



# 20<sup>th</sup> ANNUAL Town -Wide Tag Sale

We are ramping up for what may be the biggest week of events in Monson for 2019. Not only are we hosting the 20<sup>th</sup> Anniversary Town-Wide Tag Sale (purportedly the largest in Massachusetts) but combining it with the 2<sup>nd</sup> Annual Monson Carnival!

The Carnival will be starting on Thursday, August 22<sup>nd</sup> going through Sunday the 25<sup>th</sup>. Events may include Fireworks, JB's Famous Mobile Food, a Beer Garden, local crafts and a Motorcycle Show. It will ring in Labor Day weekend like never before in Monson.

The Town-Wide Tag Sale will be held on Saturday, August 31<sup>st</sup> and we expect the usual 125 to 200 tag sites spread around town. In addition, we will have our annual Bar-B-Que at the First Church parking during the luncheon hours.

We will be selling the 20th Anniversary Guide Book with a map and description of all the tag sales around town. We invite you to advertise and help sponsor the events.

There are 3 ways in which you can help out.

1. If you just wish to make a donation, we will have a list of sponsors based on the level of donation as follows:

- Spire Sponsor:           \$500+ donation**
- Lantern Sponsor:       \$250 - \$499 donation**
- Belfry Sponsor:         \$100 - \$249 donation**
- Tower Sponsor:         \$25 - \$99 donation**

2. If you have a business that would benefit from placing an advertisement in the booklet, the costs are listed on the reverse side.

3. If you will be providing a food service during the Town-Wide Tag Sale, we will have a special section just for food vendors. We suggest that you put a coupon in to help draw people into your business. Please contact our team at [twts@firstchurchmonson.org](mailto:twts@firstchurchmonson.org) or call the TWTS Hotline at (413) 455-0517.

Because Labor Day is early this year, the deadline for donating and submitting your artwork is **August 18<sup>th</sup>**. You can sign up on the web at [www.monsonlife.com/sponsor](http://www.monsonlife.com/sponsor) and make your payment with a credit card or by mailing a check to The First Church.

We can't thank you enough for your support and promise to continue to be an important part of the Monson Community where we live by "Whoever you are; Wherever you are in Life's Journey; You are welcome at First Church".

Thank you and God Bless!

# Sponsor Application Form

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Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

## SPONSOR

OR

## AD SPACE

Check One	Level	Minimum	Donation Amount
<input type="checkbox"/>	SPIRE	\$500	
<input type="checkbox"/>	LANTERN	\$250	
<input type="checkbox"/>	BELFRY	\$100	
<input type="checkbox"/>	TOWER	\$25	

Space Size	Requested Minimum Donation for Monson Town Wide Tag Sale Booklets
Back Cover - color	\$ 300
Inside Front Cover - color	\$ 250
Inside Back Cover - color	\$ 250
Full Page Color	\$ 200
Full Page B&W	\$125
1/2 Page Color	\$110
1/2 Page B&W	\$ 80
1/4 Page B&W	\$ 55

We will be in contact about artwork for your ad as we already have many saved from previous years. You may email artwork to [office@firstchurchmonson.org](mailto:office@firstchurchmonson.org) in pdf format.

Please make checks payable to **The First Church of Monson**, put TWTS in the memo line and mail to:

**First Church of Monson  
5 High Street  
Monson, MA 01057  
ATTN: TWTS**

OR DONATE ONLINE AT

**WWW.MONSONLIFE.COM/SPONSOR**