



# Selling Preparations

## Your Comprehensive Home Selling Checklist

When you are gearing up to sell your home you need to dive in and prepare because the process involves more than planting a "For Sale" sign. To help you maximize your return and make your home irresistibly appealing, this is the ultimate checklist for selling your house.

### **Declutter and Optimize Space**

Streamline your living space by decluttering every nook and cranny—closets, cabinets, and storage areas. Donate or sell items you haven't used in a year to create an impression of spaciousness. The less clutter, the larger your home will feel to potential buyers.

### **Secure Valuables and Personal Items**

Safeguard your valuables during showings by securing personal items, including jewelry, important documents, and medications. Take precautions to protect your privacy and possessions during home tours.

### **Depersonalize for Broad Appeal**

Strike a balance between depersonalization and a warm, inviting atmosphere. Temporarily store away personal photos and items to allow potential buyers to envision themselves living in the space.

### **Enhance Storage Areas**

Buyers crave storage space. Organize closets and storage areas neatly, removing half of the items to showcase ample storage potential.

### **Consider Temporary Storage**

Renting a storage unit before listing allows you to declutter further and showcase your home's best features without overwhelming buyers with personal belongings.

### **Fix Up with a Handyman**

Ensure all necessary repairs are addressed before listing. Leaky faucets, broken appliances, or squeaky doors should be fixed to present a well-maintained home.

### **Home Inspections**

Ordering inspections and finishing repairs pre-listing offers benefits like setting a precise home price, boosting its appeal for faster sales, and curbing negotiation hurdles by addressing issues beforehand. This proactive approach streamlines the selling process, reducing surprises during escrow and fostering buyer confidence with transparent reports, potentially leading to better offers.

### **Refresh with Neutral Paint**

Paint over bold colors with neutral tones to create an inviting atmosphere. Neutral shades can make rooms appear larger, brighter, and more appealing to a wider range of buyers.

### **Immaculate Deep Clean**

After decluttering, embark on a thorough surface clean. Steam-clean carpets and floors, meticulously tidy kitchens and bathrooms, and refresh blinds and drapes. For a pristine touch, consider professional cleaners before listing to ensure a fresh, inviting ambiance.

### **Professional Home Staging**

Consider professional home staging to optimize your home's appeal. Stagers offer valuable insights to enhance the visual and emotional appeal of your space.

### **Illuminate and Enhance Natural Light**

Maximize natural light to create an inviting ambiance. Clean windows, replace lampshades, and increase bulb wattage to brighten your home, making it more appealing to potential buyers.

### **Boost Curb Appeal**

First impressions matter. Enhance your home's exterior by investing in simple fixes like fresh flowers or repainting the front door. Consult your real estate agent for local-specific advice on improving curb appeal.

### **Revitalize Your Outdoor Space**

Prioritize outdoor areas by mowing, trimming, and fertilizing as needed. Prune overgrown foliage, eliminate weeds, and replace any dead plants or shrubs for a fresh appearance.

Preparing your home for sale involves strategic steps to captivate potential buyers. By following this comprehensive checklist, you'll elevate your home's appeal and increase its market desirability.

