ?**



1. Recovery period **shorter in 2 days** and 7 days to get compared results.
2. After the treatment, it will naturally peel.
3. No bleeding or skin breakage to **reduce risk of infection.**
4. Easy to use product by hand massage only.
5. No special medical operation certificates are required by estheticians. It is more widely used by all regular licensed aestheticians. The artificial needles used by beauty machines require another license.



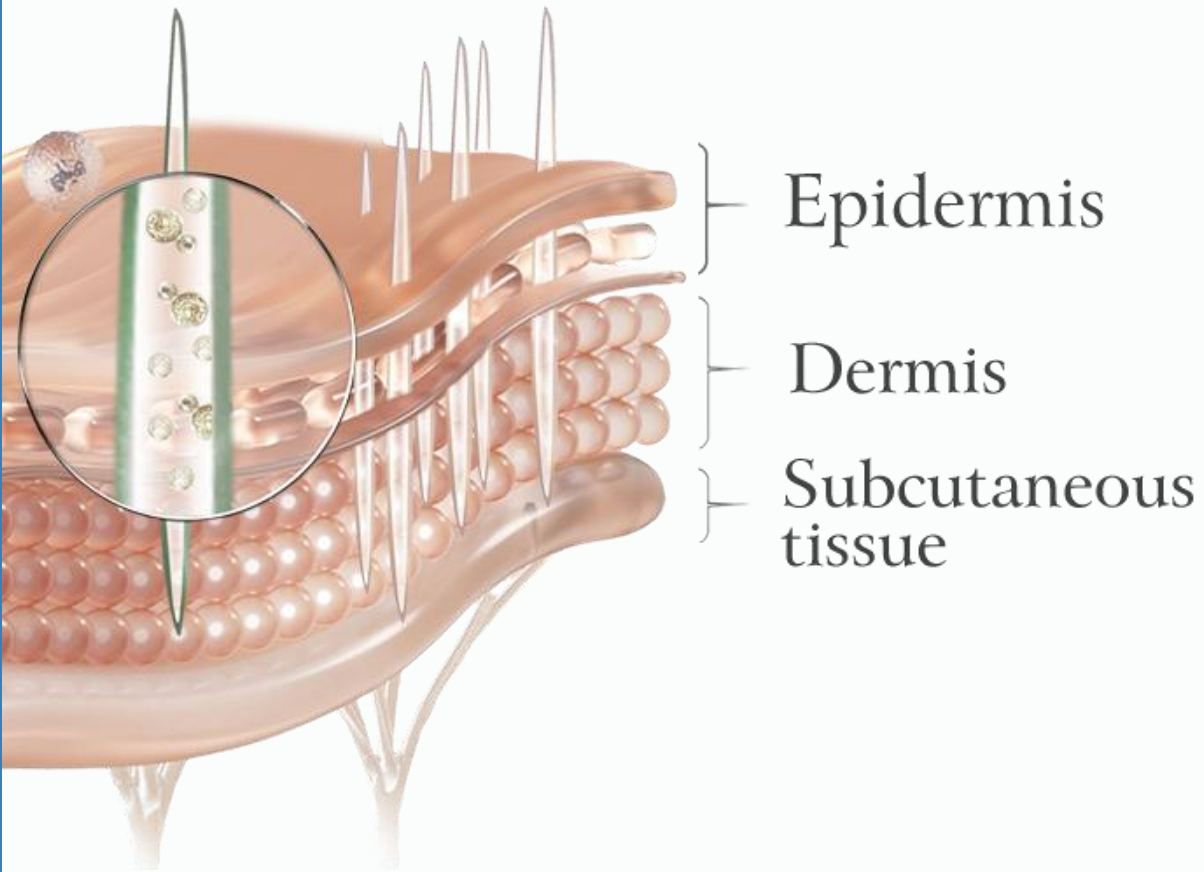


6. Convenient to use, **5 minutes millions of natural micro-sized needles to apply full face**. Artificial needles need to be replaced with different sizes according to different parts on face.
7. No anesthesia is required to reduce the pain feelings as artificial needles by machine did.
8. Safe:disposable natural products without chemical ingredient, non-reusable.
9. Professional: Combined treatment with home care, makes the result lasting-long.
10. high repurchase rate, large profit margin, Blank market.

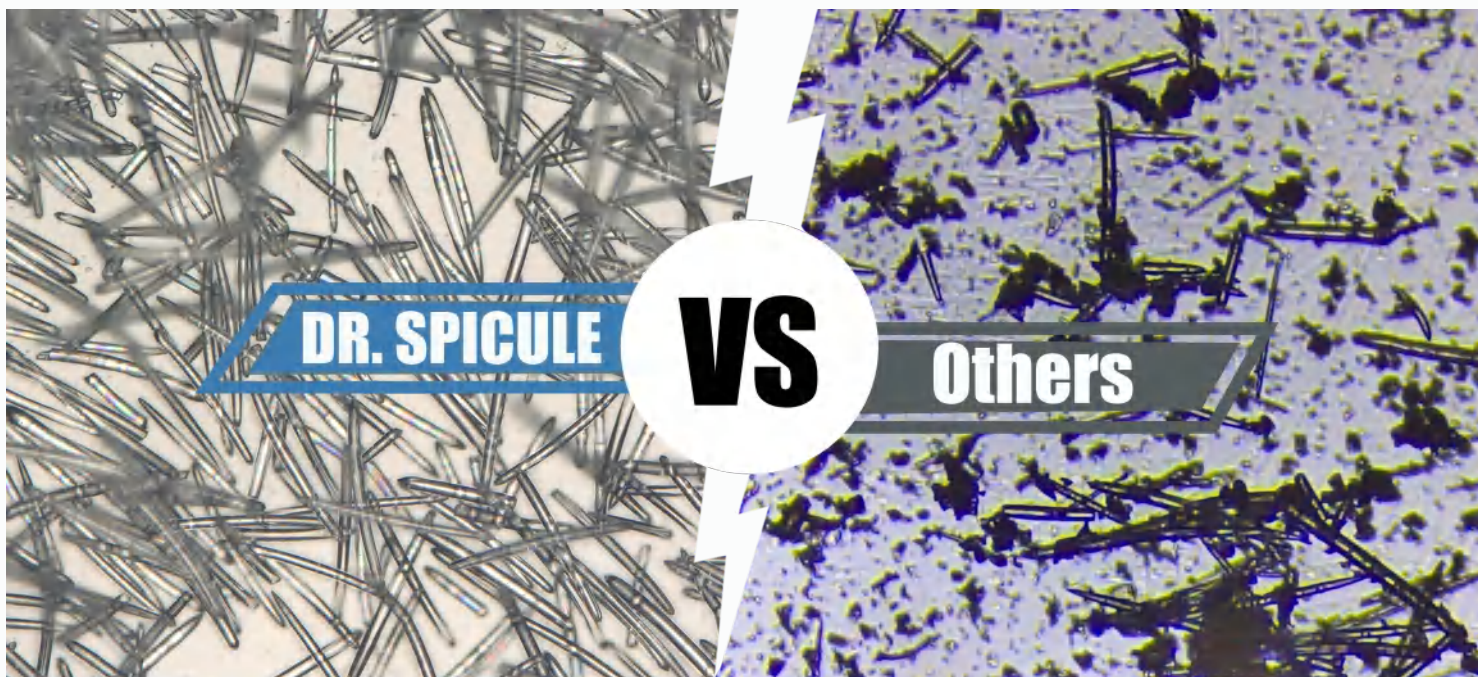
05

**How is the natural
Microneedling kit
market prospect ?**





1. Microneedling therapy is very popular in the Europe & the United States, and **the market demand is huge**, and still has many limitations in its machine cost and medical license.
2. Natural microneedling kits are currently **emerging technology products**, with few competing products and large profit margins.
3. Obviously advantages to **replacing artificial needles** by a beauty machine or pen.

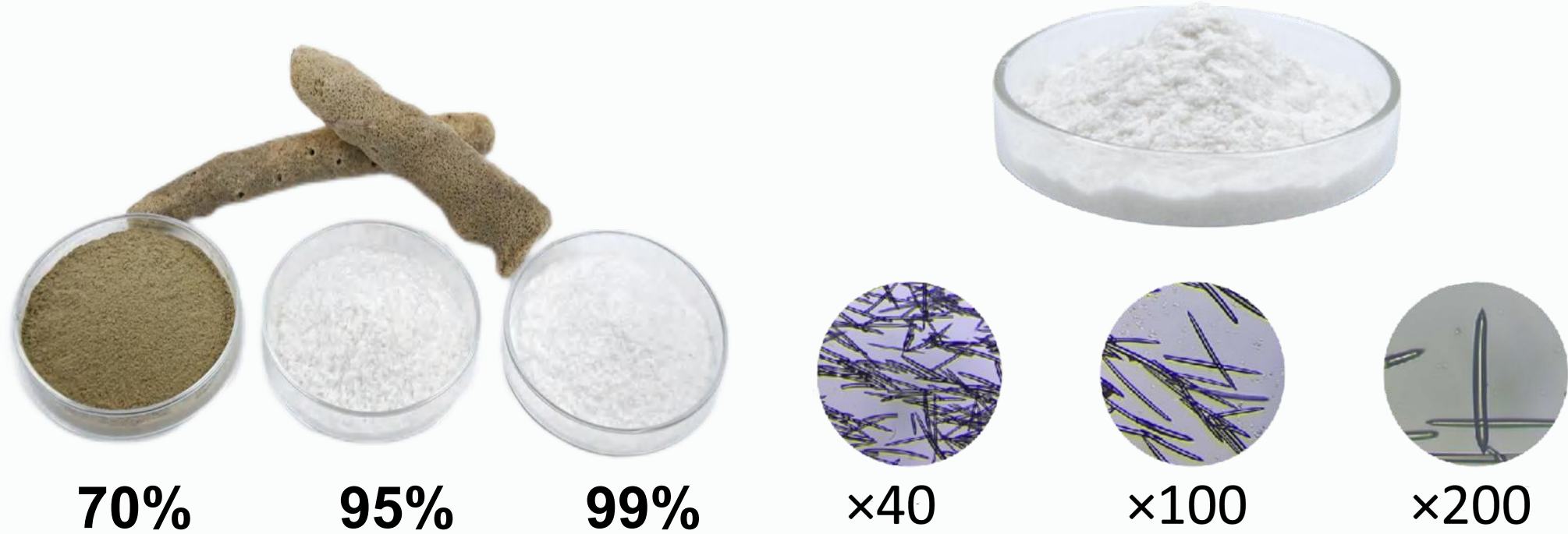


4. The existing similar kits on the market have low purity (more impurities and easy to allergies or skin pigmentation). **All DR Spicule kits use 99% high-purity natural micro needles with 7 days home care ampoules** to make the effect faster and longer lasting.
5. Natural Microneedling kits are currently a blank profitable market, and customers who are sensitive to business opportunities.

06

**Why choose
DR. Spicule ?**





1. Our company has been researching and producing natural micro-sized needles for almost 10 years, and we are currently **the largest and best raw material manufacturer** in the world.
2. DR spicule uses **top-notch** natural micro-sized needles in each kit. The purity is **up to 99%**.

 **DR. SPICULE**
For your skin care

SAFE

 Natural Ingredients

 Authoritative certification

 Safe Quality

PROFESSIONAL

 Ingredient professional

 Product professional

 Service professional

LONG-LASTING

Microneedle dwell time is up to 72 hours and the active ingredients stay longer.
Each treatment is followed by a 7-day daily serum, which extends the duration of treatment.



3. DR. Spicule is offering comprehensive professional skin care solutions for estheticians and beauty spas or clinics. Each kit is a complete treatment with serum, mask and home care.

4. The positioning of the DR brand is very clear. We will not find many customers. We only find powerful local wholesalers or beauty schools in each state to cooperate. Our goal is to have an exclusive agent in each state of the USA and country in Europe.

5. We attach great importance to certification and compliance, and we will gradually improve product certification: US FDA, VCRP registration, EU-CPNP, UK-SCPN, and providing CPSR, ISO9001, ISO14001, ISO45001 and other certifications.



6. Comprehensive agency policies, Uniform price for market. Agents enjoy the special discount. We attach great importance to the support of national agents. We will not stop selling goods to agents. We will always work hard and improve how to help our agents sell goods.

7. We have warehouse in the USA & Europe to delivery goods faster in 1~7 working days.



THANK YOU