Cameron & Cassandra
Spencer

2025

Profile



52 Daltons Road, RD1, Havelock, Marlborough 0273250501 / 0210685435 hoofprintdairies@gmail.com

CAMERON & CASSANDRA SPENCER

DATE OF BIRTH Cameron – 17th July 1988 Cassandra – 31st January 1993

CURRENT Current 50/50 Contract – Dalton Downs, Havelock, Marlborough (650 Cows) SEEKING 50/50 Sharemilking: Equity Partnership: Open to different dynamic setups and

variations of these two options.

ABOUT US We are a focused and driven couple with high goals and a real passion for the dairy industry. We have been married for 7yrs, with three beautiful girls (Mackenzie 8yrs, Sienna 5yrs and Kaylee 2vrs). Cam has over 20 years of experience in the dairy and agriculture industry; whilst Cassy has 10 years' and was previously an international travel consultant for 3 years.

> We started our share milking career in 2014 where the payout dropped to \$3.90, which for some was detrimental, however we were able to see the positives in our position, which enabled us to learn the core structure of our business, budget effectively and the importance of value in having close and strong relationships with our staff, farm owner, consultant, and all other professionals we use. We lower ordered the 800 cow farm for 4years, building our equity in the form of young stock to enable us to progress to 50:50 share milking in the 2018-19 season. We held our first 50:50 sharemilking position (in Bayswater, Southland) for 5yrs until the farm was put on the market and sold. We then made the big move from the bottom to the top of the South Island - Marlborough, where we are currently in our second season of 50:50 sharemilking 650cows.

In 2019, we completed 'Farming to Freedom', a course which helped solidify our vision, purpose, and values and where we are heading within the dairy industry. It allowed us to take a step back from the daily grind of running the farm and focus on expanding our business and growing our equity. Five years ago we entered the Dairy Industry Awards where we obtained close runners up for the Otago Southland region. With diligence and hard work, we pushed ourselves to obtain this award, along with the merits for Pasture and Performance, and Livestock and Recording. The awards, along with farming to freedom, has helped to consolidate and validify what we are doing and where we are heading with our personal growth and within our business. It really highlighted how well we work together and showed that there isn't much we cannot accomplish when we have a passion for it. We are always looking at progressing and tackling the next big challenge that is in front of us.

We currently work alongside 'Kris Mac' a personal/business coach, who continues to harness our passion and drive, and use this to form achievable goals to succeed in growing and achieving our business ambitions by unlocking our full potential.

OUR VISION

We strive to be successful, by always looking forward and trying to be innovative and pro-active, within our herd and our business too. Our family is our driving factor as we strongly believe in maintaining a good work / life balance for us to succeed as our family and business grow together. By setting up and maintaining good solid foundations, we want to create a sustainable business model that allows for future growth, and freedom of time.

We value our relationships with our staff and business partners, as these relationships are the biggest part of this industry.

We will be successful in our operation by focusing on the key components required to running a striving business by:

- Communication and honesty
- Governance and Leadership
- Creating a learning environment, that allows for recognition and growth
- Excellent feed and Pasture budgeting and management
- Good animal husbandry
- Diligence putting our best foot forward at all times
- Business management and forward technology
- Being flexible and open minded
- Health and safety

SKILLS AND QUALIFICATIONS

Cameron Spencer:

Experience 20+ yrs in the industry, (7yrs 50:50, 4yrs Lower rder) **Animal** Health Trained by Teresa Moore (Veterinarian)

Lamness Management and Hoof care by 'Dairy Hoofcare

Institute New Zealand'

Milk Quality Ag ITO Milk Quality Stages 1+2 certification
Effluent "Dealing with dairy Effluent" AgITO course

Farm Safety Farm Safe Awareness Course

Farm Safe ATV and Tractor Course

Currently using HAZRAD CO

Mating Cam-Qualified AI Technician for LIC

Pasture Weekly plating and reports – feed budgeting

K-line irrigation

Farm Management N.C.E.A level 4 Agriculture

Extensive experience with high quality share milkers

Regular meetings with reports

2007 Beasley cup winner - Waikato Best Modern

Apprentice On Farm/Practical

Financial We have an excellent understanding around our

budgets and finances.

Dairy Industry Awards 2020 – Runners up, Otago Southland Region Merit Award: Pasture and Performance Merit Award: Livestock and Recording

Cassandra Spencer:

Animal Primary ITO Level 3:

-Cattle Breeding

-Animal Health and Husbandry -Pastoral Livestock Production

Milk Quality Primary ITO On farm Milk Quality (Milk Harvester)

Farm Safety Farm Safe ATV and Tractor Course

Pasture Weekly plating and reports – feed budgeting (Minda,

Hawkeye, Agrinet.

Other

- Xero and Figured accounting software
- Certificate in Travel, Tourism and Business (Sir George Seymour Nation College Of Airline, Travel and Tourism)
- National Certificate of Travel (Level 3 & 4)
- Computing (Level 3)
- Tourism Core Skills (Level 3)

EMPLOYMENT Cameron & Cassandra Spencer:

HISTORY

2023- Present Dalton Downs – Havelock, Marlborough

50:50 Sharemilking: 2.5staff – **242ha, 650 cows**

2023/24: 1136kgMS/ha - 440kgMS/cow

2018-2023 Tatarepo – (Brian Borough) NZRPT – Bayswater Southland

50:50 Sharemilking: 2x Staff - **141ha, 410 Cows**

2022/23: 1310kgms/ha - 451kgms/cow

2021/22: 1280kgms/ha – 450kgms/cow (Southland Drought)

2020/21: 1355kgms/ha – 465kgms/cow 2019/20: 1340kgMS/ha – 460kgMS/cow 2018/19: 1435kgMS/ha – 493kgMS/cow

2020 - Present Lic - AI Run from Nov - Jan

2014-2018 South Uist Ltd (Roddy MacInnes) - Southland

Lower Order Share Milkers: 3x Staff

236 ha, 780 cows, 1400kgMS/ha - 440kgMS/cow

350kg supplement feed / per cow

2012 - 2014: Martin and Kim Axtens (Platinum Dairies) - Southland

Farm Manager: 4x Staff

255 ha, 780 cows, 1430kgMS/ha - 485kgMS/cow

900kg supplement feed / per cow

2011 Mark and Jamie Perrot, Kakaho Road, Te Hoi

2IC - 4x Staff

370 ha, 900 cows, 1050kgMS/ha

2005 – 2010: Chris and Teresa Moore (50-50 Sharemilkers) – on these

farms:

Mark and Sophie Dibley, Oturoa Road, Rotorua – 3 years Farm Manager (1 year), Herd Manager (2 years), 3 Staff

180 ha, 600 cows, 1150kgMS/ha

Frank and Pam Dawson, Stopford Road, Te Poi – 1 year

Herd Manager - 2 Staff

180 ha, 600 cows, 1000kgMS/ha

REFEREES Cameron & Cassandra Spencer

Brian Burrough (CEO of Rural Equities Ltd)

Cell: -

Email: brian.burrough@ruralequities.co.nz

Jolene Germann - Farm Consultant

Agribusiness Consultants

Ph: -

Email: iolene@agribusiness.co.nz

Jack Ballam - Farm Consultant

Has been the previous consultant for the last 20yrs

Cell: -

Email: jack.ballam@lic.co.nz

Roddy MacInnes

(Previous Owner for Lower Order Sharemilking Job)

Cell: -

Email: macinnes.roddy@yahoo.co.nz

Brett McDonough

Accountant (AgriFocus Southland)

Cell: -

Email: brett@agrifocus.co.nz

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^{**} Contact us for phone numbers information **