

KK Marketing Solutions



PORTFOLIO

Kira Kelly

www.Kkmarketingsolutions.co



ABOUT KK MARKETING SOLUTIONS



KK Marketing Solutions helps businesses increase visibility, strengthen their brand presence, and connect with their target audience through strategic marketing initiatives.

Founded by Kira Kelly, KK Marketing Solutions specializes in:

- Marketing Strategy
- Social Media Management
- Content Creation
- Graphic Design
- Email Marketing
- Event Marketing
- Brand Development
- Website Management

With experience supporting businesses across real estate, education, nonprofit, food and beverage, professional services, and faith-based industries, KK Marketing Solutions creates customized marketing solutions that help businesses grow while maintaining a consistent and professional brand presence.

Mission:

To help businesses communicate their value, build meaningful relationships with their audience, and achieve sustainable growth through intentional marketing.

KK Marketing Solutions



JANICE OVERBECK REAL ESTATE TEAM

Services Provided:

- Real Estate Marketing
- Print & Digital Design
- Event Marketing
- Social Media Management
- Website Updates
- Email Marketing
- Brand Development

Project Highlights:

- Designed marketing materials for 50+ real estate agents
- Managed promotion of community events and client appreciation events
- Created listing graphics, brochures, postcards, and digital campaigns
- Supported one of Metro Atlanta's top-performing real estate teams
- Maintained brand consistency across print and digital platforms

JANICE OVERBECK REAL ESTATE TEAM

JANICEOVERBECK.COM



SELLING YOUR HOME THE RIGHT WAY

TRUSTED REAL ESTATE EXPERTISE IN METRO ATLANTA

Hassle-Free Home Sale ~ Your Path to a Swift, Profitable, and Hassle-Free Home



Janice Overbeck

TEAM LEADER & LUXURY REALTOR®
JANICE OVERBECK REAL ESTATE TEAM

KELLER WILLIAMS REALTY PARTNERS
SERVING METRO ATLANTA

HOUSE FOR SALE

PRICE:
\$550,000



3585 MILL CREEK TRAIL SW SMYRNA, GEORGIA
30082



PROPERTY FEATURES:



4 BEDROOM



2 BATHROOM



1,967 SQ. FT.



2 CAR GARAGE



KW KELLER WILLIAMS REALTY
ATLANTA NORTH

ABOUT:

WELCOME TO ONE OF THE BEST VIEWS
IN SMYRNA VININGS! LAKEFRONT
LIVING MEETS EXCEPTIONAL UPGRADES
IN THIS METICULOUSLY MAINTAINED 4
BED / 2 BATH HOME ON A PRIVATE 1-
ACRE LOT, PERFECTLY LOCATED NEAR
TRUIST PARK, FIRST-CLASS DOWNTOWN
DINING, AND JUST MINUTES TO THE
SILVER COMET TRAIL.

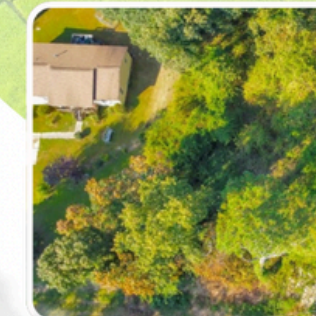
CONTACT DETAILS:

404.585.8881

WWW.JANICEOVERBECK.COM

CREATE YOUR IDEAL RETREAT

3609 KING DRIVE DOUGLASVILLE, GEORGIA 30135



PRICE: \$35,500



EXPLORE A 1.34-ACRE WOODED LOT IN DOUGLASVILLE

DISCOVER THE PERFECT SETTING FOR YOUR DREAM HOME ON THIS EXPANSIVE
WOODED LOT.

PRIVACY: ENJOY A SERENE ENVIRONMENT WHILE REMAINING CONVENIENTLY
CLOSE TO SHOPPING, SCHOOLS, AND MAJOR ROADWAYS.

ACCESSIBILITY: BENEFIT FROM EASY ACCESS TO HARTSFIELD-JACKSON ATLANTA
INTERNATIONAL AIRPORT AND SIX FLAGS.



KW KELLER WILLIAMS REALTY
ATLANTA NORTH



CONTACT US
404.585.8881



KF DISTRIBUTORS

MARKETING MANAGER

Georgia's premier veteran-owned distribution company specializing in beer, wine, and spirits.

- Services Provided:
 - Marketing Strategy Development
 - Social Media Management
 - Content Creation & Graphic Design
 - Brand Development
 - Event Marketing
 - Website Content Management
 - Product Promotion Campaigns
 - Community Engagement
-
- Project Highlights
 - Increased website traffic by 25%
 - Increased social media following by 40%
 - Improved organic search performance by 30%
 - Strengthened brand awareness through strategic content campaigns
 - Supported multiple beverage brands through digital and event marketing initiatives

KF DISTRIBUTORS

INDUSTRY: BEER, WINE, AND SPIRITS





FUEGO AZUL TEQUILA

MARKETING MANAGER

- Services Provided:
 - Marketing Strategy Development
 - Social Media Management
 - Content Creation & Graphic Design
 - Brand Development
 - Event Marketing
 - Website Content Management
 - Product Promotion Campaigns
 - Community Engagement
-
- Project Highlights
 - Generated 47,833+ content views in the past 30 days.
 - Reached 36,406 unique accounts, with 91.1% of reach coming from new audiences (non-followers).
 - Drove 11,321 audience interactions through strategic content and campaign execution.
 - Increased brand visibility through consistent organic marketing efforts.
 - Helped position Fuego Azul as a premium luxury tequila brand ahead of its official launch.
 - Managed and marketed a social media presence approaching 100,000 followers.

FUEGO AZUL TEQUILA



FUEGO AZUL TEQUILA



Fuego Azul

TEQUILA

OUR SIGNATURE DRINK

THE FIRE RED

BOLD. TROPICAL. UNFORGETTABLE.

-  FUEGO AZUL BLANCO TEQUILA 2 oz
-  PINEAPPLE JUICE 1 oz
-  STRAWBERRY PURÉE 1 oz
-  FRESH LIME JUICE ¾ oz
-  AGAVE NECTAR ½ oz
-  TRIPLE SEC ½ oz
-  ICE
-  STRAWBERRY & PINEAPPLE for garnish



BORN IN FIRE. PERFECTED IN TRADITION.



Fuego Azul

TEQUILA

HAPPY NATIONAL TEQUILA DAY

RAISE A GLASS TO TRADITION.
TO CRAFTSMANSHIP. TO MOMENTS
THAT BURN BRIGHT.



 100% BLUE WEBER AGAVE

 ADDITIVE FREE

 AMATITÁN, JALISCO, MEXICO

CHEERS TO GOOD PEOPLE, GOOD TIMES, AND GREAT TEQUILA.

BORN IN FIRE. PERFECTED IN TRADITION.



PEACHTREE ROAD LUTHERAN PRESCHOOL

MARKETING AND COMMUNICATIONS CONSULTANT

A Christian-based preschool located in Buckhead, Georgia.

- Services Provided:
 - Social Media Management
 - Graphic Design
 - Event Marketing
 - Newsletter Development
 - Website Content Updates
 - Community Outreach Campaigns
-
- Project Highlights:
 - Created promotional materials for school events and fundraisers
 - Designed social media content to increase parent engagement
 - Developed newsletters and communication materials
 - Supported website updates and content management
 - Produced print and digital marketing assets

PEACH TREE ROAD LUTHERAN PRESCHOOL

INDUSTRY: EDUCATION



Experience Baby Curriculum



About our School

Your child will participate in a nationally recognized education program uniquely designed for infants from birth to 18 months. Experience Baby Curriculum is an infant curriculum that supports relationship-based play and discovery.

Key Features:

- Build emotional connections crucial for growth.
- Develop motor and sensory skills through tools and toys.
- Engage in activities that stimulate brain development across 23 foundational skills.



Key Components of Our Curriculum

Your child's teacher will use books, puppets, music, and toys to develop 23 foundational skills connected to emotional, language, physical, and cognitive development. As your child grows, Experience Baby Curriculum tailors the experience to challenge them at their unique pace."



Daily Journal

Receive a daily journal to track your child's activities and developmental skills gained through purposeful play.



Brain Growth Insights

A child's brain doubles in size in the first year, reaching 90% of its adult size by age 5. Quality experiences shape brain development significantly.



Goal

Our goal is to build meaningful, shared experiences that connect infants with nurturing adults, ensuring children benefit from the highest-quality, hands-on learning methods.

www.experiencecurriculum.com

PRLP

Picture Day Discount Code
READ BELOW!
Discount Code: 20% Off - F2420
Free Shipping to Home - F24S



CELEBRATING THE 40TH ANNIVERSARY OF
PEACHTREE ROAD LUTHERAN PRESCHOOL



ENJOY THE FAMILY-FRIENDLY ACTIVITIES

**AT PEACHTREE ROAD
LUTHERAN
PRESCHOOL**
5:00PM-7:30PM



FOR MORE INFORMATION CONTACT:

Call: (404) 233-1658

Email: bailey@myprlp.com

- GAMES
- FALL PHOTOGRAPHY
- DESSERT FOOD TRUCK
- AND MUCH MORE EXCITING SURPRISES!

- ENJOY HAMBURGERS & HOTDOGS PREPARED BY CHEF ROGER
- MAGICIAN ENTERTAINMENT
- FACE PAINTING



JARRIA'S SWEETBITES AND KITCHEN

CULINARY ARTIST AND PASTRY CHEF

- Services Provided:
 - Social Media Management
 - Graphic Design
 - Menu Design
 - Event Marketing
 - Brand Promotion
-
- Project Highlights:
 - Designed promotional graphics for social media campaigns
 - Created branded menus and marketing materials
 - Supported event marketing and customer engagement
 - Developed content to showcase products and services

JARRIA'S SWEETBITES AND KITCHEN

INDUSTRY: FOOD AND BEVERAGE



Sweetbites Brunch!



PANCAKES		SWEETBITES BREAKFAST	
THREE BUTTERMILK PANCAKES ADORNED WITH AMBER MAPLE SYRUP AND A VELVETY CLOAK OF WARM BUTTER.		SAVOR THE CHOICE OF PANCAKES OR FRENCH TOAST (2) PAIRED WITH CRISPY BACON OR TENDER TURKEY SAUSAGE (2), SERVED ALONGSIDE A COMFORTING BED OF GRITS OR GOLDEN HOME FRIES, CROWNED WITH FLUFFY SCRAMBLED EGGS.	
REGULAR	\$12.00		\$20.00
BLUEBERRY	\$13.00		
STRAWBERRIES AND CREAM	\$14.00		
CHICKEN & WAFFLES		FRENCH TOAST	
3 CRISPY FRIED CHICKEN TENDERS WITH A FLUFFY BUTTERMILK WAFFLE		THREE LUSCIOUS TEXAS TOAST SLICES ADORNED WITH A SPRINKLE OF CINNAMON SUGAR.	
ORIGINAL OR		REGULAR	\$12
HOT HONEY CHICKEN AND WAFFLE		PEACH COBBLER FRENCH TOAST	\$14
BACON EGG & CHEESE BISCUIT	\$12.00	STRAWBERRY STUFFED FRENCH TOAST	\$14
CHICKEN BISCUIT		ORIGINAL FRIED CHICKEN OR HOT HONEY CHICKEN BISCUIT	
	\$12.00		\$12.00

SIDES / DESSERTS

BACON (3)	\$5.00	CINNAMON ROLLS	\$5.00
TURKEY SAUSAGE (3)	\$5.00	CHEESE DANISH	\$2.50
HOME FRIES	\$5.00	MUFFIN	\$3.00
EGGS (3)	\$4.00	BANANA PUDDING	\$5.00
GRITS	\$4.00		
FRUIT CUP	\$5.00		



Jarria's Catering SERVICE

We provide the best catering with the different food options you desire.



Book Now



 +1 (678) -779-2257 @Jarriasweetbites @Jarrias.kitchen _ www.bakesy.shop

Our Cupcake Menu



Strawberry Vanilla



Chocolate Mocca



Vanilla Original



Strawberry Chocolate

 **Order Now**
+1 (404)-234-2356

@Jarriassweetbites

 Recommendation

KK Marketing Solutions



HIS HELP MEET

AUTHOR

Services Provided:

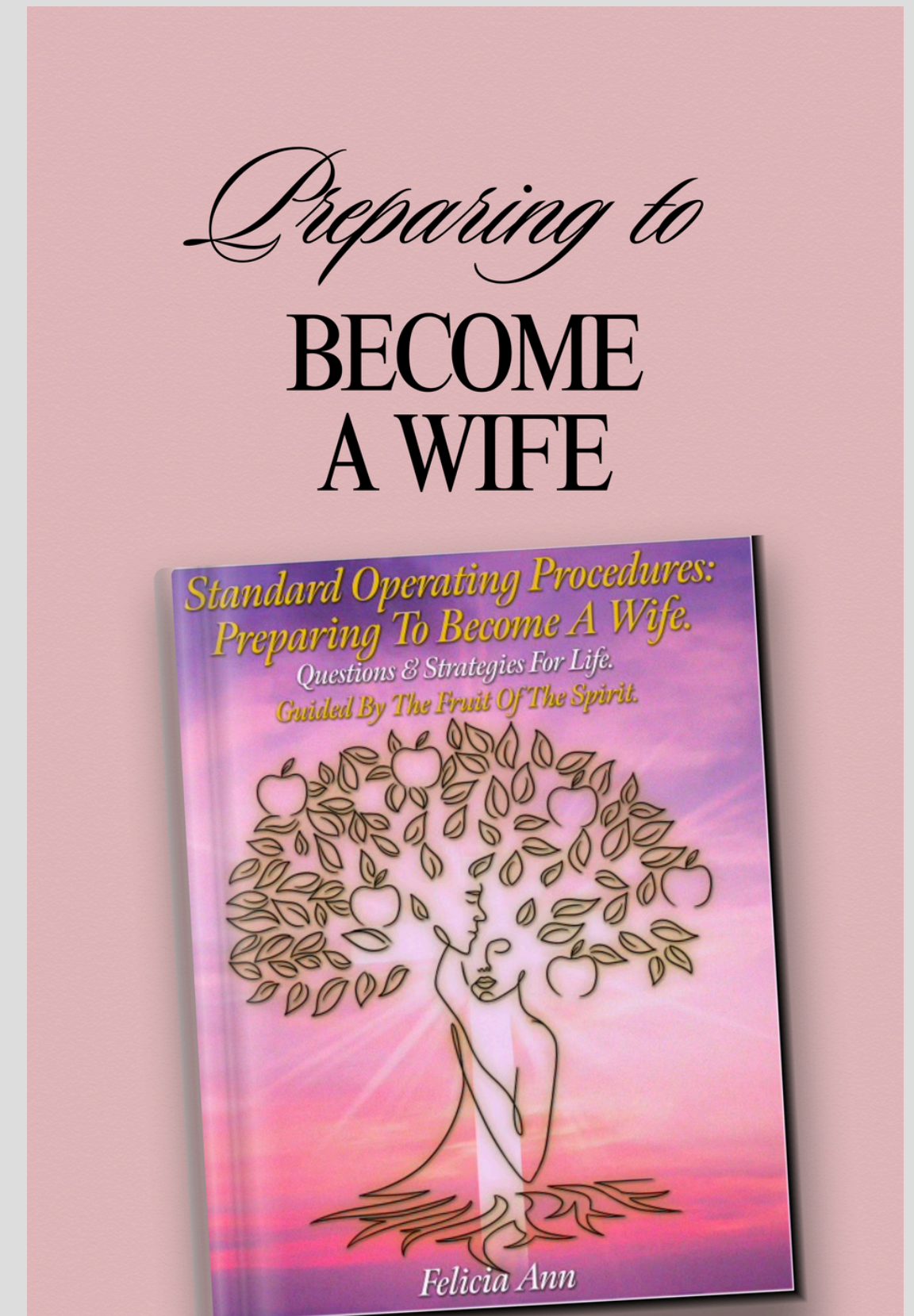
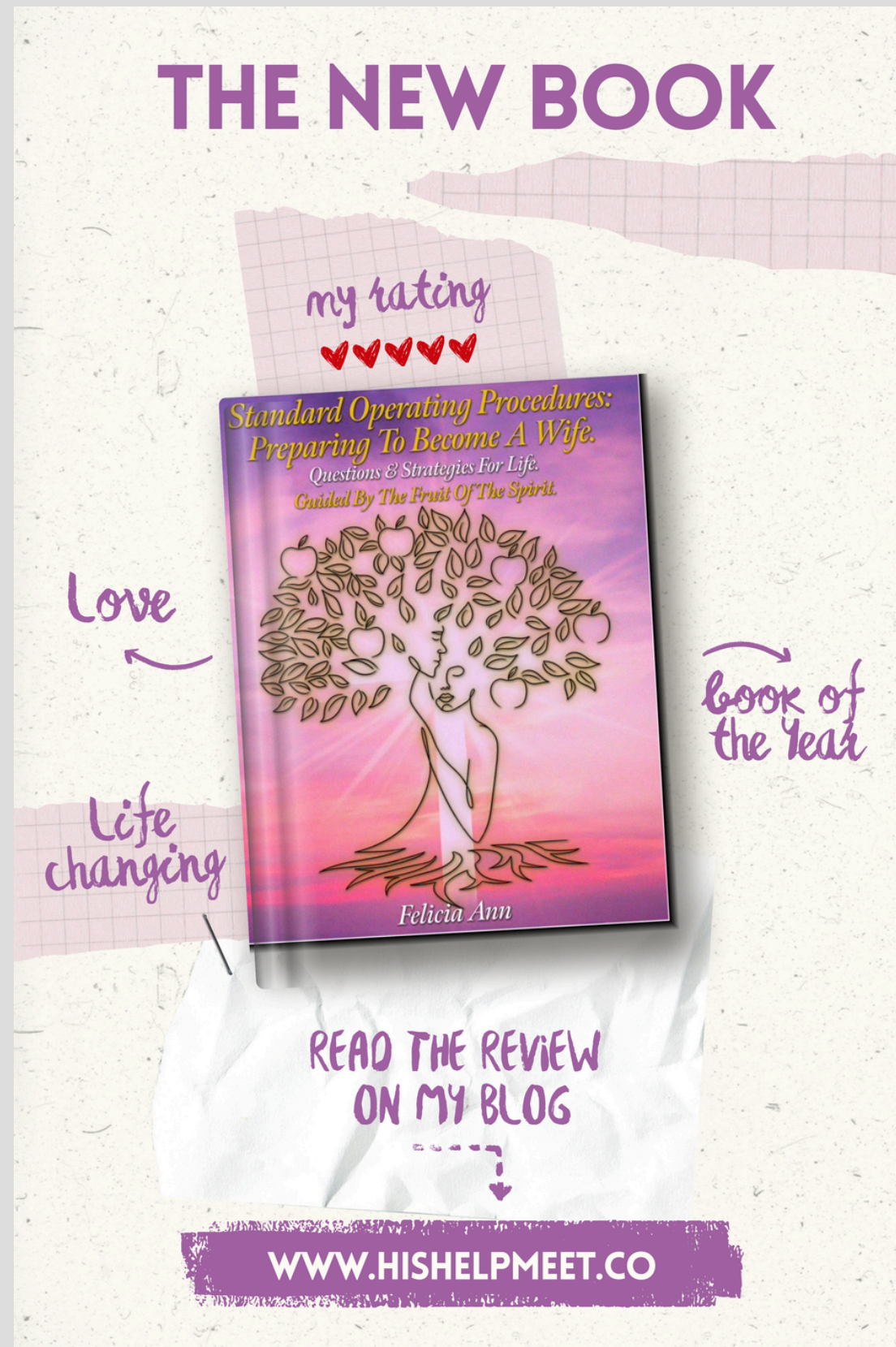
- Website Management
- Content Creation
- Social Media Marketing
- Event Promotion
- Graphic Design
- Brand Development

Project Highlights:

- Managed website updates and content publishing
- Created promotional graphics for books and events
- Developed marketing materials for speaking engagements
- Supported social media growth and audience engagement
- Designed branded assets including QR codes, apparel, and promotional materials

HIS HELPMEET

INDUSTRY: PUBLISHING & PERSONAL BRAND



KK Marketing Solutions



SERENITY DECOR

INTERIOR DESIGNER

Services Provided:

- Website Design & Development
- Mobile Responsive Design
- Content Organization
- Brand Presentation & Visual Identity
- Website Maintenance & Updates

Project Highlights:

- Built a professional online presence from the ground up
- Created a clean, modern design aligned with the brand aesthetic
- Organized service offerings and portfolio galleries for easy navigation
- Optimized the website experience across desktop and mobile devices

SERENITY DECOR

INDUSTRY: INTERIOR DESIGN & HOME DÉCOR

KK MARKETING SOLUTIONS

SERENITY DECOR

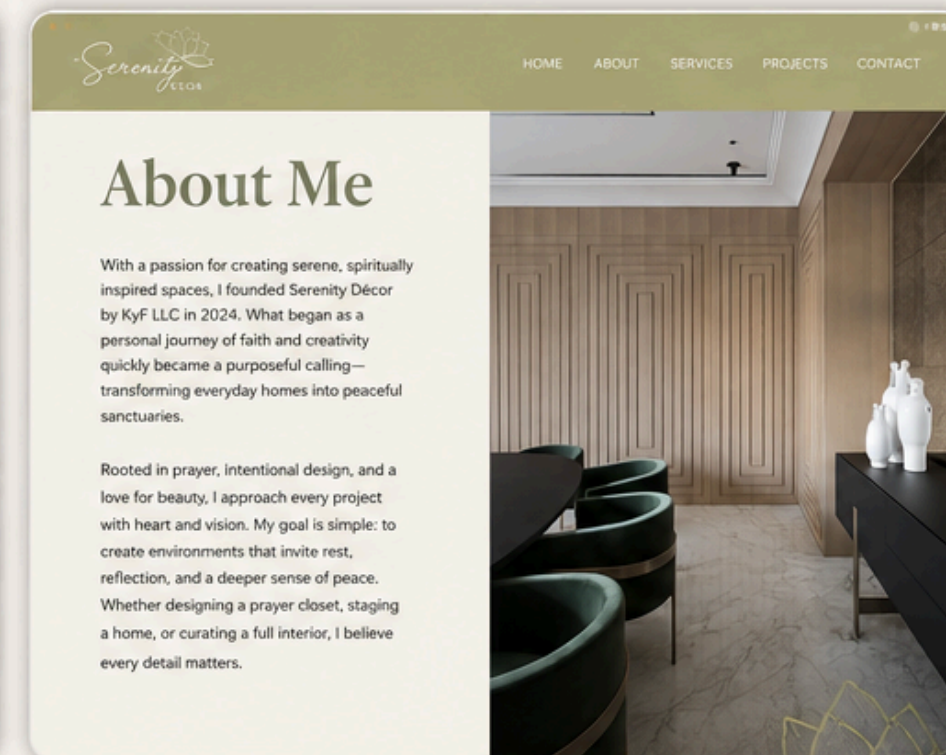
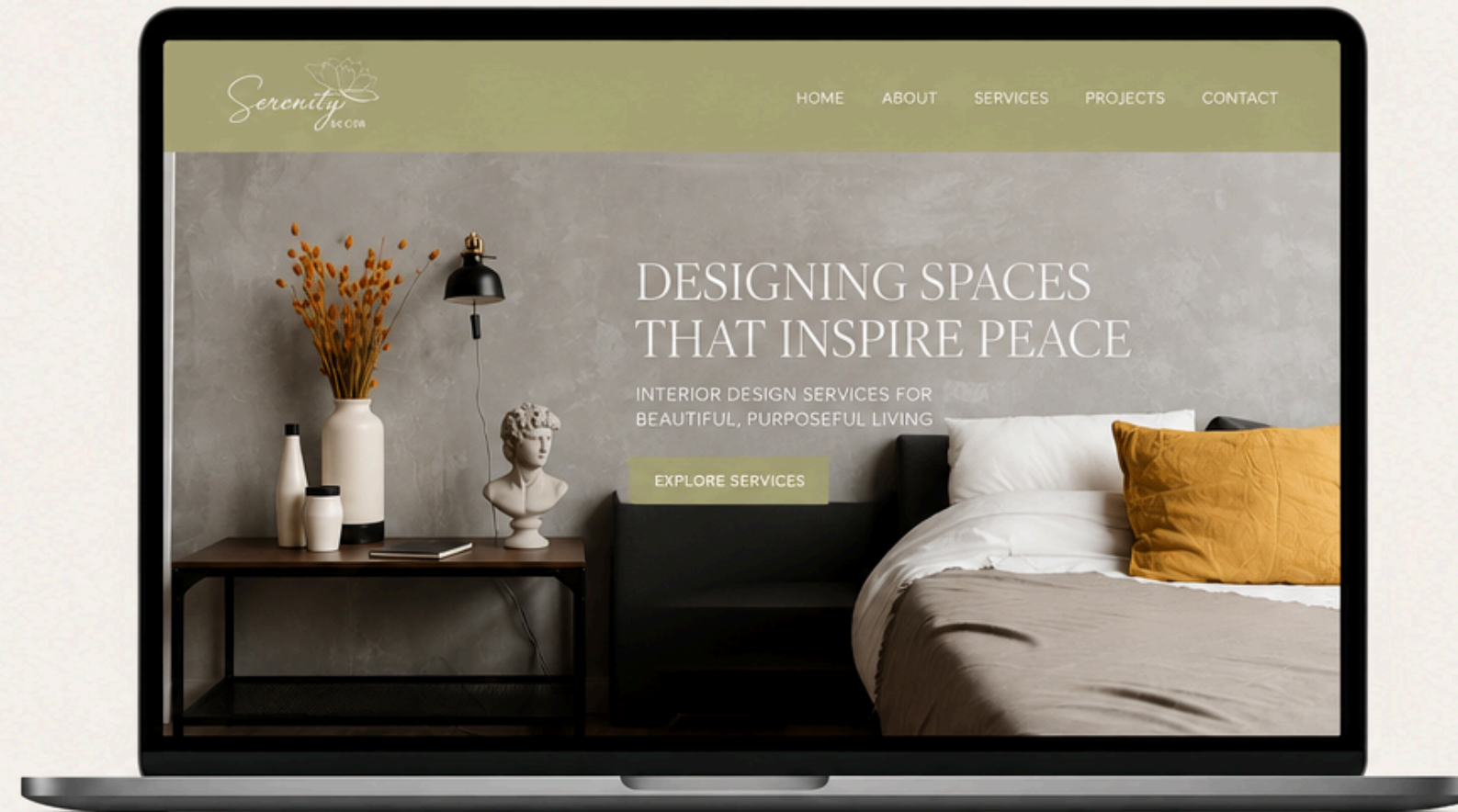


WEBSITE DESIGN & DEVELOPMENT

Designed and launched a custom website for Serenity Decor, an interior design brand focused on creating peaceful, purpose-driven spaces. The website showcases services, highlights interior projects, and shares the brand story to connect with and inspire potential clients.

SERVICES PROVIDED

- ✓ Custom Website Design
- ✓ Mobile Responsive Development
- ✓ Content Management
- ✓ Brand Storytelling
- ✓ Portfolio Showcase Development





NORTH EAST COBB BUSINESS ASSOCIATION

Board Member Communications and Marketing

Key Responsibilities:

- Develop marketing strategies for listings and brand promotion.
- Design digital and print materials, including social media content.
- Update the website with current listings and team information.
- Coordinate company events and community outreach initiatives.
- Create and schedule social media content on listings and updates.
- Support marketing campaigns for property launches and announcements.
- Collaborate with agents on personalized marketing assets.
- Ensure brand consistency across all marketing platforms.
- Assist with marketing analytics to enhance engagement.
- Manage vendor relationships for print and promotional materials.

NORTHEAST COBB BUSINESS ASSOCIATION



EDUCATION



2020-2024

Bachelor's Degree in Marketing



KK Marketing Solutions



THANK YOU

Kira Kelly

www.kkmarketinsolutions.co