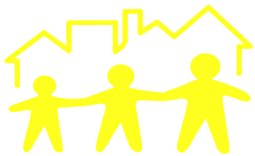


Communities That Care: Outreach Work Group



<p>Phase 1 →</p> <p>Work groups not yet formed</p> 	<p>Phase 2 →</p> <p>Choose work group chairperson, where to meet, and a regular date and time to meet</p>	<p>Phase 3 →</p> <p>(May begin in P2) Identify who will perform Key Tasks below; roles may change as needed</p>	<p>Phase 4 →</p> <p>Continue working on Key Tasks, and other milestones set by the CTC or work group</p>	<p>Phase 5 →</p> <p>Accomplish all Key Tasks and other milestones; re-visit Phases 2 thru 4 as needed</p>
---	--	---	--	---

Key Tasks

<p>Plan & Identify</p> <p>Create and maintain a spreadsheet with contact info for Key Leaders, CTC members, and other stakeholders</p> <p>Ensure that pictures are taken at CTC events for outreach</p> <p>Solicit community input on the CTC Vision statement</p>	<p>Social Media</p> <p>Decide who in the work group will create and/or post on CTC social media pages (FB, etc.)</p> <p>Create written guidelines for how often to post, what to post, what not to post, etc.</p>	<p>General Outreach</p> <p>Develop outreach materials that anyone in the CTC can use, such as an "elevator speech," a short presentation, business cards, flyers, letterhead, brochures, etc.</p> <p>Build relationships with media outlets such as TV, radio, newspaper</p>	<p>Update Community</p> <p>Create an e-newsletter or other means of updating the community on a regular basis, and decide how often it should be released</p> <p>Decide who will create and/or maintain a website, and what content to include on the site</p>	<p>Misc. Tasks</p> <p>Develop a means for community input, such as a surveys, google documents, and/or paper forms</p> <p>Promote the Social Development Strategy in the community</p> <p>Distribute the Community Action Plan in the community</p>
---	--	---	---	--