



To Whom It May Concern:

My name is Jason Lukins and I am proud to announce I have recently accepted the role as Chairperson / Organizer of the 1st Annual Jordan Fall Festival 5K and Fun Run. I am reaching out to local businesses for your help to offset the costs of this event...

The Jordan Fall Festival (JFF) is a communitywide fundraiser and believe it or not, is celebrating its 72nd year! The collective money is distributed by the Jordan Community Council, Inc. and though the amount and recipients' vary, those residing within the community have more because of this 3 day festival.

You may remember or have heard fond recollection of a race called the Alpine Classic. The course is not that extreme, but a model to measure our success against. The 5K course utilizes Village, Town and County roads before continuing on the Tow Path of the historic Erie Canal then finishing on the festival grounds. The Fun Run will begin on Saturday, 9/15 at 9:00 AM and the 5K will begin at 9:15 AM.

If you decide to sponsor the 1st Annual Jordan Fall Festival 5K and Fun Run, there are 3 levels of sponsorship: gold, silver and bronze and the amount for each level is \$75, \$50 and \$25 respectively.

Level	What's printed on the T-shirt?	Posted on runsignup.com	Name displayed on race day signage	Name announced during award ceremony
Gold \$75	business name and logo	✓	✓	✓
Silver \$50	logo	✓	✓	✓
Bronze \$25	business name	✓	✓	✓

Please contact me at (315) 383-9342 or str8anndrewfan@aol.com if you have any questions, but if the information is clear and you would like to sponsor this event, please fill out the form and return to PO Box 582, Jordan, NY 13080.

Company / business name _____

Address _____

Contact person _____

Phone and email _____

The entire community thanks you for your contribution and support !!!!