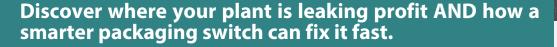


The Hidden Costs of Packaging & How to Eliminate Them Immediately



Most operations teams are under pressure to cut costs, hit sustainability goals, and avoid production downtime. But few realize that the biggest profit leaks are hiding in plain sight: **your packaging**.

This guide reveals the **5 most common hidden costs in packaging** - and shows you how to eliminate them with the **Pathway from R&B Packaging**.

Hidden Cost #1: Over-Spec'd Film

Many operations are running thicker or stronger film than they actually need. That overkill adds up fast.

FIX

- Use our audit to match specs to actual performance needs
- Switch to lighter-gauge film with a performance guarantee

Hidden Cost #2: Line Downtime from Poor Film Performance

Cheap film that causes tearing, slippage, or jams can slow production and frustrate operators.

FIX

- Our test pallet is line-matched to your machines
- Every film is backed by a run performance ROI

Hidden Cost #3: Excessive Waste

Bad sealing, stretching, or registration issues can lead to costly scrap that adds up by the shift.

FIX

- Switch to film with tighter QC tolerances
- Reduce yield loss by up to 12% with our engineered solutions









The Hidden Costs of Packaging & How to Eliminate Them Immediately



Hidden Cost #4: Labor Time on Changeovers

Poor packaging often requires operators to tweak settings or intervene manually, costing valuable labor hours.

FIX

- R&B includes SOPs and operator onboarding tools with every switch
- Line performance improves, labor cost drops

Hidden Cost #5: Missed Sustainability Targets

Using non-optimized materials can inflate your carbon footprint, hurt retail relationships, or limit access to ESG programs.

FIX

- Our film is lighter and more sustainable
- We provide reporting for your sustainability team

The Pathway: Your Zero-Risk Fix



Free Packaging Audit & Cost Savings Report

✓ Trial rolls immediately

SOPs & Operator Onboarding Support

Real ROI results for your boss

Ready to see what you could save? Book your free packaging audit today.







