



# The Hidden Costs of Packaging & How to Eliminate Them Immediately

**Discover where your plant is leaking profit AND how a smarter packaging switch can fix it fast.**

Most operations teams are under pressure to cut costs, hit sustainability goals, and avoid production downtime. But few realize that the biggest profit leaks are hiding in plain sight: **your packaging**.

This guide reveals the **5 most common hidden costs in packaging** - and shows you how to eliminate them with the **Pathway from R&B Packaging**.

## Hidden Cost #1: Over-Spec'd Film

Many operations are running thicker or stronger film than they actually need. That overkill adds up fast.

### FIX

- Use our audit to match specs to actual performance needs
- Switch to lighter-gauge film with a performance guarantee

## Hidden Cost #2: Line Downtime from Poor Film Performance

Cheap film that causes tearing, slippage, or jams can slow production and frustrate operators.

### FIX

- Our test pallet is line-matched to your machines
- Every film is backed by a run performance ROI

## Hidden Cost #3: Excessive Waste

Bad sealing, stretching, or registration issues can lead to costly scrap that adds up by the shift.

### FIX

- Switch to film with tighter QC tolerances
- Reduce yield loss by up to 12% with our engineered solutions



ST. LOUIS, MO



314.640.6903



JESSICA@R-BPACKAGING.COM



WWW.R-BPACKAGING.COM

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## Hidden Cost #4: Labor Time on Changeovers

Poor packaging often requires operators to tweak settings or intervene manually, costing valuable labor hours.

### FIX

- R&B includes SOPs and operator onboarding tools with every switch
- Line performance improves, labor cost drops

## Hidden Cost #5: Missed Sustainability Targets

Using non-optimized materials can inflate your carbon footprint, hurt retail relationships, or limit access to ESG programs.

### FIX

- Our film is lighter and more sustainable
- We provide reporting for your sustainability team

## The Pathway: Your Zero-Risk Fix

### Here's what you get:

- ✓ Free Packaging Audit & Cost Savings Report
- ✓ Trial rolls immediately
- ✓ SOPs & Operator Onboarding Support
- ✓ Real ROI results for your boss

***Ready to see what you could save? Book your free packaging audit today.***



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