



PRODUCT CATALOGUE

Italian Premium Selection



MAESTRO
Massimo

- ✓ Natural leavening
- ✓ Trans fat free
- ✓ No artificial color



OUR CONCEPT OF BAKERY

Maestro Massimo is the new concept brand for products linked to **Italian taste in the world of desserts:** from chocolate to baked goods, snacks to health foods.

Embracing tradition and innovation, it champions the idea of **everyday luxury for all**, thanks to the innovative concept of taste fusion extended to include other gastronomic cultures that are however filtered and reworked through **Italian moods and palates**.

An updated, modern take on the idea of **Made in Italy** that privileges the **quality of the Italian mindset** guiding the production process. An expression and a range that stem from an idea and not a purpose.

A **team of excellences** at the service of an ambitious project: master pastry chefs, cutting-edge analysis laboratories, graphic and creative designers borrowed from fashion and from benchmark artistic expressions of Italian style.

Professional figures who have joined forces in the Maestro Massimo project, helping to create an **emotion-filled place** for the senses and taste, perceptions that aim to become an **instant cult** in this new way of conceiving the **tastefulness of Italian food** worldwide: **6 product lines**, a uniquely complete selection ready to enthrall and seduce lovers of the Italian gastronomic culture in all its nuances, which today sees Maestro Massimo articles play the leading role. Maestro Massimo is the most wonderful, fun expression of Italian-style eating.



IL FORNO





Il Forno line:

Italian tradition given an ironic
look and twist. ready to wake you
every morning with the fragrant
smells produced by a rather novel.
rather whimsical baker.



CORNETTO CHOCOLATE

Code no 1100004579
Weight 50g (1.76 OZ)
Display 50g x 20pcs
Box 4 display
Shelf life 12 months



CORNETTO APRICOT

Code no 1100004580
Weight 50g (1.76 OZ)
Display 50g x 20pcs
Box 4 display
Shelf life 12 months



CORNETTO RED FRUITS

Code no 1100004581
Weight 50g (1.76 OZ)
Display 50g x 20pcs
Box 4 display
Shelf life 12 months



CORNETTO CHERRY

Code no 1100004803
Weight 50g (1.76 OZ)
Display 50g x 20pcs
Box 4 display
Shelf life 12 months





x6

CORNETTO CHOCOLATE MULTIPACK

Code no 1100004582
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



x6

CORNETTO APRICOT MULTIPACK

Code no 1100004583
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



x6

CORNETTO RED FRUITS MULTIPACK

Code no 1100004584
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



x6

CORNETTO CHERRY MULTIPACK

Code no 1100004804
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months





x5

CROISSANT WITH CUSTARD CREAM FILLING MULTIPACK

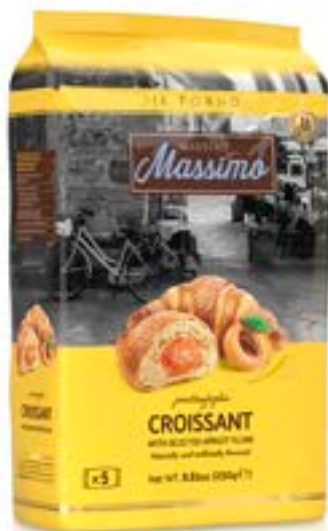
Code no 1200401201
Weight 250g (8.82 OZ)
Box 8 pack
Shelf life 10 months



x5

CROISSANT WITH CHOCOLATE FILLING MULTIPACK

Code no 1200401202
Weight 250g (8.82 OZ)
Box 8 pack
Shelf life 10 months

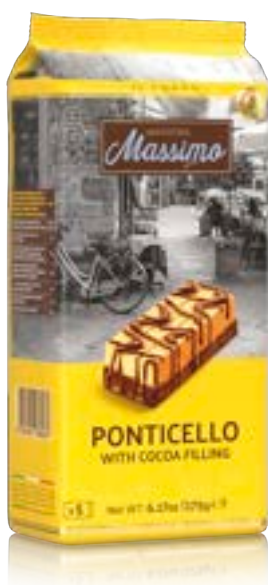


x5

CROISSANT WITH APRICOT FILLING MULTIPACK

Code no 1200401203
Weight 250g (8.82 OZ)
Box 8 pack
Shelf life 10 months





x5

PONTICELLO MULTIPACK

Code no 1200302101
Weight 175g (6.17 OZ)
Box 18 pack
Shelf life 12 months



x5

ROTOLINO MULTIPACK

Code no 1200303101
Weight 160g (5.71 OZ)
Box 18 pack
Shelf life 12 months





NUVOLA COCONUT

Code no	1100008234
Weight	50g (1.76 OZ)
Display	50g x 24pcs
Box	6 display
Shelf life	12 months



NUVOLA WHITE

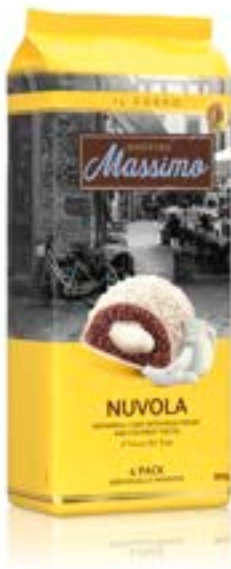
Code no	1100008235
Weight	50g (1.76 OZ)
Display	50g x 24pcs
Box	6 display
Shelf life	12 months



NUVOLA COFFEE

Code no	1100008236
Weight	50g (1.76 OZ)
Display	50g x 24pcs
Box	6 display
Shelf life	12 months

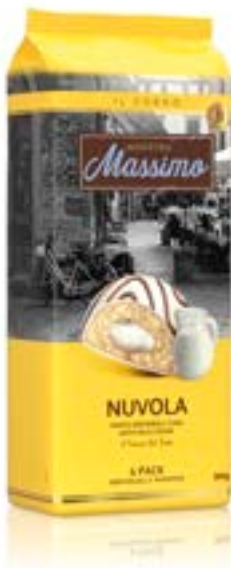




x6

NUVOLA COCONUT MEGAPACK

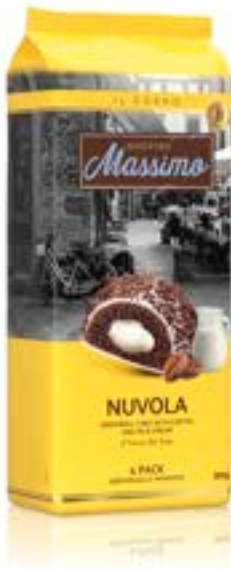
Code no 1100006770
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



x6

NUVOLA MILKY MEGAPACK

Code no 1100006771
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



x6

NUVOLA COFFEE MEGAPACK

Code no 1100006772
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months





NUVOLA COCONUT 3pcs MULTIPACK

Code no 1100006767
Weight 150g (5.29 OZ)
Box 12 pack
Shelf life 12 months



NUVOLA MILKY 3pcs MULTIPACK

Code no 1100006768
Weight 150g (5.29 OZ)
Box 12 pack
Shelf life 12 months



NUVOLA COFFEE 3pcs MULTIPACK

Code no 1100006769
Weight 150g (5.29 OZ)
Box 12 pack
Shelf life 12 months





INVOLTINO HAZELNUT

Code no 1100004807
Weight 290g (10.23 OZ)
Box 12 pack
Shelf life 12 months



INVOLTINO BLACK

Code no 1100004808
Weight 290g (10.23 OZ)
Box 12 pack
Shelf life 12 months



INVOLTINO TIRAMISÙ

Code no 1100006290
Weight 290g (10.23 OZ)
Box 12 pack
Shelf life 12 months





CIAMBELLA CACAO

Code no 1100004589
Weight 50g (1.76 OZ)
Display 50g x 24pcs
Box 6 display
Shelf life 12 months



CIAMBELLA STRAWBERRY

Code no 1100004588
Weight 50g (1.76 OZ)
Display 50g x 24pcs
Box 6 display
Shelf life 12 months



CIAMBELLA BANANA

Code no 1100004590
Weight 50g (1.76 OZ)
Display 50g x 24pcs
Box 6 display
Shelf life 12 months



CIAMBELLA CHERRY

Code no 1100004805
Weight 50g (1.76 OZ)
Display 50g x 24pcs
Box 6 display
Shelf life 12 months





CIAMBELLA CACAO 6pcs FAMILY PACK

Code no 1100007482
Weight 300g (10.58 OZ)
Box 15 pack
Shelf life 12 months



CIAMBELLA STRAWBERRY 6pcs FAMILY PACK

Code no 1100007480
Weight 300g (10.58 OZ)
Box 15 pack
Shelf life 12 months



CIAMBELLA BANANA 6pcs FAMILY PACK

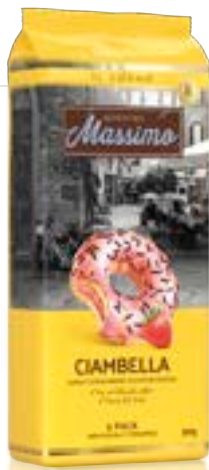
Code no 1100007483
Weight 300g (10.58 OZ)
Box 15 pack
Shelf life 12 months



CIAMBELLA CHERRY 6pcs FAMILY PACK

Code no 1100007481
Weight 300g (10.58 OZ)
Box 15 pack
Shelf life 12 months

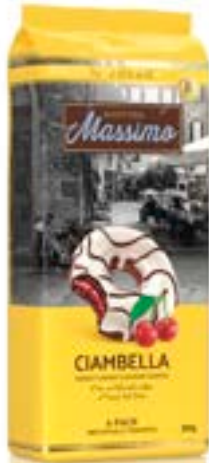




x6

CIAMBELLA STRAWBERRY MULTIPACK

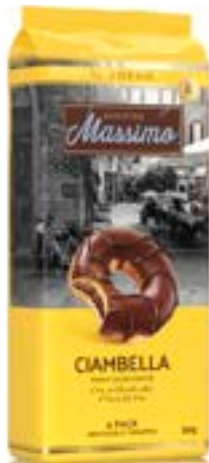
Code no 1100006990
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



x6

CIAMBELLA CHERRY MULTIPACK

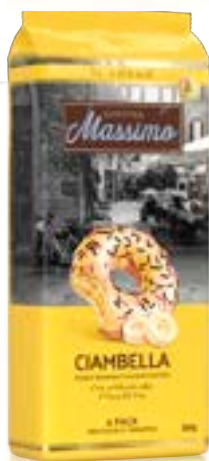
Code no 1100006991
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



x6

CIAMBELLA CACAO MULTIPACK

Code no 1100006992
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months

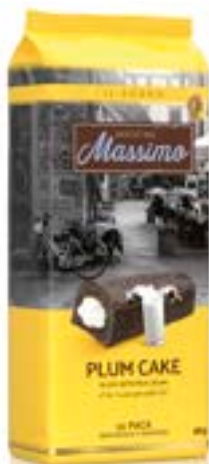


x6

CIAMBELLA BANANA MULTIPACK

Code no 1100006993
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months

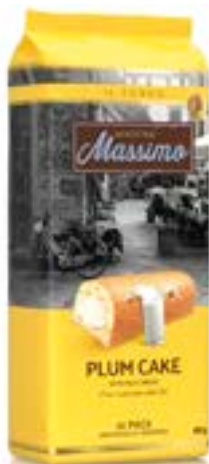




x10

PLUM CAKE BLACK MEGAPACK

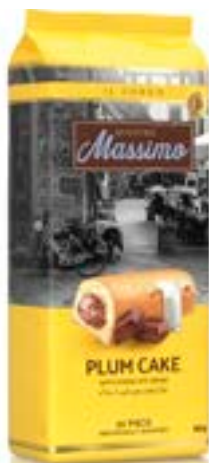
Code no 1100005037
Weight 450g (15.87 OZ)
Box 12 pack
Shelf life 12 months



x10

PLUM CAKE MILKY MEGAPACK

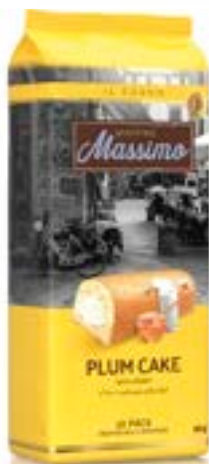
Code no 1100005038
Weight 450g (15.87 OZ)
Box 12 pack
Shelf life 12 months



x10

PLUM CAKE CHOCOLATE MEGAPACK

Code no 1100005039
Weight 450g (15.87 OZ)
Box 12 pack
Shelf life 12 months



x10

PLUM CAKE HONEY MEGAPACK

Code no 1100005041
Weight 450g (15.87 OZ)
Box 12 pack
Shelf life 12 months





PLUM CAKE BLACK

Code no 1100007108
Weight 45g (1.59 OZ)
Display 45g x 24pcs
Box 6 display
Shelf life 12 months



PLUM CAKE MILKY

Code no 1100007109
Weight 45g (1.59 OZ)
Display 45g x 24pcs
Box 6 display
Shelf life 12 months



PLUM CAKE CHOCOLATE

Code no 1100007110
Weight 45g (1.59 OZ)
Display 45g x 24pcs
Box 6 display
Shelf life 12 months



PLUM CAKE HONEY

Code no 1100007112
Weight 45g (1.59 OZ)
Display 45g x 24pcs
Box 6 display
Shelf life 12 months





x5

PLUM CAKE BLACK MULTIPACK

Code no 1100006773
Weight 225g (7.94 OZ)
Box 20 pack
Shelf life 12 months



x5

PLUM CAKE MILKY MULTIPACK (5 x 45g single pack)

Code no 1100006774
Weight 225g (7.94 OZ)
Box 20 pack
Shelf life 12 months



x5

PLUM CAKE CHOCOLATE MULTIPACK

Code no 1100006775
Weight 225g (7.94 OZ)
Box 20 pack
Shelf life 12 months



x5

PLUM CAKE HONEY MULTIPACK

Code no 1100006777
Weight 225g (7.94 OZ)
Box 20 pack
Shelf life 12 months



x5

CUSCINO DOUBLE CHOCO MULTIPACK

Code no 1100007754
Weight 250g (8.81 OZ)
Box 20 pack
Shelf life 12 months





x10 **UD**

PANSOFFICE FRESH MILK MULTIPACK

Code no 1200101201
Weight 250g (8.82 OZ)
Box 12 pack
Shelf life 9 months



x10 **UD**

PANSOFFICE COCOA-HONEY MULTIPACK

Code no 1200101202
Weight 250g (8.82 OZ)
Box 12 pack
Shelf life 9 months

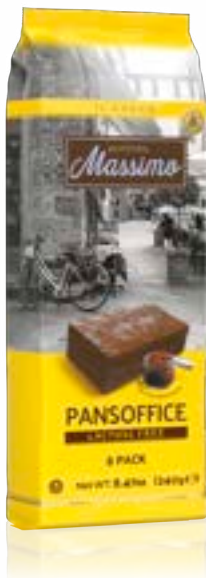


x10 **UD**

PANSOFFICE STRAWBERRY-YOGURT MULTIPACK

Code no 1200101203
Weight 250g (8.82 OZ)
Box 12 pack
Shelf life 9 months





LACTOSE FREE

x8 **U**

PANSOFFICE LACTOSE FREE MULTIPACK

Code no 1200101204
Weight 240g (8.82 OZ)
Box 16 pack
Shelf life 9 months



x10 **U D**

COATED PANSOFFICE HAZELNUT MULTIPACK

Code no 1200101205
Weight 390g (13.76 OZ)
Box 12 pack
Shelf life 9 months



x10 **U D**

COATED PANSOFFICE FRESH MILK MULTIPACK

Code no 1200101206
Weight 390g (13.76 OZ)
Box 12 pack
Shelf life 9 months





GRAN TORTA LEMON

Code no 1200301101
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



GRAN TORTA CUSTARD CREAM

Code no 1200301102
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



GRAN TORTA CHOCOLATE

Code no 1200301103
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months





LA TORTA TIRAMISU

Code no 1200102101
Weight 300g (10.58 OZ)
Display box 300g x 8
Shelf life 9 months



LA TORTA STRACCIATELLA

Code no 1200102102
Weight 300g (10.58 OZ)
Display box 300g x 8
Shelf life 9 months



LA TORTA COCOA

Code no 1200102103
Weight 300g (10.58 OZ)
Display box 300g x 8
Shelf life 9 months





CROSTATA CHERRY

Code no 1200502101
Weight 350g (12.35 OZ)
Box 12 pack
Shelf life 8 months



CROSTATA APRICOT

Code no 1200502102
Weight 350g (12.35 OZ)
Box 12 pack
Shelf life 8 months



CROSTATA COCOA-HAZELNUT

Code no 1200502103
Weight 350g (12.35 OZ)
Box 12 pack
Shelf life 8 months





CROSTATINA CHERRY

Code no 1200501101
Weight 240g (8.47 OZ)
Box 12 pack
Shelf life 8 months



CROSTATINA APRICOT

Code no 1200501102
Weight 240g (8.47 OZ)
Box 12 pack
Shelf life 8 months

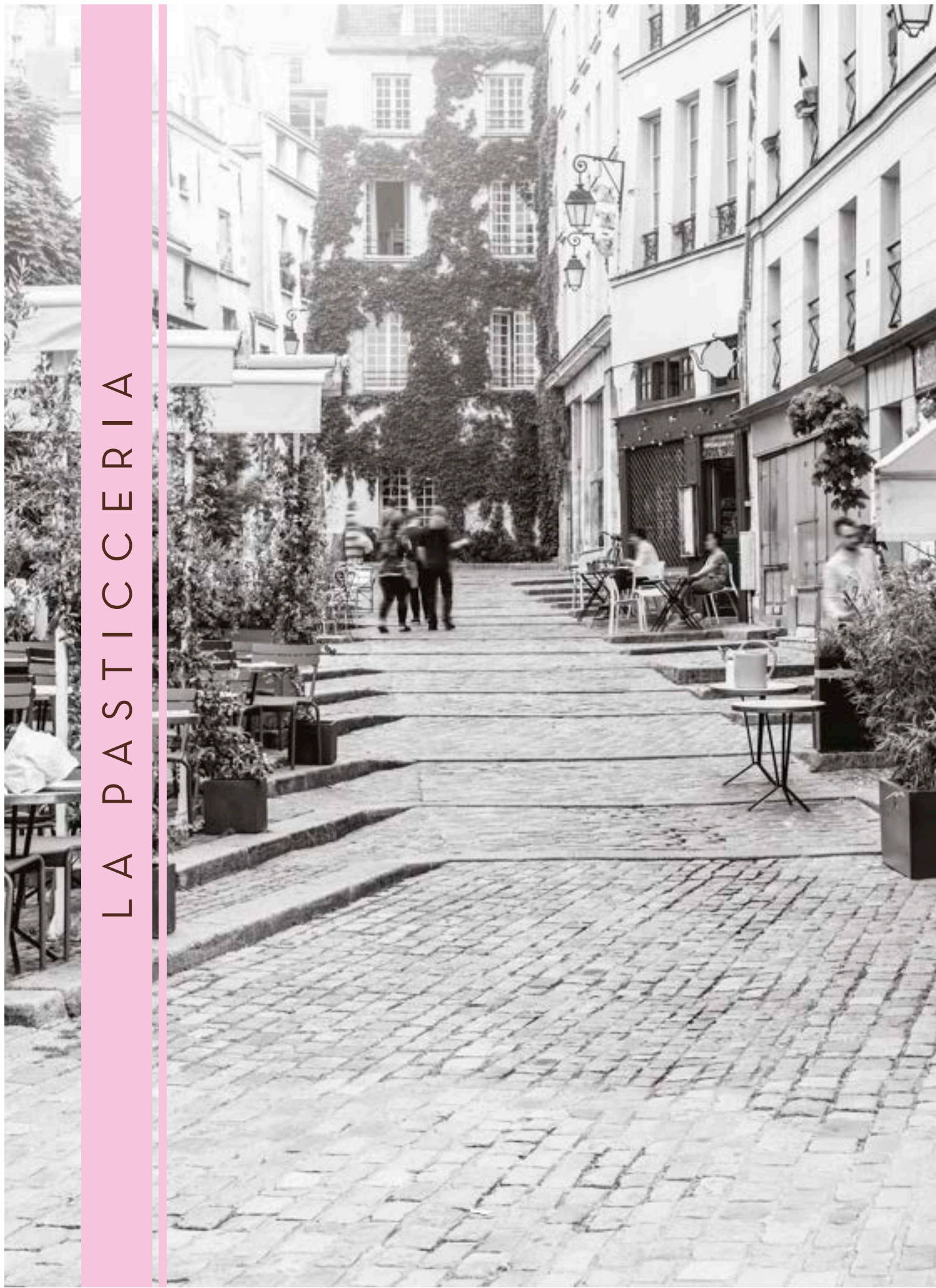


CROSTATINA COCOA-HAZELNUT

Code no 1200501103
Weight 240g (8.47 OZ)
Box 12 pack
Shelf life 8 months



LA PASTICCERIA





La Pasticceria line:

A sense of fun for these small yet
must-have delights for the palate.

a treat at any time of day.

indispensable for righting “wrongs”.

but also the perfect no-compromise
treat whenever it feels right.



WAFFER CUBETTI ESPRESSO

Code no 1100004953
Weight 250g (8.82 OZ)
Box 12 pack
Shelf life 12 months



WAFFER CUBETTI RASPBERRY-YOGURT

Code no 1100004954
Weight 250g (8.82 OZ)
Box 12 pack
Shelf life 12 months



WAFFER CUBETTI LEMON

Code no 1100005013
Weight 250g (8.82 OZ)
Box 12 pack
Shelf life 12 months





WAFER HAZELNUT CREAM

Code no 1100004561
Weight 45g (1.59 OZ)
Display 45g x 24pcs
Box 6 display
Shelf life 12 months



WAFER MILK CREAM

Code no 1100004562
Weight 45g (1.59 OZ)
Display 45g x 24pcs
Box 6 display
Shelf life 12 months



WAFER CHOCOLATE CREAM

Code no 1100004563
Weight 45g (1.59 OZ)
Display 45g x 24pcs
Box 6 display
Shelf life 12 months



CIOCCO WAFER HAZELNUT

Code no 1100004564
Weight 40g (1.41 OZ)
Display 40g x 24pcs
Box 6 display
Shelf life 12 months



CIOCCO WAFER DARK

Code no 1100004565
Weight 40g (1.41 OZ)
Display 40g x 24pcs
Box 6 display
Shelf life 12 months





WAFER HAZELNUT CREAM

Code no 1100006787
Weight 150g (5.29 OZ)
Box 20 pack
Shelf life 12 months



WAFER MILKY CREAM

Code no 1100006788
Weight 150g (5.29 OZ)
Box 20 pack
Shelf life 12 months



WAFER CHOCOLATE CREAM

Code no 1100006789
Weight 150g (5.29 OZ)
Box 20 pack
Shelf life 12 months



WAFER RASPBERRY-YOGURT CREAM

Code no 1100006790
Weight 150g (5.29 OZ)
Box 20 pack
Shelf life 12 months



COCOA WAIVER WHITE CHOCOLATE CREAM

Code no 1100006791
Weight 150g (5.29 OZ)
Box 20 pack
Shelf life 12 months



COCOA WAIVER DARK CHOCOLATE CREAM

Code no 1100006792
Weight 150g (5.29 OZ)
Box 20 pack
Shelf life 12 months





CIOCCO BISCOTTO MILK

Code no 1100004598
Weight 120g (4.23 OZ)
Box 12 pack
Shelf life 12 months



CIOCCO BISCOTTO DARK

Code no 1100004599
Weight 120g (4.23 OZ)
Box 12 pack
Shelf life 12 months



CIOCCO BISCOTTO WHITE

Code no 1100005061
Weight 120g (4.23 OZ)
Box 12 pack
Shelf life 12 months



MILK CHOCOLATE COATED CARAMEL MINI WAFFLE WITH COCONUT PARTICULES

Code no 1100006779
Weight 110g (3.88 OZ)
Box 12 pack
Shelf life 12 months



MILK CHOCOLATE COATED MINI WAFFLE WITH SALTED CARAMEL

Code no 1100006780
Weight 110g (3.88 OZ)
Box 12 pack
Shelf life 12 months



DARK CHOCOLATE COATED MINI WAFFLE WITH CARAMEL

Code no 1100006781
Weight 110g (3.88 OZ)
Box 12 pack
Shelf life 12 months





SALTED CARAMEL WAFFLE

Code no 1100005055
Weight 36g (1.27 OZ)
Display 36g x 24pcs
Box 6 display
Shelf life 12 months



SALTED CARAMEL WAFFLE CHOCO

Code no 1100005056
Weight 48g (1.70 OZ)
Display 48g x 24pcs
Box 6 display
Shelf life 12 months



CARAMEL WAFFLE BAG 7CM

Code no 1100005053
Weight 176g (6.21 OZ)
Box 24 pack
Shelf life 12 months



CARAMEL WAFFLE BAG 9CM

Code no 1100006778
Weight 252g (8.89 OZ)
Box 24 pack
Shelf life 12 months





TORTINA CLASSIC

Code no 1100004574
Weight 20g (0.7 OZ)
Display 20g x 24pcs
Box 6 display
Shelf life 12 months



TORTINA FONDENTE

Code no 1100004575
Weight 20g (0.7 OZ)
Display 20g x 24pcs
Box 6 display
Shelf life 12 months



TORTINA WHITE

Code no 1100005058
Weight 20g (0.7 OZ)
Display 20g x 24pcs
Box 6 display
Shelf life 12 months





x3

TORTINA CLASSIC MILK CHOCOLATE

Code no 1100006793
Weight 60g (2.12 OZ)
Display box 60g x 24pcs
Shelf life 12 months



x3

TORTINA FONDENTE DARK CHOCOLATE

Code no 1100006794
Weight 60g (2.12 OZ)
Display box 60g x 24pcs
Shelf life 12 months



x3

TORTINA WHITE CHOCOLATE

Code no 1100006795
Weight 60g (2.12 OZ)
Display box 60g x 24pcs
Shelf life 12 months





SWISS ROLL TIRAMISÙ

Code no 1200103101
Weight 300g (10.58 OZ)
Display box 300g x 8
Shelf life 9 months



SWISS ROLL WHITE

Code no 1200103102
Weight 300g (10.58 OZ)
Display box 300g x 8
Shelf life 9 months



SWISS ROLL CAPPUCCINO

Code no 1200103103
Weight 300g (10.58 OZ)
Display box 300g x 8
Shelf life 9 months





IL CIOCCOLATO





MAESTRO
Massimo

Il Cioccolato line:

Products that reflect consumer choices
ever more focused on quality.
Intriguing flavours and bold experimentation.
most coated in premium chocolate
with a high cocoa content.
just like the cosmopolitan.
metropolitan consumer ordered.



PRALINE MILKY FONDANT

Code no 1100004576
Weight 200g (7.05 OZ)
Box 12 pack
Shelf life 12 months



PRALINE CARAMEL FONDANT

Code no 1100004577
Weight 200g (7.05 OZ)
Box 12 pack
Shelf life 12 months



PRALINE CHOCOLATE FONDANT

Code no 1100004578
Weight 200g (7.05 OZ)
Box 12 pack
Shelf life 12 months



PRALINE HAZELNUT

Code no 1100004560
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months





PRALINE MILKY FONDANT

Code no 1100006784
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



PRALINE CARAMEL FUDGE CHOCOLATE

Code no 1100006786
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



PRALINE CARAMEL TOFFEE CHOCOLATE CREAM

Code no 1100006785
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months



PRALINE HAZELNUT

Code no 1100006783
Weight 300g (10.58 OZ)
Box 12 pack
Shelf life 12 months





DARK CHOCOLATE TABLET

Code no 1100005065
Weight 70g (2.47 OZ)
Display 70g x 10pcs
Box 6 display
Shelf life 12 months



DARK CHOCOLATE TABLET WITH ORANGE

Code no 1100005066
Weight 70g (2.47 OZ)
Display 70g x 10pcs
Box 6 display
Shelf life 12 months



DARK CHOCOLATE TABLET WITH BERRIES

Code no 1100005067
Weight 70g (2.47 OZ)
Display 70g x 10pcs
Box 6 display
Shelf life 12 months



MILK CHOCOLATE TABLET WITH BISCUITS

Code no 1100005064
Weight 70g (2.47 OZ)
Display 70g x 10pcs
Box 6 display
Shelf life 12 months





GLI SFIZIOSI



Gli Sfiziosi line:

The charm of timeless moments.
the brightness of a never-forgotten
childhood... A wonderful temptation
to go back to the scents
of an everlasting Italian summer
and sweet flavours of innocence.



x2

DIEGO HAZELNUT

Code no 1300101101
Weight 60g (2.11 OZ)
Display box 60g x 30pcs
Shelf life 12 months



LE CARAMELLE

MAESTRO
Massimo

Le Caramelle line:

Where delicious fruits come together and
when elegant coffee meets mischievous sugar.

a sensation for your tastebuds is born.

It is the very same reason we are all here;

we love candy.



LA FRUTTA GELÉE CANDIES 200g PACK

Code no 1100006984
Weight 200g (7 OZ)
Box 12 pack
Shelf life 18 months

LA FRUTTA GELÉE CANDIES 1000g PACK

Code no 1100006903
Weight 1000g (35.27 OZ)
Box 8 pack
Shelf life 18 months



Flavors: Strawberry. Lemon. Pineapple. Orange.
Blackberry. Apple



LA FRUTTA HARD CANDY WITH MILKY FRUIT FILLING 200g PACK

Code no 1100006800
Weight 200g (7 OZ)
Box 12 pack
Shelf life 18 months

LA FRUTTA HARD CANDY WITH MILKY FRUIT FILLING 1000g PACK

Code no 1100006797
Weight 1000g (35.27 OZ)
Box 8 pack
Shelf life 18 months



Flavors: Milky Peach. Melon. Banana. Strawberry





LA FRUTTA TOFFEE WITH FILLING 200g PACK

Code no 1100006799
Weight 200g (7 OZ)
Box 12 pack
Shelf life 24 months

LA FRUTTA TOFFEE WITH FILLING 1000g PACK

Code no 1100006796
Weight 1000g (35.27 OZ)
Box 8 pack
Shelf life 24 months

Flavors: Pineapple. Orange. Apple. Watermelon.
 Cherry. Strawberry



IL CAFFÉ HARD CANDIES WITH FILLING 200g PACK

Code no 1100006801
Weight 200g (7 OZ)
Box 12 pack
Shelf life 18 months

IL CAFFÉ HARD CANDIES WITH FILLING 1000g PACK

Code no 1100006798
Weight 1000g (35.27 OZ)
Box 8 pack
Shelf life 18 months

Flavors: Espresso. Cappuccino. Macchiato



MAESTRO
Massimo

è il marchio di qualità garantito
dalla attenta selezione di un
team di esperti italiani che fanno
produrre le loro esclusive ricette
nei migliori stabilimenti
in Italia e nel Mondo.

Maestro Massimo is your
assurance of quality, guaranteed
by the careful selection of a
team of Italian experts, who have
exclusive recipes produced
in the best factories
in Italy and the world.



OFFICINE DOLCE VITA S.r.l.

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