

Privacy Policy

Our privacy policy is structured as follows:

- I. Information about us as controllers of your data
- II. The rights of users and data subjects
- III. Information about the data processing

I. Information about us as controllers of your data

The party responsible for this website (the "controller") for purposes of data protection law is:

WalkingWords Productions GmbH

Gabelsbergerstrasse 14

6850 Dornbirn

Austria

E-Mail: hello@walkingwords.com

The controller's data protection officer is:

Stephan Breitbach

II. The rights of users and data subjects

With regard to the data processing to be described in more detail below, users and data subjects have the right.

- to confirm of whether data concerning them is being processed, information about the data being processed, further information about the nature of the data processing, and copies of the data
- to the immediate deletion of data concerning them or, alternatively, if further processing is necessary as stipulated, to restrict said processing
- to receive copies of the data concerning them and/or provided by them and to have the same transmitted to other providers/controllers
- to file complaints with the supervisory authority if they believe that data concerning them is being processed by the controller in breach of data protection provisions

In addition, the controller is obliged to inform all recipients to whom it discloses data of any such corrections, deletions, or restrictions placed on processing. However, this obligation does not apply if such notification is impossible or involves a disproportionate effort. Nevertheless, users have a right to information about these recipients.

III. Information about the data processing

Your data processed when using the application will be deleted or blocked as soon as the purpose for its storage ceases to apply, provided the deletion of the same is not in breach of any statutory storage obligations or unless otherwise stipulated below.

Recorded data

The recorded data is related to show a summary of user results at the end of each time the user uses the application for game statistics like reaction times, min/max/average/standard deviation/score/errors.

In addition, if the user agrees to share the data for improving the algorithm, developed by WalkingWords Productions and the University of Applied Science in Dornbirn, the following data will be recorded and transmitted: a video of the front-camera during game play, X/Y coordinate, device pitch/roll/yaw/acceleration/user-interface orientation, predicted face position/size/orientation, game phase, step number, screen size, system version, and device model-info.

The recorded data will be stored, but not in association with any other of your data. The recorded statistics to compare results with the community are anonymous.

Our legitimate interest lies in the improvement, stability, functionality, and security of our application and future applications.

MailChimp - Newsletter

We offer you the opportunity to register for our free newsletter via our website.

We use MailChimp, a service of The Rocket Science Group, LLC, 512 Means Street, Suite 404, Atlanta, GA 30318, USA, hereinafter referred to as "The Rocket Science Group".

In addition, the Rocket Science Group offers further information about its data protection practices at

<http://mailchimp.com/legal/privacy/>

If you register for our free newsletter, the data requested from you for this purpose, i.e. your email address and, optionally, your name and address, will be processed by The Rocket Science Group. In addition, your IP address and the date and time of your registration will be saved. During the registration process, your consent to receive this newsletter will be obtained together with a concrete description of the type of content it will offer and reference made to this privacy policy.

The newsletter then sent out by The Rocket Science Group will also contain a tracking pixel called a web beacon. This pixel helps us evaluate whether and when you have read our newsletter and whether you have clicked any links contained therein. In addition to further technical data, such as data about your computer hardware and your IP address, the data processed will be stored so that we can optimize our newsletter and respond to the wishes of our readers. The data will therefore increase the quality and attractiveness of our newsletter.

You may revoke your prior consent to receive this newsletter with future effect. All you have to do is inform us that you are revoking your consent or click on the unsubscribe link contained in each newsletter.