

Listing with Scott Muhlhauser, P.A. summarized in one sentence:

You will get an honest, smart, hardworking expert with a vast knowledge of Naples and its surrounding communities, exceptional communication, and results you'll tell your friends about.

My approach to selling a home

- 1- Walking through the property with you to show you how I can help enhance the value of the property from an aesthetic and functional approach.
- 2- Help you with a pricing strategy based on the most recent data and trends that will maximize the amount you earn in the least amount of days on market.
- 3- Develop a specific marketing plan that will maximize exposure to your home and highlight the most attractive features to target buyers. Many say John R. Wood Properties has the best local advertising.
- 4- Negotiating - I am a Certified Negotiation Expert (CNE). Say no more.
- 5- Transaction Management - I will seamlessly walk you through the whole process of selling a home. There are many deadlines and steps that you do not want to miss. My efficiency and communication will ensure we are on track. Something very important for an out of town customer to know.
- 6- I can also help you find your new property with my Leading Real Estate Companies of the World® Relocation Program. Anywhere in the world you want to go!

Other Key Factors when working with Scott Muhlhauser, PA

- John R. Wood Properties is Continually SWFL's Top Brokerage.
- 4 time recipient of the 'Top 20' at John R. Wood (600+ agents)
- Highest Quality Professional Photos
- Southwest Florida's Best Marketing (digital & print)
- Social Media Presence - 3,500 Followers and Counting. FB |T| IG @HausNaples
- Graduate, REALTOR® Institute (GRI) – Known as “The Master's Degree in Real Estate”
- Certified Luxury Home Marketing Specialist, Guild (CLHMS)
- Certified Negotiation Expert (CNE)
- Five Star Professional Realtor Award
- Premier Club – Leading Real Estate Companies of the World®
- Works for Southwest Florida's #1 Brokerage (sales and volume)
- Expert in Marketing
- Naples Resident for 16+ years
- Multi-Million-Dollar Producer Every Single Year in Real Estate (6+)



The composite image features several logos and a central portrait of Scott Muhlhauser, P.A. On the left is the John R. Wood Properties logo. Below it are the Graduate, REALTOR® Institute and Platinum Circle of Excellence logos. In the center is a portrait of Scott Muhlhauser, P.A., with a contact box below it containing his name, phone number (239-331-9100), email (Scott@HausNaples.com), and website (www.HausNaples.com). On the right is the HausNaples logo, the CNE Certified Negotiation Expert logo, and the CLHMS Guild Certified Luxury Home Marketing Specialist logo.