



# WCCY MINUTES

## Wakulla County Coalition for Youth

*Date | time* 09/04/2024 12:30 pm-1:30 p.m. | *Meeting called to order by* Karen Zak

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### In Attendance

Karen Zak, Debbie Saenz, Emily Kohler, Bonnie Wertenberger, Olivia Piazza, Jacklyn Burkett, Stephanie Cash, Rev Renita Dixon, Stacey Bian, Jana McCommon, Amber Volano, Nicole Dempsey, Jennifer Noel, Sabrina Maldonado, Cindy Wilson, Anne Bozik, Anne Vinson, Quincee Messersmith, Danielle Cimino, Amanda Gruebel, Karl Gruebel, Caden Gruebel, Rebecca Sahar, David Conn, Kiley Wilson, Lottie Roy, Nancy Floyd Richardson, Melonie Hendry, Christina Ash, Yolanda Gillette-Carlson, Kaizsa Grant, Jenniffer Masters

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### Approval of Minutes

Minutes from August meeting – Bonnie Wertenberger and Karl Gruebel Approved

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### Agenda Items/Presentation

#### 1. Karen Zak on Drug-Free Communities Grant:

- 4-H Open House with Future Leaders of Wakulla (FLOW)
  - FLOW is our youth led coalition that we are building with 4-H
  - 8 youth have signed up so far and FLOW's first meeting is 9/10/24
  - 8 parents signed up to receive WCCY emails
- NCA CADCA Training: Week Three in Atlanta, GA:
  - We finished our five products to graduate from the coalition academy
  - 5 Products: Community Assessment, Logic Model, Strategic & Action Plan, Evaluation Plan, and Sustainability Plan
  - More data is needed to assess what our local conditions are – data collection will be from hotspot mapping questions during tabling events
- Social Norms Campaign: "Join The Crowd:"
  - A social norms campaign is a communication strategy that aims to change behavior by correcting misperceptions about what is considered 'normal' within a group, essentially informing people that the majority of their peers engage in a positive behavior, rather than a negative one, and to encourage them to follow suit.
  - "Join The Crowd" will be our campaign slogan this year to show youth that it's okay to 'join the crowd' because 'the crowd' (or majority of youth) are making good choices when it comes to alcohol and marijuana.
  - The percentages come from data based off of the 2022 Florida Youth Substance Abuse Survey (FYSAS). New data will be released for 2024 in October.
  - As part of our sponsorship of the WHS Football team last month, we purchased a football field banner which will feature our slogan and positive messaging. You may view the design of the banner on our website ([wccy.org](http://wccy.org)) under 'WCCY Meetings' and the 'September 2024 Update' presentation slides.

- Goals for this Year:
  - Be able to teach 'Too Good For Drugs' prevention curriculum in Wakulla County public schools
  - Provide kiosks in the community with our resource and referral guides and other helpful information to support families
  - More participation and representation from our 12 sectors
  - Create committees in the coalition to put our discussions into action
  - Brainstorm fundraising opportunities to begin thinking about coalition sustainability over the long term

## 2. Nancy Floyd Richardson on Restructuring Committee:

- We would like to restructure the design of our coalition to make our work more efficient
- Call to action for our members to engage in forming a work group to grow the impact our coalition has on our community
- Goal this year: to host a town hall meeting for the community to show families all of the services that are available to them

## 3. Amber Volano on 'Help Me Grow' 2-1-1 Big Bend Services:

- 'Help Me Grow' provides free behavioral and developmental screening services for children 0-8 years old over the phone or in-person
- 2-1-1 is the 24-hour crisis counseling hotline with an entire team of information and referral specialists for food pantry information, counselors, physicians, emergency service information (Red Cross, FEMA).

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## County Report

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**Mike Kemp** – N/A

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## Sheriff Report

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**David Conn:** -- N/A

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## School District Report

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**Jana McCommon:** We've started the school year on a sad note with three student deaths and WCSB is working with CCYS and Big Bend Hospice to create grief groups for students.

The schools have started their first round of testing.

Special Olympics is a school-based program and is available to children 8+ years old with a diagnosis of an intellectual disability who want to participate in a sport. Contact Jana to get involved.

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## Treasurer Report

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**David Conn:** \$5,414.99 as of 9/4/24

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## Partner Reports

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**Rebecca Sahar:** Library's Fall Open House (Pirate theme) will be on 9/7 from 9 AM – 1 PM and partners can have a table at this event, READ Dogs will be at the library on 9/14 from 10 AM – 12 PM, Storybook Walk will be on 10/26 from 6:30 PM – 8:30 PM

**Jennifer Noel (for Kiersten Smith):** State Farm is partnering with DOH to host their Second Annual Breast Cancer Awareness Walk on 10/5 at Azalea Park from 9 AM – NOON and partners can have a table at the event. There will be a pet and child costume contest, and there will also be a DJ. Rotary Club is volunteering with setup.

**Anne Bozik (SEDNET Program Manager):** SEDNET helps those with behavioral and mental health concerns and can provide training for different organizations/parent groups/agencies.

**Olivia Piazza (TMH):** Baby Safety month is in September (Water Safety), October is SIDS Awareness month (Safe Sleep)

**Emily Kohler (Big Bend AHEC):** Area Health Education Center (AHEC) offers online and in-person tobacco cessation classes for 18+ years old, diabetes management classes, matter of balance classes, and chronic disease management. AHEC can also help you sign up for health insurance.

**Kaizsa Grant (MADD):** ‘Power of Me’ elementary program and ‘Power of Youth’ middle/high school program teaches about underage drinking and the power of saying no. MADD also offers victim services for those who have been affected by drunk driving incidents.

**Stephanie Cash (Healthy Families Franklin/Wakulla/Gulf):** Provides in-home parent support services to new and expecting parents.

**Sabrina Maldonado (CCYS):** CCYS offers counseling services for 6-17 years old in a 12-week program, CCYS has a 24 hour shelter that gives parents a respite for up to 2 weeks, Stop Now and Plan program for aggressive behaviors in 6-11 years old, and Transitional Living Housing for up to 22 years old.

**Jacklyn Burkett (Legal Services of North Florida):** Provides free legal services for families, child support, unemployment.

**Reverend Renita Allen-Dixon:** ‘Unity in the Community’ will be 9/28/24 at the Community Center from 12 PM – 2 PM honoring Captain Yarbrough.

**Danielle Cimino (Wakulla 4-H):** 4-H Open House happened 8/24 but there is still time to sign up this year to be apart of a club. Sign up at: <https://v2.4honline.com/#/user/sign-in>

### Next Meeting

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October 8th, 2024 at 12:30 pm at **Wakulla County Public Library** & Virtually